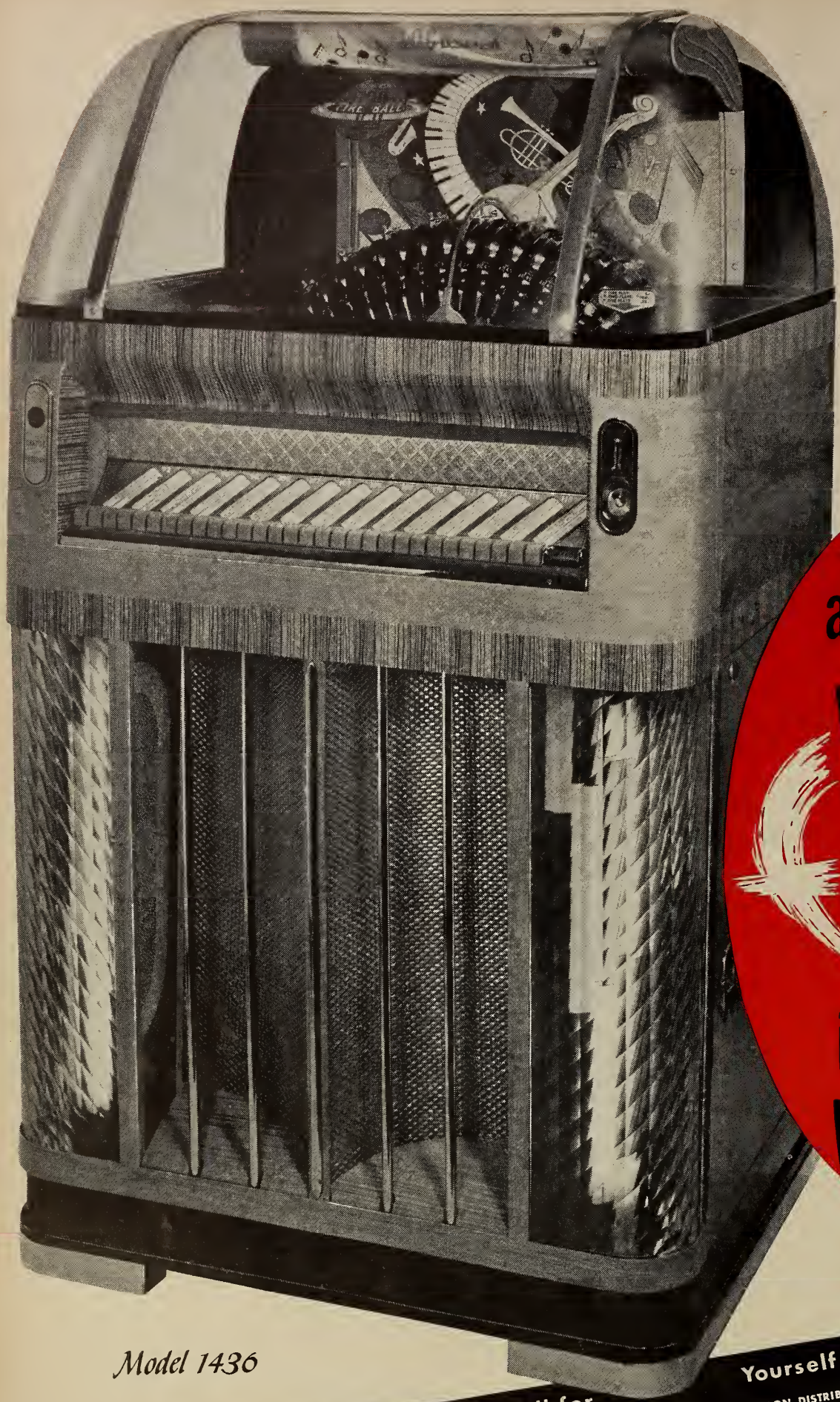
THE CASH BOX

VOLUME XIV NOVEMBER 8, 1952 NUMBER 7

Joni James, new MGM singing star, whose recording of "Why Don't You Believe Me" is climbing to the top of the best seller charts, watches disk jockey Howard Miller of WIND in Chicago give the wax a whirl. Joni helped the record along by making an exploitation tour covering cities in Illinois, Ohio, New York, Michigan and Maryland.



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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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"The Confidential Price Lists" are the one and only officially recognized price quotation guide of all new and used macines in the United States. *"The Confidential Price Lists"* are an exclusive, copyrighted feature of *The Cash Box*. *"The Confidential Price Lists"* report each week's low and high prices quoted for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. *"The Confidential Price Lists"* are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. *"The Confidential Price Lists"* are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. *"The Confidential Price Lists"* are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. *"The Confidential Price Lists"* have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in *"The Confidential Price Lists."*

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Are Juke Box Ops Forgetting The Fact That:

THE FINEST MUSIC IS RECORDED MUSIC

Nothing in the world will irritate and anger a recording manufacturer more, than a timid approach to a location owner by a juke box operator with the statement:

"This is the only recorded version of the tune I could find. I don't know whether you'll like it."

Perhaps there is, or could be, a better recording. Perhaps, too, there will, some day, be a recording which will better strike the public fancy.

But, what irritates, and what angers, the recording manufacturer, is the timid approach.

Why? Because the finest music is recorded music.

The average operator has no idea, so it seems, of the hours that go by in each and every recording session.

Of the hours that go by even before the recording session.

When writers, lyricists and arrangers get together to put the tune "into shape", for the voice (or the band), that will do the recording.

The hour after hour drill that goes on, until the A & R (Artist and Repertoire) boss, is completely satisfied that this is "the best" that the artist (or the band) can give the tune.

The operator should be proud to present a recorded tune. This isn't something that the artist just sang, or the band played that one shot, whether feeling in low or in high spirits.

This is something that was only done after long, long study and arrangement, and then —the actual recording session itself.

Hours of recording that very same melody. Those very same lyrics. Over and over and over again.

Until everyone, including the artist, or the band leader, agree that "this is it."

The finest music is recorded music.

Because in recording music the artist and the band leader work like mad to make certain that, "This is the best that we can do because this is an indelible and unerasable expression of ourselves."

It would be worthwhile for every operator to remember that an artist or a band leader can fall (or become great) with what he believes is his best recording.

Therefore, the juke box operator need not be timid. In fact, he can be bold in his statement to his location owners:

"Here's the tune you wanted, it's the best that could be recorded by the artist who recorded it."

That's telling the truth.

Because the finest music is recorded music.

And that's what the nation's juke box operators are offering the peoples of this nation when these peoples drop coins into juke boxes to play the tunes they want to hear.

An artist may be irritated with his performance on stage. Or on a nite club floor. Or on the air. Or on television. But, he can't recall that rendition, and DO IT OVER AGAIN.

He's got to pray that the people may catch on that he wasn't feeling well; that he was rushed; that time was against him; and a zillion other reasons why it wasn't what he actually wanted it to be.

But, when he cuts wax, he can throw the entire first cutting into the ash can. And start all over again.

Or he can just chop parts out of it and do those parts over again.

Or he can change his mood, or theme, or speed, and do that over again.

In short, when that wax is turned into a pressing, then the people have what this artist (or this band leader) believes is his "best".

No juke box operator in the world, then, should be timid about presenting a record to any location owner.

That record says, "This is the best I could do. This is my finest."

And the artist, or the band leader, or the artist and repertoire director, or the producer, or the record manufacturer, or anyone else connected with the disk—no longer has any excuse—if the public doesn't "buy" it.

It will pay every juke box operator to remember: "The finest music is recorded music".

P.S. *(In the Seventh Annual Poll of 'The Cash Box' the juke box operator now has the opportunity to tell all the music business what, in his estimation, were the greatest moneymakers (the finest recorded music) of 1952. It will pay every single juke box operator to cast his vote now. Because by those votes he tells the music industry what it has to do to earn more money for itself, as well as for the juke box ops.)*

THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES
The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.
THE CASH BOX

CODE

AL—Aladdin	CR—Coral	JU—Jubilee	MO—Modern	SE—Seger
AP—Apollo	DA—Dana	KI—King	OR—Oriole	5IT—5ittin' In
AT—Atlantic	DE—Decca	LO—London	PE—Peacock	5P—Specialty
BU—Bullet	DY—Derby	ME—Mercury	PR—Prestige	TE—Tempo
CA—Capitol	FE—Federal	MG—MGM	RA—Rainbow	TN—Tennessee
CH—Chess	4 5tar—Four Star		RE—Regent	UN—United
CO—Columbia	IN—Intro		5A—Savoy	VI—Victor

Pos. Last Week

1 — **I WENT TO YOUR WEDDING** — **PATTI PAGE** — **1**

CO-39856 (4-39856)—5ammy Kaye O.
DE-28388 (9-28388)—Grady Martin
DE-28411 (9-28411)—Guy Lombardo O.
JU-5093—Little Sylvia
ME-5899 (45x5899)—Patti Page
VI-20-4835 (47-4835)—5teve Gibson

2 — **YOU BELONG TO ME** — **JO STAFFORD** — **3**

CA-2165 (F-2165)—Dean Martin
CO-39811 (4-39811)—Jo Stafford
ME-5899 (5899x45)—Patti Page
ME-6407 (6407x45)—Sue Thompson
MG-11295 (K11295)—Joni James

3 — **WISH YOU WERE HERE** — **EDDIE FISHER** — **2**

CA-2154 (F-2154)—Jane Froman
DE-28308 (9-28308)—Guy Lombardo
MG-11270 (K11270)—Fran Warren
VI-20-4830 (47-4830)—Eddie Fisher

4 — **GLOW WORM** — **MILLS BROTHERS** — **5**

CA-2248 (F-2248)—Johnny Mercer
CO-39840 (4-39840)—Paulette 5isters
DE-28384 (9-28384)—Mills Brothers

5 — **TRYING** — **THE HILLTOPPERS** — **6**

CR-60823 (9-60823)—Johnny Desmond
DOT—15018—The Hilltoppers
DE-28375 (9-28375)—Ella Fitzgerald
DE-28322 (9-28322)—Grady Martin
ME-5904 (45x5904)—Jimmy Palmer O.

6 — **MEET MR. CALLAGHAN** — **LES PAUL** — **4**

CA-2193 (F-2193)—Les Paul
CO-39851 (4-39851)—Mitch Miller O.
CR-60828 (9-60828)—Lawrence Welk
DE-28456 (9-28456)—Guy Lombardo O.
DE-28373 (9-28373)—C. Cavallaro O.
LO-1248 (45x1248)—Harry Grove Trio
ME-5900 (45x5900)—Harmonicats & August
MG-30640 (K-30640)—Peter Todd O.
VI-20-4891 (47-4891)—Melachrino Strings

7 — **JAMBALAYA** — **JO STAFFORD** — **7**

CO-39838 (4-39838)—Jo 5tafford
CR-60816 (9-60816)—N. Hefti & F. Wayne
DE-28367 (9-28367)—Camarata
DE-28341 (9-28341)—Rex Allen
MG-11283 (K-11283)—Hank Williams
OK-6907—Titus Turner

8 — **LADY OF SPAIN** — **EDDIE FISHER** — **10**

VI-20-4953 (47-4953)—Eddie Fisher
CA-2265 (F-2265)—Les Paul & Mary Ford

9 — **HIGH NOON** — **FRANKIE LAINE** — **8**

CA-2120 (F-2120)—Tex Ritter
CO-39770 (4-39770)—Frankie Laine
KI-15194 (45-15194)—Billy Keith
LO-1232 (45-1232)—Lita Roza
MG-11266 (K-11266)—Bill Hayes

10 — **HALF AS MUCH** — **ROSEMARY CLOONEY** — **9**

CO-39710 (4-39710)—Rosemary Clooney
CO-20879 (4-20879)—Curley Williams
DE-28271 (9-28271)—Guy Lombardo O.
ME-6366 (45-6366)—Ken Marvin
MG-11202 (K11202)—Hank Williams

11) BECAUSE YOU'RE MINE. 12) AUF WIEDERSEH'N SWEETHEART. 13) SOMEWHERE ALONG THE WAY. 14) INDIAN LOVE CALL. 15) TAKES TWO TO TANGO. 16) OUTSIDE OF HEAVEN. 17) MY FAVORITE SONG. 18) I LAUGHED AT LOVE. 19) YOURS. 20) COMES A-LONG A-LOVE. 21) WHY DON'T YOU BELIEVE ME? 22) YOU'LL NEVER GET AWAY. 23) BLUES IN ADVANCE. 24) STRING ALONG. 25) WALKIN' TO MISSOURI.

Why DJs Use The Cash Box

In the past several years, *The Cash Box* has come to be used more and more by disk jockeys throughout the land.

In every part of the nation, if you go into the local radio station, you will find a jockey either referring to *The Cash Box* for his programming or using it on his shows.

Why?

Because *The Cash Box* obviously fulfills his needs.

The initial allegiance of this magazine is now—and has always been—to the coin machine operator of America, which includes every juke box man. Now an operator of a juke box is interested in records that the public is willing to spend its money to listen to. And those are the records which are picked by our music staff; those are the records which are reflected in the many lists which *The Cash Box* runs.

Why should a disk jockey be interested in those picks and those lists?

Because records which people will pay money to listen to are ones by which a jockey can build an audience; they are the most popular ones; the records which draw the most attention.

If a jockey plays the most popular records, he gives himself the greatest chance to attract the largest possible audience.

But besides the common interest which disk jockeys have with juke box operators in programming the most commercial records, *The Cash Box* has further appeals for the jockey.

The most important one is that we are basically for the jockey. We are interested in his enhancement, in his business welfare. We report on his activities, on things that happen to him. And we report also news that he will want to read, news which may help him in his planning and on his shows.

We are not of the opinion—as some in the music trade are—that the disk jockey is a national disaster. We don't long for the good old days. We are young enough and flexible enough to change with the world and with altered conditions.

As far as we're concerned, the disk jockey is here to stay and we're glad of the fact. The disk jockey today is an integral part of the music business. We reject therefore any allegations that he is "a frankenstein" and we've defended him and will always defend him against such outrageous charges.

And so throughout the nation, it can easily be determined that *The Cash Box* is the one magazine which is most frequently used by jockeys for it is the one magazine that is wholeheartedly and unstintingly in favor of jockeys.

What's more, we envision as the future of the disk jockey an even brighter one than the position he enjoys today. As television develops, it could easily be that an even greater portion of radio time will be taken up with disk jockey shows and that the jockey will become an even more important factor in the music business.

We think the jockey therefore is bound to be part of this business for as far as we can see.

We like that. We're happy about it. In short we're for the disk jockey and we're pleased to know that the disk jockey is for us—for more and more we have become the disk jockeys' magazine.

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1.	YOU BELONG TO ME	Jo Stafford (Columbia)
2.	I WENT TO YOUR WEDDING	Patti Page (Mercury)
3.	GLOW WORM	Mills Brothers (Decca)
4.	LADY OF SPAIN	Eddie Fisher (RCA Victor)
5.	TRYING	Hilltoppers (Dot)
6.	WISH YOU WERE HERE	Eddie Fisher (RCA Victor)
7.	JAMBALAYA	Jo Stafford (Columbia)
8.	MEET MR. CALLAGHAN	Les Paul & Mary Ford (Capitol)
9.	MY FAVORITE SONG	Georgia Gibbs (Mercury) Ames Brothers (Coral) Marian Caruso (Devon)
10.	WHY DON'T YOU BELIEVE ME	Joni James (MGM)

Readers of this column have come across periodic items about our Korean correspondent, Peter Dreyer, PFC with the U. S. Armed Forces. All of these items have been about Pete's radio work, but not a line about what follows. A **Cash Box** award to Pete Dreyer for his great big modesty and bigger heart. The following story comes not from Pete but from his proud father. He writes "I am quoting his letter, not only because it is from my son, but for all the boys over there with a 'heart' for the unfortunates, especially the children. '. . . Started out to observe the Holidays, but only got to one service. Please don't be angry with me as none of the other fellows did. I felt that what I was doing was important and should take precedent over the Holidays. You see my station had a fund raising campaign for the crippled youngsters of Korea. I was given the honor of opening the air campaign. You know, a pledge and we played songs. Well I stayed on the air for ten hours and gave up when my voice gave out. The first stint I earned two thousand dollars. I was back on the air Sunday and received pledges for another thousand dollars. Monday morning I was back on the air at 5 a.m. and at 7:30 I had the privilege of closing the campaign. The fund had collected eight thousand dollars, and boy do those kids need it. They are really a pitiful sight. Maimed three and four year olds. All the money was raised from the United Nations Troops.'" How can we lose when we have boys like Pete doing the fighting.

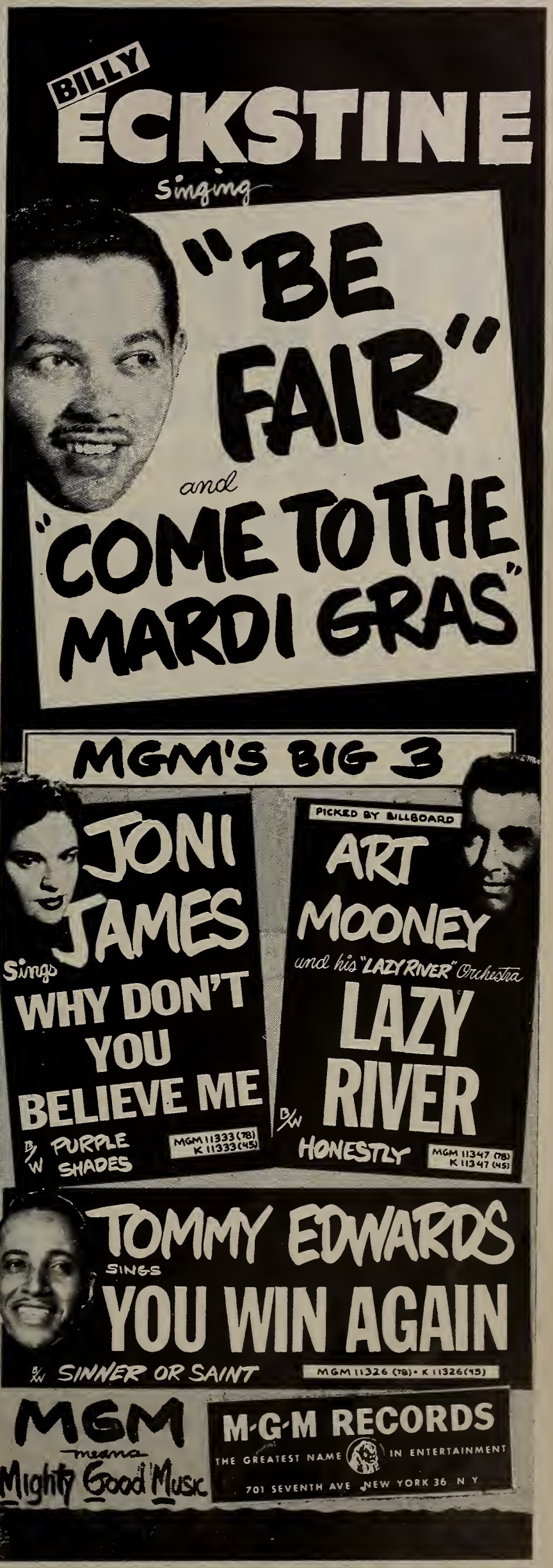
* * * * *

BOB MAXWELL (WWJ—Detroit)

Bob Maxwell (WWJ-Detroit) really rates with his listeners. They have been increasing at such a rapid pace that Bob has had his airtime extended. . . . The **Bill Silbert Dumont Teevee** show (Channel 5 WABD-New York) increasing in tempo and listeners and putting over a sock show now that they have gotten the feel of things. Bill puts on a smartly paced show which features one or two top name guest stars each night. By the by, did you notice the two **Cash Box** covers hanging on the wall in the background. . . . **Jim Butler** (KMOX-St. Louis, Mo.) handles the new Columbia Records all night record show. Columbia has arranged for thirty hours weekly of classical, semi-classical and popular music on the 50,000 watt station. Butler can be heard from midnight until 5 a.m. . . . **Mike Cassone**, president of Rialto Records, is flipping his lid because of the reception given his newest release "Bravo" backed with "Love Oh Love." In New York **Art Ford** and **Jack Lacy** have been playing it. **Grady** and **Hurst** as well as **Ed Locke** have been spinning the disk in Philadelphia, and in Boston, **Sherm Feller** had **Mike** and **Buddy Koster**, the orkster on the etching, on the air with him for thirty minutes. The record introduces **Alan Paul**, young vocalist to the public. . . . WFTC, Kinston, N. C., now a 5,000 watter. . . . **Barry Kaye**, who had been broadcasting in Miami a few years ago, succumbed to the Florida climate and is again in the deep south working out of the New Mammy's Restaurant, Miami Beach. . . . **Don Cornell**, Coral artist, recently paid WBNL-Boonville, Ind., a visit and program director **Norman Hall** says as far as he and Don know, WBNL was the first radio station in the country to air Cornell's "I" and "Be Fair." WBNL would like 33's from all companies as they schedule several hours of 33's. **Leroy Drake** of the same station would like kiddy disks for his morning kiddy stint.

* * * * *

Dick Webb, program director of WIVY-Jacksonville, Fla., has had busy two weeks on his "Back Room" show which runs from 3:30 to 5:30 every week day. Last week **Jerry Colonna** dropped in and the "Back Room" hasn't been the same since. Others who have graced the program are **Mel Ferrar**, **Marion Marshall**, **Carlton Carpenter** and **Barbara Ruick**. . . . **Sid Kalner**, former **Cash Box** music staffer, joins the armed forces. Sid, with his fine music background, hopes to get into radio work with Uncle Sam.



YOUR VOTES

DECIDE THE WINNERS

IN THE 7th ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA TO CHOOSE THE BEST RECORDS AND RECORDING ARTISTS OF 1952

VOTE TODAY—FILL OUT AND MAIL PREPAID POSTCARD IN THIS ISSUE

Sponsored and Conducted Exclusively by

THE CASH BOX

"The Offical Publication of the Automatic Music Industry of America"

FIRST VOTE RETURNS

Nation's Juke Box Ops Rush In Their Votes To Choose The Best Money-Making Records And Most Outstanding Recording Artists Of 1952

Best Record of 1952

"Blue Tango"—Leroy Anderson	8642
"Cry"—Johnnie Ray	8314
"Wheel Of Fortune"—Kay Starr	6621
"Delicado"—Percy Faith	6379
"Slow Poke"—Pee Wee King	6126
"Kiss Of Fire"—Georgia Gibbs	5103
"I'm Yours"—Eddie Fisher	4865
"Blacksmith Blues"—Ella Mae Morse	4482
"Anytime"—Eddie Fisher	4398
"Tell Me Why"—Four Aces	4385
"Auf Wiederseh'n Sweetheart"—Vera Lynn	4320
"Lover"—Peggy Lee & Gordon Jenkins	4115
"Here In My Heart"—Al Martino	3992
"Tell Me Why"—Eddie Fisher	3190
"Half As Much"—Rosemary Clooney	3016
"I'll Walk Alone"—Don Cornell	2144
"Little White Cloud That Cried"—Johnnie Ray	2141
"Wish You Were Here"—Eddie Fisher	1913
"You Belong To Me"—Jo Stafford	1104
"Vanessa"—Hugo Winterhalter	1007
"Jambalaya"—Jo Stafford	612
"I Went To Your Wedding"—Patti Page	594

Best Orchestra of 1952

Leroy Anderson	7872	Vaughn Monroe	3016
Ray Anthony	7515	Sammy Kaye	2941
Billy May	7406	Mantovani	2907
Guy Lombardo	6212	Mitch Miller	2833
Percy Faith	5410	Gordon Jenkins	1719
Hugo Winterhalter	5367	Eddy Howard	1635
Pee Wee King	5216	Les Brown	872
Ralph Flanagan	4873	Woody Herman	412

Best Female Vocalist of 1952

Patti Page	8916	Helen O'Connell	3651
Jo Stafford	8907	Toni Arden	2348
Rosemary Clooney	8891	Sunny Gale	2331
Doris Day	7432	Ella Mae Morse	2114
Kay Starr	7304	Patty Andrews	1166
Peggy Lee	7126	Sarah Vaughan	913
Dinah Shore	5843	Jane Froman	907
Georgia Gibbs	5701	Fran Warren	623
Vera Lynn	5687	June Valli	621
Ella Fitzgerald	4832	Gizele MacKenzie	605

Best Male Vocalist of 1952

Nat "King" Cole	7814	Eddy Howard	3927
Perry Como	7304	Don Cornell	3923
Eddie Fisher	6913	Louis Armstrong	2867
Johnnie Ray	6848	Alan Dean	2834
Frankie Laine	6302	Al Martino	2330
Guy Mitchell	5877	Slim Whitman	1765
Tony Bennett	5541	Frank Sinatra	1541
Tony Martin	5016	Billy Eckstine	932
Bing Crosby	4972	Vic Damone	848
Mario Lanza	4531	Johnny Desmond	846
		Arthur Godfrey	629

Best Vocal Combination of 1952

Four Aces	10418
Mills Brothers	8617
Ames Brothers	7862
Jo Stafford-Frankie Laine	6239
Billy Williams Quartet	5141
Bell Sisters	4614
Four Lads	4575
Andrews Sisters	4410
Ink Spots	2816
Weavers	1181
Hilltoppers	993

Best Small Instrumental Group of 1952

Les Paul & Mary Ford	7412
Grady Martin & His Slewfoot Five	6201
George Shearing Quintet	3162
Harry Grove Trio	2044
Frank Petty Trio	962
Louis Jordan & His Tympany Five	735
Three Suns	648

Best Country and Western Record of 1952

"Wild Side Of Life"—Hank Thompson	7219
"Slow Poke"—Pee Wee King	6872
"Silver And Gold"—Pee Wee King	4697
"Indian Love Call"—Slim Whitman	4534
"Almost"—George Morgan	3841
"Rudolph, The Red Nosed Reindeer"—Gene Autry	2963
"I Don't Want To Be Free"—Jimmy Wakely	2655
"Waiting In The Lobby Of Your Heart"—Hank Thompson	1878
"Don't Leave My Poor Heart Breaking"—Cowboy Copas	939
Wild Side Of Life"—Burl Ives	866

Best Country and Western Artist of 1952

Hank Thompson	7791
Pee Wee King	7114
George Morgan	5312
Slim Whitman	5109
Jimmy Wakely	4667
Cowboy Copas	3260
Sons Of The Pioneers	2864
Elton Britt	2007
Gene Autry	1450
Tex Williams	899
Rosalie Allen	772

Best Folk Record of 1952

"Let Old Mother Nature Have Her Way"—Carl Smith	8992
"Half As Much"—Hank Williams	8867
"Wondering"—Webb Pierce	7903
"The Gold Rush Is On"—Hank Snow	7285
"Don't Just Stand There"—Carl Smith	6847
"Are You Teasing Me?"—Carl Smith	6120
"Honky Tonk Blues"—Hank Williams	5312
"It Wasn't God Who Made Honky Tonk Angels"—Kitty Wells	3949
"I Went To Your Wedding"—Hank Snow	3758
"Alabama Jubilee"—Red Foley	3344
"Give Me More, More, More"—Lefty Frizzell	2841
"Don't Stay Away"—Lefty Frizzell	2002
"Bundle Of Southern Sunshine"—Eddy Arnold	1867
"Jambalaya"—Hank Williams	1855
"Backstreet Affair"—Webb Pierce	924
"Baby, We're Really In Love"—Hank Williams	836
"Blackberry Boogie"—Tennessee Ernie	523
"Full Time Job"—Eddy Arnold	521

Best Folk Artist of 1952

Eddy Arnold	8340	Johnnie & Jack	3297
Hank Williams	8216	Red Foley	2998
Webb Pierce	7548	Ernest Tubb	2345
Carl Smith	7506	Stuart Hamblen	1920
Hank Snow	6733	Little Jimmy Dickens	1139
Kitty Wells	5401	Roy Acuff	867
Lefty Frizzell	3819	Moon Mullican	604
Tennessee Ernie	3762		

Best Rhythm and Blues Record of 1952

"Have Mercy, Baby"—Dominoes	8392
"My Song"—Johnny Ace	7861
"Lawdy, Miss Clawdy"—Lloyd Price	7743
"Juke"—Little Walter	7214
"5-10-15 Hours"—Ruth Brown	6875
"Ting-A-Ling"—Clovers	6348
"Goin' Home"—Fats Domino	8250
"One Mint Julep"—Clovers	5432
"Mary Jo"—Four Blazes	5429
"Booted"—Roscoe Gordon	4912
"No More Doggin' "—Roscoe Gordon	4346
"Night Train"—Jimmy Forest	4101
"Wheel Of Fortune"—Sunny Gale	4078
"Beside You"—Swallows	3815
"Three O'Clock Blues"—B. B. King	3799
"Best Wishes"—Roy Milton	2247
"Middle Of The Night"—Clovers	2002
"Cry"—Johnnie Ray	1888
"Moody Mood For Love"—King Pleasure	1867
"Heavenly Father"—Edna McGriff	1862
"Got You On My Mind"—John Greer	1530
"Dust My Broom"—Elmo James	971
"My Heart's Desire"—Jimmy Lee & Artis	970
"Gonna Play The Honky Tonks"—Marie Adams	868
"You Know I Love You"—B. B. King	812
"So Tired"—Roy Milton	749

Best Rhythm and Blues Artist of 1952

Dominoes	8741	Orioles	2248
Little Walter	8639	Dinah Washington	2010
Lloyd Price	8324	Eddie Boyd	1991
Johnny Ace	7642	Sonny Thompson	1973
Roscoe Gordon	6295	Floyd Dixon	1861
Clovers	5910	Little Caesar	1633
Ruth Brown	5799	Charles Brown	1092
Jimmy Forest	4876	Joe Turner	946
Roy Milton	4399	Bells Of Joy	941
B. B. King	3987	Muddy Waters	897
Fats Domino	3986	Percy Mayfield	731
Swallows	3067	Earl Bostic	696
Marie Adams	2980		

RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

DAMITA JO
(RCA Victor 20-5022; 47-5022)

B+ "I'D DO IT AGAIN" (2:28) A star seems to be in the making if her waxing is to be the factor by which one can judge talent. Damita Jo does a sock job on the new lyrics set to "Ay Ay Ay." The slow jump tempo and the change up Latin beat make this side great.

C+ "I DON'T CARE" (2:44) Damita does another fine job on a hand-clapping bouncer with a solid rhythm. The thrush has a fine quality in her voice.

ALAN DEAN
(MGM 11365; K-11365)

B+ "GIVE ME YOUR LIPS" (2:46) In his powerful yet tender voice, Allan Dean chants a romantic ballad from the flick "April In Paris." His delivery is meaningful and carries a great deal of weight. The tune and lyrics are grand.

B "HALF A HEART" (2:39) Alan wends his way through another love ballad that breaks into a Latin tempo at mid-point. The Joe Lipman ork backs persuasively on both ends.

AL MARTINO
(Capitol 2260; F-2260)

B "NOW" (3:08) A lush and powerful introduction presents Al Martino's impressive manner of delivering a ballad. Nelson Riddle's ork supplies the mood.

B+ "IN ALL THIS WORLD" (2:56) The chanter comes up with another superb job of vocaling as he chants a piece based on a famous piano concerto. The orking and reading are full and intense.

DEL WOOD & MR. GOON
(Tennessee 845)

B "WAITING FOR THE ROBERT E. LEE" (2:36) One of the terrific folk type numbers that almost everyone knows, is socked out by Del Wood at the piano and Mr. Goon at the bones. fast mover is rocking and good for listening.

C+ "LISTEN TO THAT BAND" (2:35) Mr. Goon claps those bones again on another rag time sounding piece that's full of bounce. Piano fans will love this.

WOODY HERMAN & THE NEW THIRD HERD
(Mars 400)

C+ "PERDIDO" (2:54) A fine oldie gets a refreshing instrumental treatment by Woody Herman and his New Third Herd as he delivers a jump tune with pep. This is fine Lindi dance music.

B "BABY CLEMENTINE" (2:49) Woody and his team get together on another cute item that's been a folk favorite for a long time. A chirp joins the group and pipes the new amusing lyrics in colorful fashion. The ork helps in the chanting.

THE CASH BOX DISK OF THE WEEK

"KEEP IT A SECRET" (2:32)
"ONCE TO EVERY HEART" (2:53)
JO STAFFORD
(Columbia 39891; 4-39891)

JO STAFFORD

● You can easily understand why girl singers have all the top records when you listen to the job Jo Stafford does on her latest piece of wax. She puts all the feeling she can gather into a lovely sentimental ballad "Keep It A Secret." This stirring piece of music was written by the same person who wrote "I Went To Your Wedding," Jessie Mae Robinson. Jo's warm and moving method of treating a tune is as captivating as "You Belong To Me." This one has all the qualities necessary to make a song a hit. The lower lid is another lovely ballad tagged "Once To Every Heart" and is another fine offering by Jo. Paul Weston's amazing ork backs the fine voiced thrush. We're thrilled with the top segment. Ops oughta get with it quick.

"WHY DON'T YOU BELIEVE ME?" (2:54)
"CONQUEST" (2:43)
PATTI PAGE
(Mercury 70025; 47-70025)

PATTI PAGE

● Patti Page continues her fine quality of recorded music that should keep her in the throne of the record derby. If her waxing of "I Went To Your Wedding" can be considered out of this world then her presentation of "Why Don't You Believe Me" must be rated as out of this universe. The thrush sings from deep down under the heart as she presents this lovely ballad with a tear in her voice. A chorus backs the chantress with some lovely harmony. Jack Rael and his ork send out the pretty background. Flip is an exciting number with a Spanish sound about it. "Conquest" is a thriller that shows the thrush's ability to do a grand job on any type of song. Watch the flip. It'll be sittin' where "Wedding" is now.

"IT'S WORTH ANY PRICE YOU PAY" (2:52)
"KENTUCKY BABE" (2:21)
EDDY HOWARD
(Mercury 70015; 45-70015)

EDDY HOWARD

● Eddy Howard has a piece of material that looks like its gonna make quite a stir in the record world. He takes a pretty melody called "It's Worth The Price You Pay" and gives it his ever pleasing warm type of delivery that has kept him one of the top artists in the business. A soft and wonderfully harmonic chorus blends with Eddy's voice in the backdrop to create a mood that's soft and romantic. The ork rounds out the side by dishing up a subdued lush backing that showcases the warbler's voice to full advantage. The under side is a pretty oldie that Eddy does a fine job on too. It's a lovely number entitled "Kentucky Babe." There should be no doubt in anyone's mind that the manner of presentation of the top lid is perfect for the juke boxes.

THE TOP NOTES
(Jubilee 6021)

B "I'LL ALWAYS LOVE YOU SOME" (2:41) The Top Notes harmonize beautifully on a romantic slow ballad with the lead vocalist easing through the number with a smooth "King" Cole flavoring in his voice.

C+ "TO BE YOURS FOREVER" (2:35) The quartet comes through with another pretty ballad in their fine soft style. The lead of the group has a fine voice that is very commercial.

THE MILLS BROTHERS
(Decca 28459; 9-28459)

B+ "A SHOULDER TO WEEP ON" (2:38) The Mills Brothers, still glowing with their vocal styling, do another top job of harmonizing on a lovely tune with tender lyrics. Sy Oliver backs the men with a fitting ork support.

B "SOMEONE LOVED SOMEONE" (2:13) The boys team again and come up with a bouncer that has a pleasing melody and a tasteful delivery. Their inviting manner of presenting a tune is most persuasive.

BETHE DOUGLAS
(Vogue 1013)

B "FORGIVE AND FORGET" (3:19) The deep and penetrating voice of Bethe Douglas comes across warmly as she delivers the piece in a hushed manner. George Siravo backs the thrush fittingly on this pretty ballad.

C+ "MEMORY LANE" (3:12) Bethe starts off at a distance and comes closer to deliver a tender piece of music. The stringy background by the Siravo crew adds color to the side.

LES BAXTER ORCHESTRA
(Capitol 2274; F-2274)

C+ "YOURS" (3:02) A lovely oldie set to the music of that lovely Latin-American number "Quiereme Mucho" is warmly warbled by Sue Allen and the fitting lush ork support is presented by Les Baxter and his boys.

C+ "FLUTE SALAD" (2:53) Les and his crew join their forces on a light and fast moving instrumental that's full of stringiness and happy sounds. It's light and pleasant on the ear.

DANNY SUTTON
(King 15206; 45-15206)

B "LITTLE FOUNDLING" (2:38) The soft and tender choral harmony of the Ray Charles Singers makes a perfect setting for Danny Sutton's caressing manner of delivery on a lovely number.

B "MIRACLE OF FATIMA" (2:30) A number inspired by the recent movie of the same name is sung in a church choir manner by Danny and the chorus. The result is grand.

B. B. S. Offers Stock

PHILDELPHIA, PA.—B.B.S. Records this week announced the offering of 150,000 shares of stock in its corporation at $2.00 per share.

In the prospectus, Bill Borelli, president of the firm, and writer of "Here In My Heart" which he originally recorded with Al Martino, said that the proceeds would be used to build a record manufacturing plant and recording studio in New York City; to expand B.B.S.'s facilities for the distribution of records; to expand its roster of artists; to operate an entertainment bureau for the purpose of supplying talent for theaters, clubs, private functions, etc.; and to provide musical arrangements and recording facilities for other artists and companies on a fee basis.

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Randall Greets Coleman

CLEVELAND, O.—Roger Coleman, new Decca recording artist, making a tour of various Midwestern and Eastern cities in conjunction with the release of his first sides "Everything I Have Is Yours" and "Give Me The Right," is shown here being greeted by disk jockey Bill Randall of WERE upon his arrival in Cleveland.

Xmas Tune To Plug "Shop Early" Campaign

NEW YORK — One of the most unique promotions ever placed behind a song and record got under way this week with release of Pollard Music's "I'm Gonna Do My Christmas Shopping Early."

The promotion, based on a Cadillac record featuring vocalist Vicki Sunday with Alan Hayes involves virtually every retail establishment, from department stores on down, and every radio and TV station in the country, along with thousands of newspapers, juke boxes, and chambers of commerce.

Conceived and organized by Headley, Cook Associates, a new specialized public relations firm, the promotional program was worked out at an overriding nationwide level through such organizations as the National Retail Dry Goods Association; the Broadcast Advertising Bureau; the Bureau of Advertising, American Newspaper Publishers' Association; and Broadcast Music Incorporated.

Under the program, retail stores make use of the song to "sell" the perennial "shop early" theme in just about every conceivable way: on their own radio and TV programs; over in-store public address systems; to spark newspaper advertising themes; title page displays both in show windows and throughout stores; and through special record and sheet music department promotions.

Radio and TV stations tie in with the retail store program on a public and customer relations basis, as well as directly, by plugging the tune and the record on sustaining, as well as store-sponsored programs to help in selling the "shop early" thought.

The direct newspaper tie-in is also on a public relations basis, fundamentally involving community-wide coordination of the promotional theme in cooperation with chambers of commerce, merchants' groups, etc. Use of the song title in place of conventional slug-lines between stories will get a play in many localities.

Juke box operators are also being asked to get behind the coordinated drive on a public relations footing, to round out community-wide programs.

Success of TV Deejay Exemplified by Silbert Show

NEW YORK — The enormous strides made in television have brought with it innovations and major trends of importance to the record and juke box industries. One such trend, undoubtedly a valuable aid in promoting the sale of records, has been the television disk-jockey.

"The Bill Silbert Show" telecast nightly in New York over WABD is a good yardstick of the growing importance of the TV record spinner. In less than four months, this program of records and personal interviews between Silbert and the recording stars has attained a weekly mail of 5,000 requests for guest star photos.

Silbert emphasizes young, unexploited talent. For not only can he play their new records but he can also turn the TV camera on them, introducing them to the public sometimes for the first time. Among those who he's introduced in this way are Bibi Johns, Dick Lee, Danny Sutton and Buddy Costa.

"On our show," Silbert says, "we almost always have the artist do a 'live' performance. This serves to improve the telecast, further acquaints viewers with the singer's or musician's talents and, of importance to the industry, creates a desire on the public's part to purchase the record plugged."

These are some of the steps in Silbert's formula for improved TV disk jockey programs, which is translated into increased record sales. The large viewing audience he commands every night and the famous guests he welcomes attest to the success of his formula. Among the visitors in recent weeks have been Elliot Lawrence, Don Cornell, Toni Arden, Mitch Miller, June Valli, Lionel Hampton, Richard Hayes, Bill Kenny and Alan Dean.

Silbert, a product of Detroit, achieved popularity there before DuMont brought him to New York to explore his musical ideas.

Four Legged Admirer

NEW YORK—A four-legged admirer bestows rapt attention upon Dolores Hawkins at a recent recording session, before the pert vocalist headed for Hollywood to headline the show at Ciro's. With her Okeh waxing of "Each Time" moving up on the record charts, charming Dolores looks like a young lady who is going places —but, fast.

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EVERYTHING I HAVE IS YOURS
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RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

EYDIE GORME
(Coral 60879; 9-60879)

B "TELL ME MORE" (3:07) Under the masterful conducting of Monty Kelly and with the aid of the Jerry Packer chorus, Eydie Gorme chants in her warm manner a lovely ballad. The thrush puts her heart into the reading. She sounds brilliant.

B "NIGHT OF HEAVEN" (2:30) Here the chirp takes the melody of Cieolito Lindo" and belts it out in a different voice amid bongos and drums in a "Lover" fashion. A terrific waxing like this one should help the thrush loads in becoming a star.

BUDDY DE FRANCO ORCHESTRA
(MGM 11358; K-11358)

B "KAMASUTRA" (2:42) Set into the beat of tom toms and an eerie background is Buddy De Franco's chilling clarinet solo that carries the aire of a snake charmer. The piece is impressive.

C+ "STREET SCENE" (2:37) Buddy changes the mood and the tempo by giving out with a bluesy sound from his licorice stick as he plays a lovely melody that many might recognize as the theme from the "My Friend Irma" show.

SANDY SOLO
(Barry 712)

B "CLOSE YOUR DREAMY EYES" (2:58) Sandy Solo is far from being "through with love" as one can hear as the artist chants another lovely romantic ballad in his soft voiced style. Bobby Byrne's ork backs the lovely polished reading.

C+ "I D'WANNA HEAR SWEET MUSIC TONIGHT" (2:20) A jazzy orking backs the warbler on a ditty that's pleasing on the ear but does not do justice to the artist's voice. His voice is ultra-impressive on the ballads.

LILY ANN CAROL
(Coral 60874; 9-60874)

C+ "LAZY RIVER" (2:55) One of the grand old Hoagy Carmichael tunes is smoothly gone over by Lily Ann Carol in a fitting lazy voiced style. Ray Bloch's boys back.

B "WAY MARIE" (2:34) A comical opening leads into Lily's sock vocaling of a favorite Italian-American novelty. The bouncing jump presentation is terrific and should draw coin in the boxes.

GUY LOMBARDO ORCHESTRA
(Decca 28456; 9-28456)

B "CONGRATULATIONS TO YOU" (2:40) Kenny Gardner offers his natural voiced vocal on a cute tune that's done in an infectious manner by Guy Lombardo and his crew. The number is pretty.

C+ "MEET MR. CALLAGHAN" (2:05) Guy Lombardo conducts the ork through a fine instrumental that all his fans are sure to love. The bouncing piece is appealing but a bit too late to get top honors on the lists.

THE CASH BOX SLEEPER OF THE WEEK

"A SHOULDER TO WEEP ON" (2:46)
"WHY DON'T YOU BELIEVE ME?" (3:18)

JUNE VALLI
(RCA Victor 20-5017; 47-5017)

JUNE VALLI

On her first attempt of making the wax circles, June made a sparkling success when she came through with "Strange Sensation." Her appealing voice sounds even more illustrious as she projects on "A Shoulder To Weep On." The ballad is beautiful and the way the "Hit Parade" thrush sings it is penetrating. The backing of male quartet is colorful and adds taste to the offering. On the lower half the chirp does another pretty job on a romantic ballad called "Why Don't You Believe Me." Both sides are captivating, but we look for the top half to really make a killing. The vocalist has never sounded so great.

● The refreshing voice of June Valli is brilliant as she pipes a wonderful tune with grand lyrics.

DAVID ROSE ORCHESTRA
(MGM 30669; K-30669)

B "MAGIC MUSIC BOX" (2:36) The sound of a music box introduces another grand David Rose waxing. This time it's a fine flighty fashioning of a pretty tune done at a very fast pace with the fullness of strings.

C+ "FLAVIA" (2:43) The tempo is slowed up and out comes a lush and lovely instrumental of a most tender romantic melody that would go great in the quiet locations. The soft mood music is fine.

JOE "FINGERS" CARR
(Capitol 2257; F-2257)

B "HEADIN' FOR HOME" (2:05) A thrilling harpsipiano is fingered by Joe "Fingers" Carr in his grand style and touch. The jump item is a brilliant display of exciting rhythm.

C+ "RATTLESNAKE RAG" (2:45) Again supported by the rhythmic backing of the Carr-Hops, Joe switches to a regular piano and belts out a slick instrumental that's sure to be loved by piano fans.

ALAN PAUL
(Rialto 600)

B "THE WISE MAN" (3:03) Alan Paul and his low full and colorful voice ease through an exotic tango in standout style as Buddy Koster and his ork supply the Latin beat.

B "TIME AND AGAIN" (2:36) The fine voiced vocalist glides over another pretty tune, this time set to the pace of a waltz. The chorus backs on a precision built performance.

CORKY ROBBINS & JOHNNY BOSWORTH
(Okeh 6920; 4-6920)

B "CONQUEST" (2:47) Corky Robbins shows a double talent as she chants a song that she wrote. Johnny Bosworth teams with the fem thrush as they belt out a different sounding fast moving number with the aid of a guitar. Harmony is fine.

C+ "RELEASE ME" (2:24) The duet does another fine job on another tune written by Corky. This time it's a slow blues number with the piano standing out.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "A SHOULDER TO WEEP ON"....Mills Brothers.....Decca 28459; 9-28459
★ "KEEP IT A SECRET".....Dinah Shore...RCA Victor 20-4992; 47-4992
★ "GIVE ME YOUR LIPS".....Alan Dale.....MGM 11365; K-11365
★ "I'D DO IT AGAIN".....Damita Jo....RCA Victor 20-5022; 47-5022
★ "IN ALL THIS WORLD".....Al Martino.....Capitol 2260; F-2260
★ "MAD ABOUT'CHA".....Ziggy Lane.....Jubilee 6022
★ "IF I DIDN'T LOVE YOU SO".....Bobby Wayne.....Mercury 70011; 45-70011

ZIGGY LANE
(Jubilee 6022)

B+ "MAD ABOUT'CHA" (2:10) Ziggy Lane has written some terrific lyrics to an old and familiar melody and sings it is top fashion. The tune is a handclapping bouncer full of zest all the way through and ends with a driving finish. Should draw loads.

B "I'M CRYING FOR YOU" (2:47) Ziggy changes his voice styling and delivers a slow and beautiful ballad with the aid of the Ray Charles Singers for roundness. A fine side.

BILL SNYDER
(Decca 28428; 9-28428)

C+ "DON'T SAY GOODBYE" (2:40) The light and inviting manner of fingering is wonderfully demonstrated by Bill Snyder at the piano as he glides through a slow tune based on Schumann's "Concerto."

B "TWILIGHT TIME" (2:55) A natural for locations where soft music is desired is presented on this deck by Bill. The tune is a lovely oldie and shows off the pianist's talent to full advantage.

VAUGHN MONROE ORCHESTRA
(RCA Victor 20-5030; 47-5030)

B "YOURS" (2:54) Vaughn Monroe's voice sounds terrific as he chants a lovely ballad currently being revived and based on the tune of "Quiereme Mucho." The soft Latin tempo, the fine chorus, and the pretty presentation add up to a fine side.

B "I" (2:18) The round voiced chanter does another stand out job on an equally fine ballad that should get its share of loot in the boxes. Is a fine showing by the vocalist.

BOBBY WAYNE
(Mercury 70011; 45-70011)

B "LAST NIGHT I HEARD SOMEBODY CRY" (2:40) Bobby Wayne's voice sounds sincere as he chants in his warm manner a lovely tune with a folk flavor. His inspired performance is wonderfully backed by Joe Lipman's crew.

B+ "IF I DIDN'T LOVE YOU SO" (2:40) Another grand performance is dished up by the soft voiced chanter. The beautiful ballad is tenderly and warmly projected. This item should draw its share in the boxes.

DINAH SHORE
(RCA Victor 20-4992; 47-4992)

B+ "KEEP IT A SECRET" (2:37) Backed by the smooth and lush music of Frank De Vol and his ork, Dinah Shore pipes a lovely tune in her sincere manner. The sentimental piece is pretty.

B "HI-LILI HI-LO" (2:18) The tempo is changed by Frank, his ork and chorus as Dinah sings a light and pretty waltz with a bouncing aire. The arrangement does justice to this attractive piece.

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FLIP SIDE

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MERCURY 70015·70015X45

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'ROUND THE WAX CIRCLE

NEW YORK:

Johnnie Ray will head the first show at the Capitol Theater under its new stage presentation policy. It's due for Christmas. Johnnie, by the way, has just cut a couple of sides with **Doris Day**, "Ma Says, Pa Says" and "A Full Time Job." . . . **Stan Kenton** and **Ray Anthony** agree that today it costs close to $10,000 a week to keep a big band on the road. . . . The town paid homage to **Duke Ellington** at an **Art Ford** party Monday night. . . . **Paul Brown** has added **Toni Arden** and **Billy Williams** to his record promotion list. . . . **Jack Rael** cancelled **Patti Page's** TV show because he felt she wasn't getting the kind of production she should have. . . . **Snooky Lanson** and **Dorothy Collins**, the Hit Parade duo, have just recorded a duet for Decca. . . . **Art Lund** at Cafe Society. . . . The United Nations reports that more than 50 unsolicited songs by both amateur and pro writers have been submitted as candidates for the tag of the official UN anthem. . . . Writers **Jack Reynolds** and **Larry McMahon**, currently at Costi Cafe in N. Y., had their latest tune "Passport To Heaven" featured on **Bill Harrington's** WNEW show. . . . The **Esquire Boys**, Rainbow artists, cut a session in Philadelphia this week with **Eddie Heller** supervising. . . . **Nat Cole** opens at La Vie En Rose for two weeks starting December 5. . . . **Bob Anthony** held over for another week at the Club Laurier in Lowell, Mass. . . . **Ella Fitzgerald's** waxing of "My Favorite Song" is due for a bang up national promotion—letters, flyers, cards, etc. . . . **Al Martino** calls from Chicago to say he's on his way to open at Blinstrubs in Boston to be followed by concert dates in mid-west territory and on to Las Vegas. . . . **Louise Car'yle** making an album for Walden and opens Nov. 6 at the One-Two Club in Toronto. . . . Oh yes, **Moe Shulman** is a real nice guy too.

ELLA FITZGERALD

CHICAGO:

Cute, li'l **Del Ward**, who's no longer deejaying on WGN, on her way to her home town, Macon, Ga., then to Florida and up to New York City. "Why New York?", she was asked. To which Del replied, "They don't yet know they need me there." . . . Happy Birthday to: **David LeWinter** (Oct. 28) maestro of the verra swanky Pump Room for the past seven years and toy shop tycoon. . . . Everyone 'round town talkin' about **Joni James'** rapid rise to the top spot here with many of the disc jocks because of her "Why Don't You Believe Me" disk. . . . **Bud Katzel**, Decca's deejay contacter, worked his way from St. Loo, through Detroit, Cleveland, promotin' **Rodger Coleman's** latest, and wound up in Brooklyn, where he married up with **Jacqueline C. Segall** on Oct. 25. "This trip," **Shim Weiner** claims, "was a complete success." . . . (Message for **Jack Eigen** from Milt Kaye of WNEW, Noo Yawk: Milt says he wishes you the very, very best, Jack). . . . **Jilla Webb** letters from Baltimroe, where she broke the attendance record of the spot she's chirping in, that her disk "The Love In Your Eyes" is showing real action with the Marylanders. . . . **Chick Kardale** advises from his new offices (Suite 910, Brill Bldg.) that **Edyie Gorme** has just cut his first tune for Coral and, according to Chickeroo, sounds like a clickeroo. . . . Nice invite from **Don Roth** to be present at the opening of his brand new Blackhawk Restaurant. . . . The Chicago Thitter decided to handle it this way . . . booking two of the hottest guys on wax. . . . **Nat (King) Cole** and **Frankie Laine** which'll draw fan clubs of both these waxeroo clickers and plenty more Chicagoans. . . . **Ralph Marterie** away on a long midwestern tour and reported to be clicking like anything wherever his ork sets down. . . . Back in 1947 there were approximately 12,000,000 sides on title strip displays in all types of coin operated music equipment . . . today there are over 35,000,000 . . . and still going up. . . . Nice phone call from very cute **June Valli** who talked about thisa and thata. . . . Hear that **Johhny Desmond's** "Stay Where You Are" moving very nicely and that there may be another big one on the way for this very swell guy.

FRANKIE LAINE

LOS ANGELES:

Local dj's and music folk were hosted at a clambake for **Xavier Cugat's** opening at the new Statler this past week. Party sure kept **Lee Palmer**, Mercury Records pr chief hustling . . . among the many who gathered were **Peter Potter, Maurice Hart, Bob McLaughlin, Ira Cook, Joe Yocam, Bob Haynes, Bill Leyden** and others. . . . The brothers **Saul** and **Jules Bihari** have additions to the family in the offing. . . . **Gordon Wolf**, Sunland distribs, reports the Art **Mooney** disk of "Lazy River" is starting to take hold. . . . Big noise on Pico was created by ops running for additional copies of the terrific United disking of "Hey Mrs. Jones." . . . The **Mesners** have hit paydirt with their version of "Greyhound." Ditty has already been picked up by Capitol with several other majors slicing currently . . . ditto **Bill McCall**, Four Star Records, via "Don't Let The Stars Get In Your Eyes." Watch the **Gisele McKenzie** version go wild. . . . A lad who keeps operators happy is music-wise **Jack Lewis** at California Music . . . boy has a phenomenal record for picking winners. . . . Believe it or not dept: A Swami swallowed a platter at **Larry Finley's** dj show the other nigth. Disk was "End of Desire." . . . **Georgia Gibbs** slated for a spot at the Cocoanut Grove come December. . . . The only things salvaged from the stymied filming of "The Student Prince" are the recordings which **Mario Lanza** etched prior to first shootings. Because of quirks in the tenor's disk-film pact, the score will stay on the shelf. . . . **The Four Lads** a big click at **Herman Hover's** palace. . . . Lots of pressing being done by local mfrs. for the politicos. . . . **Joni James'** pictures attracting even more attention than her hit record. . . . Is **Pete Dorraine** on his way to sunny Cal? . . . **Abe** and **Vera Diamond** hit pay dirt via the Tennessee disking of "Sittin' Here Drinkin.'"

GEORGIA GIBBS

ZOOMING right to the TOP

JONI JAMES

singing

"WHY DON'T YOU BELIEVE ME"

MGM
11333 (K-11333)
b/w
'PURPLE SHADES'

M-G-M RECORDS
THE GREATEST NAME IN ENTERTAINMENT
701 SEVENTH AVE. NEW YORK 36, N Y

Outstanding Vocal Group

CLEVELAND, OHIO—During their appearance at Moe's Main Street in Cleveland, the Four Aces took time off to receive an award as the outstanding vocal group of 1952 from Jack Clifton, WJW disk jockey. The boys were voted the honor in Clifton's second annual popularity poll.

MILLS MUSIC Presents

HUGO WINTERHALTER'S

EXCITING RENDITION OF

FANDANGO

R.C.A. VICTOR 20-4997

ON BEST SELLING LIST

HOLD ME, THRILL ME, KISS ME

AS SUNG BY

KAREN CHANDLER

CORAL RECORD No. 60831

LEROY ANDERSON'S

WINTER CLASSIC

SLEIGH RIDE

100% Recorded On All Major Labels

MUSIC FROM THE GREAT CATALOG OF

MILLS

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 1 without any changes on the part of THE CASH BOX.

Bob Perry
WLAW—Bastan, Mass.

1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Stay Where You Are *(Tony Bennett)*
4. I Should Care *(R. Flonagan)*
S. Lady Of Spain *(Eddie Fisher)*
6. Lazy River *(Art Mooney)*
7. My Little Nest Of Heavenly Blue *(Connee Boswell)*
8. The Ruby And The Pearl *(Frankie Loine)*
9. The Glow Worm *(Mills Bros.)*
10. I Laughed At Love *(S. Gale)*

Ed Bartell
KQV—Pittsburgh, Pa.

1. Wish You Were Here *(Fisher)*
2. You Belong To Me *(Stafford)*
3. Stay Where You Are *(Johnny Desmond)*
4. You're My Destiny *(A. Dale)*
S. Meet Mr. Callaghan *(Paul-Ford)*
6. I Wish I Were Somebody Else *(Larry Raine)*
7. River, River *(Peggy Lee)*
8. The Glow Worm *(Mills Bros.)*
9. Trying *(The Hilltoppers)*
10. Somebody Loves Me *(Four Lads)*

Buddy Beason
KOPO—Tucson, Ariz.

1. I Went To Your Wedding *(Patti Page)*
2. Possess Me *(Tony Bavaar)*
3. Somewhere Along The Way *(Nat "King" Cole)*
4. Half As Much *(R. Clooney)*
S. Meet Mr. Callaghan *(Mitch Miller)*
6. Nina Never Knew *(Johnny Desmond)*
7. When I Fall In Love *(D. Day)*
8. You Belong To Me *(Stafford)*
9. No *(Jone Framan)*
10. Taboo *(June Valli)*

Earle Pudney
WGY—Schenectady, N. Y.

1. The Ruby And The Pearl *(Nat "King" Cole)*
2. You Belong To Me *(Stafford)*
3. I Went To Your Wedding *(Patti Page)*
4. The Glow Worm *(Mills Bros.)*
S. Outside Of Heaven *(Fisher)*
6. Squeeze Me *(Four Lads)*
7. Lady Of Spain *(Eddie Fisher)*
8. I Should Care *(R. Flanagan)*
9. Sleepy Time Gal *(T. Martin)*
10. My Favorite Song *(Ames Bros.)*

Art Tacker
WCRB—Waltham, Mass.

1. I Went To Your Wedding *(Patti Page)*
2. Lady Of Spain *(Eddie Fisher)*
3. Sinner Or Saint *(T. Edwards)*
4. My Favorite Song *(G. Gibbs)*
S. Outside Of Heaven *(Fisher)*
6. You Belong To Me *(Stafford)*
7. The Glow Worm *(Mills Bros.)*
8. Curtain Time *(Aquaviva)*
9. How Come You Do Me *(Lisa Kirk)*
10. My Nest Of Heavenly Blue *(Connee Boswell)*

Alan Saunders
WVNJ—Newark, N. J.

1. I Went To Your Wedding *(Patti Page)*
2. Wish You Were Here *(Fisher)*
3. The Glow Worm *(Mills Bros.)*
4. Takes Two To Tango *(Peorl Bailey)*
S. Meet Mr. Callaghan *(Paul-Ford)*
6. You Belong To Me *(Stafford)*
7. Veradero *(Comarata)*
8. Comes A-Long A-Love *(Starr)*
9. My Favorite Song *(M.Caruso)*
10. Night And Day *(F. Faye)*

Bill Hyden
KRMG—Tulsa, Okla.

1. I Went To Your Wedding *(Patti Page)*
2. You Belong To Me *(Jo Stofford-Patti Page)*
3. Wish You Were Here *(Fisher)*
4. Meet Mr. Callaghan *(Paul-Ford)*
S. Jambalaya *(Jo Stofford)*
6. The Glow Worm *(Mills Bros.)*
7. Half As Much *(R. Clooney)*
8. Somewhere Along The Way *(Nat "King" Cole)*
9. Auf Wiedersch'n Sweetheart *(Vera Lynn)*
10. Trying *(The Hilltoppers)*

Tal Hood
WFGM—Fitchburg, Mass.

1. Why Don't You Believe Me? *(Joni James)*
2. Trying *(The Hilltoppers)*
3. The Glow Worm *(Mills Bros.)*
4. Lady Of Spain *(Eddie Fisher)*
S. My Favorite Song *(Ames Bros.)*
6. Yours *(Vera Lynn)*
7. I Went To Your Wedding *(Patti Page)*
8. Faith Can Move Mountains *(Nat "King" Cole)*
9. My Tormented Heart *(Sarah Vaughan)*
10. Mocking Bird *(Four Lods)*

Marty Hogan
WCFL—Chicago, Ill.

1. Trying *(The Hilltoppers)*
2. You Belong To Me *(Dean Mortin)*
3. Stay Where You Are *(Jahnny Desmond)*
4. Vanessa *(Hugo Winterhalter)*
S. Blues In The Night *(Rosemory Clooney)*
6. I Went To Your Wedding *(Patti Page)*
7. Because You're Mine *(Lanza)*
8. Outside Of Heaven *(Fisher)*
9. The Glow Worm *(Mills Bros.)*
10. Why Don't You Believe Me? *(Joni James)*

Larry Wilson
WNOE—New Orleans, La.

1. The Glow Worm *(Mills Bros.)*
2. Sinner Or Saint *(S. Vaughon)*
3. Lazy River *(Art Mooney)*
4. Outside Of Heaven *(Whiting)*
S. Lady Of Spain *(Eddie Fisher)*
6. Blues In Advance *(D. Shore)*
7. Settin' The Woods On Fire *(Loine-Stafford)*
8. You Belong To Me *(Stofford)*
9. Takes Two To Tango *(Pearl Bailey)*
10. Jambalaya *(Jo Stafford)*

Howard Miller
WIND—Chicago, Ill.

1. I Went To Your Wedding *(Patti Page)*
2. Trying *(The Hilltoppers)*
3. You Belong To Me *(Stafford)*
4. Why Don't You Believe Me? *(Joni Jomes)*
S. Mermaid *(Frankie Loine)*
6. Jambalaya *(Jo Stofford)*
7. Alee-O Alee-Ay *(Ames Bros.)*
8. Wish You Were Here *(Fisher)*
9. Feet Up *(Guy Mitchell)*
10. Heart And Soul *(Ames Bros.)*

Harry Nigocia
WJBW—New Orleans, La.

1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Trying *(The Hilltoppers)*
4. Wish You Were Here *(Fisher)*
S. Jambalaya *(Jo Stofford)*
6. It's In The Book *(Standley)*
7. Easy, Easy Baby *(E. Borton)*
8. Till The End Of The World *(Bing Crosby)*
9. My Favorite Song *(M.Caruso)*
10. Love Me *(Johnnie Ray)*

Dick Coleman
WITH—Baltimore, Md.

1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Wish You Were Here *(Fisher)*
4. Half As Much *(R. Clooney)*
S. My Love And Devotion *(Perry Como)*
6. The Glow Worm *(Mills Bros.)*
7. Trying *(Ella Fitzgerald)*
8. Why Don't You Believe Me? *(Joni James)*
9. Takes Two To Tango *(Pearl Bailey)*
10. To Know *(Perry Como)*

Ross Smitherman
WHBS—Huntsville, Ala.

1. Trying *(The Hilltoppers)*
2. Meet Mr. Callaghan *(Carman Cavallero)*
3. You Belong To Me *(Stafford)*
4. I Went To Your Wedding *(Patti Page)*
S. You'll Never Get Away *(Cornell-Brewer)*
6. Takes Two To Tango *(Pearl Bailey)*
7. I *(Don Carnell)*
8. Lady Of Spain *(Eddie Fisher)*
9. It's In The Book *(Standley)*
10. The Glow Worm *(Mills Bros.)*

Bill Reynolds
WTMJ—Milwaukee, Wis.

1. Take Me In Your Arms *(Paul-Ford)*
2. You Belong To Me *(P. Page)*
3. Blues In Advance *(D. Shore)*
4. Trying *(Ella Fitzgerald)*
S. Who Kissed Me Last Night? *(Rosemary Clooney)*
6. Somewhere Along The Way *(Nat "King" Cole)*
7. Mighty Lonesome Feelin' *(June Valli)*
8. Autumn Leaves *(M. Miller)*
9. That's What A Sang Can Do *(Bernice Parks)*
10. San Souci *(Peggy Lee)*

Stan Pat
WTNJ—Trenton, N. J.

1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Somewhere Along The Way *(Nat "King" Cole)*
4. Be Fair *(Don Cornell)*
S. Why Don't You Believe Me? *(Joni James)*
6. Trying *(Ella Fitzgerald)*
7. Lady Of Spain *(Eddie Fisher)*
8. The Glow Warm *(Mills Bros.)*
9. My Favorite Song *(G. Gibbs)*
10. My Love And Devotion *(Perry Como)*

Chuck Norman
WIL—St. Louis, Mo.

1. Outside Of Heaven *(Fisher)*
2. The Glow Worm *(Mills Bras.)*
3. Trying *(The Hilltappers)*
4. You Belong To Me *(Stafford)*
S. I Went To Your Wedding *(Patti Page)*
6. Because You're Mine *(Lanza)*
7. Comes A-Lang A-Love *(Starr)*
8. Blues In Advance *(D. Shore)*
9. Settin' The Woods On Fire *(Lain-Stafford)*
10. Mighty Lonesome Feelin' *(June Valli)*

Art Hellyer
WMAQ—Chicago, Ill.

1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Wish You Were Here *(Fisher)*
4. The Glow Worm *(Mills Bros.)*
S. Because You're Mine *(Lanza)*
6. The Ruby And The Pearl *(Nat "King" Cole)*
7. My Love And Devotion *(Perry Como)*
8. Jambalaya *(Jo Stafford)*
9. Yours *(Vera Lynn)*
10. Heart And Soul *(Four Aces)*

Hal Murray
WINZ—Miami, Fla.

1. You Belong To Me *(Stafford)*
2. Lady Of Spain *(Eddie Fisher)*
3. Jambalaya *(Francis Wayne)*
4. I Went To Your Wedding *(Patti Page)*
S. The Glow Warm *(Mills Bros.)*
6. High Noon *(Lita Rosza)*
7. The Ruby And The Pearl *(Nat "King" Cole)*
8. Trying *(The Hilltappers)*
9. Be Fair *(Dan Cornell)*
10. Wish You Were Here *(Fisher)*

John Gale
WINN—Louisville, Ky.

1. My Favarite Song *(G. Gibbs)*
2. The Glow Worm *(Mills Bros.)*
3. Heart And Soul *(Four Aces)*
4. Birth Of The Blues *(Sinatra)*
S. Now *(Al Martina)*
6. Love *(T. King-G. Shearing)*
7. I Went To Your Wedding *(Patti Page)*
8. I Saw Mammy Kissing Santa Claus *(Jimmy Boyd)*
9. You Belong To Me *(Stafford)*
10. Why Don't You Believe Me? *(Joni James)*

Larry Wilson
WNOE—New Orleans, La.

1. I *(Dan Carnell)*
2. Lazy River *(Art Mooney)*
3. The Glow Worm *(Mills Bros.)*
4. Sinner Or Saint *(G. Gibbs)*
S. Why Don't You Believe Me? *(Joni James)*
6. Nina Never Knew *(Damone)*
7. Outside Of Heaven *(Margaret Whiting)*
8. Blues In Advance *(D. Shore)*
9. Trying *(The Hilltoppers)*
10. Lady Of Spain *(Eddie Fisher)*

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Buddy Deane
WITH—Baltimore, Md.
1. Why Don't You Believe Me? *(Joni James)*
2. I Went To Your Wedding *(Patti Page)*
3. Lady Of Spain *(Eddie Fisher)*
4. Outside Of Heaven *(Fisher)*
5. You Belong To Me *(Stafford)*
6. Because You're Mine *(Cole)*
7. You'll Never Get Away *(Cornell-Brewer)*
8. My Favorite Song *(Ames Bros.)*
9. Bim Bam Baby *(F. Sinatra)*
10. Jambalaya *(Jo Stafford)*

Paul Flanagan
WTRY—Troy, N. Y.
1. It's In The Book *(Standley)*
2. I Went To Your Wedding *(Patti Page)*
3. You Belong To Me *(Stafford)*
4. Outside Of Heaven *(Fisher)*
5. Because You're Mine *(Cole)*
6. The Glow Worm *(Mills Bras.)*
7. Takes Two To Tango *(Pearl Bailey)*
8. Meet Mr. Callaghan *(Paul-Ford)*
9. Lady Of Spain *(Eddie Fisher)*
10. Jambalaya *(Jo Stafford)*

Bill Silbert
WABD—New York, N. Y.
1. Outside Of Heaven *(Fisher)*
2. I Went To Your Wedding *(Patti Page)*
3. You Belong To Me *(Stafford)*
4. Why Don't You Believe Me? *(Joni James)*
5. Because You're Mine *(Cole)*
6. My Favorite Song *(G. Gibbs)*
7. Nina Never Knew *(Johnny Desmond)*
8. Anywhere I Wander *(Warren)*
9. My Baby's Coming Home *(Paul-Ford)*
10. Stay Where You Are *(Tony Bennett)*

Ross Miller
WTIC—Hartford, Conn.
1. You Belong To Me *(Stafford)*
2. The Glow Worm *(Mills Bros.)*
3. I Went To Your Wedding *(Patti Page)*
4. Lady Of Spain *(Eddie Fisher)*
5. Blues In Advance *(D. Shore)*
6. Trying *(The Hilltoooers)*
7. My Favorite Song *(G. Gibbs)*
8. It's In The Book *(Standley)*
9. Settin' The Woods On Fire *(Laine-Stafford)*
10. Lazy River *(Art Mooney)*

Bud Shurian
WARE—Ware, Mass.
1. Wish You Were Here *(Fisher)*
2. You Belong To Me *(Stafford)*
3. I Went To Your Wedding *(Patti Page)*
4. The Glow Worm *(Mills Bros.)*
5. Meet Mr. Callaghan *(Harry Grove Trio)*
6. Lady Of Spain *(Eddie Fisher)*
7. Trying *(The Hilltoooers)*
8. Why Don't You Believe Me? *(Joni James)*
9. Because You're Mine *(Lanza)*
10. Have A Good Time *(Tony Bennett)*

Dave Robinson
WELI—New Haven, Conn.
1. I Went To Your Wedding *(Patti Page)*
2. Because You're Mine *(Lanza)*
3. Trying *(The Hilltoppers)*
4. High Noon *(Tex Ritter)*
5. Wish You Were Here *(Fisher)*
6. You Belong To Me *(P. Page)*
7. The Glow Worm *(Mills Bros.)*
8. Takes Two To Tango *(Pearl Bailey)*
9. Lady Of Spain *(Eddie Fisher)*
10. Meet Mr. Callaghan *(Paul-Ford)*

Jim Brokaw
WCOP—Boston, Mass.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Wish You Were Here *(Fisher)*
4. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
5. Indian Love Call *(Whitman)*
6. Lady Of Spain *(Eddie Fisher)*
7. Jambalaya *(Jo Stafford)*
8. Vanessa *(David Rose)*
9. The Glow Worm *(Mills Bros.)*
10. Zing A Little Zong *(Crosby-Wyman)*

Robin Seymour
WKMH—
Dearborn and Detroit, Mich.
1. Nina Never Knew *(Damone)*
2. Stay Where You Are *(Johnny Desmond)*
3. The Glow Worm *(Mills Bros.)*
4. I'm Never Satisfied *(Cole)*
5. I *(Don Cornell)*
6. The Ruby And The Pearl *(Nat "King" Cole)*
7. Heart And Soul *(Four Aces)*
8. Comes A-Long A-Love *(Starr)*
9. My Favorite Song *(G. Gibbs)*
10. My Lady Loves To Dance *(Perry Como)*

Jay Trompeter
WIND—Chicago, Ill.
1. I Went To Your Wedding *(Patti Page)*
2. Trying *(The Hilltoppers)*
3. You Belong To Me *(Stafford)*
4. Jambalaya *(Jo Stafford)*
5. Meet Mr. Callaghan *(Paul-Ford)*
6. Why Don't You Believe Me? *(Joni James)*
7. Walkin' To Missouri *(Kaye)*
8. The Glow Worm *(Mills Bros.)*
9. Outside Of Heaven *(Fisher)*
10. Sinner Or Saint *(B. Parks)*

Mitch Reed
WITH—Baltimore, Md.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. The Glow Worm *(Mills Bros.)*
4. Lady Of Spain *(Eddie Fisher)*
5. Why Don't You Believe Me? *(Joni James)*
6. My Favorite Song *(Ames Bros.)*
7. Trying *(Ella Fitzgerald)*
8. Because You're Mine *(Lanza)*
9. Midnight Sleigh Ride *(Sauter-Finegan)*
10. Meet Mr. Callaghan *(Paul-Ford)*

Wallie Dunlap
WICC—Bridgeport, Conn.
1. Trying *(The Hilltoppers)*
2. You Belong To Me *(Stafford)*
3. Lady Of Spain *(Eddie Fisher)*
4. Because You're Mine *(Lanza)*
5. The Glow Worm *(Mills Bros.)*
6. Outside Of Heaven *(Fisher)*
7. Faith Can Move Mountains *(Johnnie Ray)*
8. Meet Mr. Callaghan *(Paul-Ford)*
9. Jambalaya *(Jo Stafford)*
10. It's In The Book *(Standley)*

Norm Prescott
WORL—Boston, Mass.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Why Don't You Believe Me? *(Joni James)*
4. My Tormented Heart *(Sarah Vaughan)*
5. Takes Two To Tango *(Pearl Bailey)*
6. My Favorite Song *(Ames Bros.)*
7. To Know You *(Perry Como)*
8. My Baby's Comin' Home *(Paul-Ford)*
9. High Noon *(Tex Ritter)*
10. The Glow Worm *(Mills Bros.)*

Ray Perkins
KFEL—Denver, Colo.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Wish You Were Here *(Fisher)*
4. Jambalaya *(Jo Stafford)*
5. It's In The Book *(Standley)*
6. Somewhere Along The Way *(Nat "King" Cole)*
7. Meet Mr. Callaghan *(Paul-Ford)*
8. Trying *(The Hilltoppers)*
9. High Noon *(Tex Ritter)*
10. Lady Of Spain *(Eddie Fisher)*

Clarence Hamann
WJMR—New Orleans, La.
1. I Saw Mommy Kissing Santa Claus *(Jimmy Boyd)*
2. Why Don't You Believe Me? *(Joni James)*
3. I *(Don Cornell)*
4. Night And Day *(F. Faye)*
5. Veradero *(Camarata)*
6. Fandango *(H. Winterhalter)*
7. Take A Chance *(Tani Arden)*
8. You Win Again *(T. Edwards)*
9. Rosanne *(Vic Damone)*
10. Balboa *(Marian Caruso)*

Ray Schreiner
WRNL—Richmond, Va.
1. I Went To Your Wedding *(Patti Page)*
2. You Belong To Me *(Stafford)*
3. Somewhere Along The Way *(Nat "King" Cole)*
4. You'll Never Get Away *(Cornell-Brewer)*
5. Meet Mr. Callaghan *(Paul-Ford)*
6. The Glow Worm *(Mills Bros.)*
7. Lady Of Spain *(Eddie Fisher)*
8. True Love *(The Weavers)*
9. Should I *(Four Aces)*
10. Feet Up *(Guy Mitchell)*

Jerry Kay
WWEZ—New Orleans, La.
1. You Belong To Me *(Stafford)*
2. I Went To Your Wedding *(Patti Page)*
3. Wish You Were Here *(Fisher)*
4. The Glow Worm *(Mills Bros.)*
5. Trying *(The Hilltoppers)*
6. Jambalaya *(Jo Stafford)*
7. Half As Much *(R. Clooney)*
8. Meet Mr. Callaghan *(Paul-Ford)*
9. Somewhere Along The Way *(Nat "King" Cole)*
10. Lady Of Spain *(Eddie Fisher)*

Paul E. X. Brown
WERD—Atlanta, Ga.
1. I Went To Your Wedding *(Patti Page)*
2. You Belong To Me *(Stafford)*
3. Lady Of Spain *(Eddie Fisher)*
4. The Glow Worm *(Mills Bros.)*
5. Jambalaya *(Jo Stafford)*
6. Somewhere Along The Way *(Nat "King" Cole)*
7. My Tormented Heart *(Sarah Vaughan)*
8. Auf Wiederseh'n Sweetheart *(Vera Lynn)*
9. Takes Two To Tango *(Louis Armstrong)*
10. Yours *(Vera Lynn)*

Gene Whitaker
WREV—Reidsville, N. C.
1. You Belong To Me *(Stafford)*
2. Wish You Were Here *(Fisher)*
3. I Went To Your Wedding *(Patti Page)*
4. Jambalaya *(Hefti-Wayne)*
5. Early Autumn *(B. Eckstine)*
6. Lady Of Spain *(Eddie Fisher)*
7. Marilyn *(Ray Anthony)*
8. The Glow Worm *(Mills Bros.)*
9. Bim Bam Baby *(F. Sinatra)*
10. It's In The Book *(Al Bernie)*

Pat Chambers
WFLA—Tampa, Fla.
1. My Favorite Song *(Ames Bros.)*
2. I Went To Your Wedding *(Patti Page)*
3. No Two People *(C. Carpenter & B. Ruick)*
4. Faith Can Move Mountains *(Nat "King" Cole)*
5. Bunny Hop *(Ray Anthony)*
6. You Belong To Me *(P. Page)*
7. Nina Never Knew *(Johnny Desmond)*
8. Don't Let The Stars Get In Your Eyes *(Gisele MacKenzie)*
9. Tennessee Tango *(Molly Bee)*
10. Taboo *(June Valli)*

Gene Davis
WAKR—Akron, Ohio
1. The Glow Worm *(Mills Bros.)*
2. You Belong To Me *(Stafford)*
3. Comes A-Long A-Love *(Starr)*
4. You'll Never Get Away *(Cornell-Brewer)*
5. I Went To Your Wedding *(Patti Page)*
6. Forgetting You *(R. Hayes)*
7. Why Don't You Believe Me? *(Joni James)*
8. Outside Of Heaven *(Fisher)*
9. Heart And Soul *(Four Aces)*
10. I *(Don Cornell)*

Sherm Feller
WLAW—Boston, Mass.
1. My Favorite Song *(C. Lord)*
2. Meet Mr. Callaghan *(Paul-Ford)*
3. Trying *(Johnny Desmond)*
4. Outside Of Heaven *(Fisher)*
5. Cry My Heart *(J. Saunders)*
6. Cuban Love Song *(Dick Lee)*
7. Veradero *(Camarata)*
8. Nest Of Heavenly Blue *(Connee Boswell)*
9. Fandango *(H. Winterhalter)*
10. Yours *(Vera Lynn)*

TOP COIN CATCHERS
NOW ROCKING THE NATION'S BOXES

Capitol RECORDS
2265 & F-2265
(45 rpm)

RCA VICTOR
20-4953 & 47-4953
(45 rpm)

EXTRA GOOD NEWS EXTRA

AMERICA'S NEWEST TEEN AGE STAR

THE CASH BOX DISK OF THE WEEK

"A MILLION TEARS" (2:43)

"DON'T BLAME MY HEART" (2:46)

with BUDDY LUCAS ORK.

b/w

"DON'T BLAME MY HEART"

Jubilee #5100; 45 x 5100

DISK JOCKEYS, DEALERS AND JUKE BOX OPERATORS ARE TAKING THIS TEEN AGE SWEETHEART TO THEIR HEARTS . . . .

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Comprising 100 Selections

AL—Aladdin
AP—Apollo
AT—Atlantic
BU—Bullet
CA—Capitol
CH—Chess
CO—Columbia
CR—Coral
DA—Dana
DE—Decca
DN—Devon
DY—Derby
FE—Federal
4 Star—Four Star
IM—Imperial
IN—Intro
JU—Jubilee
KI—King
LO—London
MA—Mars
ME—Mercury
MG—MGM
MO—Modern
NA—National
OR—Oriole
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
SA—Savoy
SE—Seger
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempe
TN—Tennessee
UN—United
VI—Victor

1—I Went To Your Wedding

Nov. 8: 114.1 | Nov. 1: 114.2

CO-39856 (4-39856)—SAMMY KAYE O.
It Wasn't God Who Made Honky Tonk Angels
CR-60847 (9-60847)—KENNY BASS O.
The Hookey Song
DE-28388 (9-28388)—GRADY MARTIN
You Belong To Me
DE-28411 (9-28411)—GUY LOMBARDO O.
Somewhere Along The Way
JU-5093—LITTLE SYLVIA
Drive Daddy Drive
★ME-5899 (45x5899)—PATTI PAGE
You Belong To Me
VI-20-4835 (47-4835)—STEVE GIBSON

2—You Belong To Me

Nov. 8: 100.5 | Nov. 1: 98.5

CA-2165 (F-2165)—DEAN MARTIN
CA-2198 (F-2198)—JAN GARBER O.
Tassin' and Turnin'
★CO-39811 (4-39811)—JO STAFFORD
CO-39857 (4-39857)—KEN GRIFFIN
Walkin' To Missauri
CR-60845 (9-60845)—GEORGIA AULD
Early Autumn
DE-28388 (9-28388)—GRADY MARTIN
I Went To Your Wedding
ME-5899 (45x5899)—PATTI PAGE
I Went To Yaur Wedding
ME-6407 (45x6407)—SUE THOMPSON
MG-11295 (K-11295)—JONI JAMES
VI-20-4893 (47-4893)—FREDDY MARTIN O.
Ain't It Grand To Be Dead

3—Wish You Were Here

Nov. 8: 79.9 | Nov. 1: 92.5

DE-28308 (9-28308)—GUY LOMBARDO O.
Hony Tonk Sweetheart
MG-11270 (K11270)—FRAN WARREN
What Is This Thing Called Love?
★VI-20-4830 (47-4830)—EDDIE FISHER
The Hand Of Fate

4—Jambalaya

Nov. 8: 66.7 | Nov. 1: 62.8

★CO-39838 (4-39338)—JO STAFFORD
Early Autumn
CR-60816 (9-60816)—N. HEFTI & F. WAYNE
Two Faced Clock
DE-28341 (9-28341)—REX ALLEN
DE-28367 (9-28367)—CAMARATA
Modemoiselle
MG-11283 (K-11283)—HANK WILLIAMS

5—Meet Mister Callaghan

Nov. 8: 61.2 | Nov. 1: 77.9

★CA-2193 (F-2193)—LES PAUL
Take Me In Your Arms
CO-39851 (4-39851)—MITCH MILLER O.
How Strange
CR-60828 (9-60828)—LAWRENCE WELK O.
DE-28456 (9-28456)—GUY LOMBARDO O.
Congratulotions To You
DE-28373 (9-28373)—CARMEN CAVALLARO O.
Runnin' Wild Boogie
LO-1248 (45x1248)—HARRY GROVE TRIO
Intermezzo
ME-5900 (45x5900)—HARMONICATS & AUGUST
Wish You Were Here
MG-30640 (K-30640)—PETER TODD O.
Whistlewood
VI-20-4891 (47-4891)—MELACHRINO STRINGS
La Rosita

6—The Glow-Worm

Nov. 8: 57.9 | Nov. 1: 41.4

CA-2248 (F-2248)—JOHNNY MERCER
CO-39840 (4-39840)—PAULETTE SISTERS
5ui 5in Fa
★DE-28384 (9-28384)—MILLS BROS.

7—High Noon

Nov. 8: 54.3 | Nov. 1: 58.9

CA-2120 (F-2120)—TEX RITTER
Go On! Get Out!
★CO-39770 (4-39770)—FRANKIE LAINE
Rock Of Gibraltar
DE-28449 (9-28449)—FRED WARING O.
Outside Of Heaven
LO-1232 (45-1232)—LITA ROZA
Love, Where Are You Now?
MG-11266 (K11266)—BILL HAYES
Padam . . . Padam . . .

8—It's In The Book

Nov. 8: 50.8 | Nov. 1: 11.7

★CA-2249 (F-2249)—JOHNNY STANDLEY
ME-5911 (45x5911)—AL BERNIE

9—Trying

Nov. 8: 49.3 | Nov. 1: 41.2

CR-60823 (9-60823)—JOHNNY DESMOND
Wild Guitars
DE-28375 (9-28375)—ELLA FITZGERALD
My Bonnie Lies Over The Ocean
DE-28322 (9-28322)—GRADY MARTIN
Sweet Jennie Lee
★DOT-15018—THE HILLTOPPERS
ME-5904 (45x5904)—JIMMY PALMER O.
Dawn By The O-Hi-O

10—Half As Much

Nov. 8: 45.4 | Nov. 1: 52.2

★CO-39710 (4-39710)—ROSEMARY Clooney
Poor Whip-Paar-Will
CO-20879 (4-20879)—CURLEY WILLIAMS
CO-39809 (4-39809)—KEN GRIFFIN
Auf Weiderseh'n Sweetheart
DE-28271 (9-28171)—GUY LOMBARDO O.
Auf Wiederseh'n Sweetheart
ME-6366 (6366x45)—KEN MARVIN
ME-8294 (45x8294)—DINAH WASHINGTON
My Song
MG-11202 (K-11202)—HANK WILLIAMS

11—Lady Of Spain

Nov. 8: 25.9 | Nov. 1: 30.1

★VI-20-4953 (47-4953)—EDDIE FISHER
Outside Of Heaven
CA-2265 (F-2265)—LES PAUL & MARY FORD
My Baby's Coming Home

12—Because You're Mine

Nov. 8: 23.7 | Nov. 1: 30.3

CA-2212 (F-2212)—NAT "KING" COLE
I'm Never Satisfied
DE-28337 (9-28337)—JOHN RAIIT
The Song Angels Sing
ME-5897 (45x5897)—BOBBY WAYNE
Madonna Of The Rosary
MG-11301 (K-11301)—BILLY ECKSTINE
Early Autumn
★VI-10-3914 (47-3914)—MARIO LANZA
Song The Angels Sing

13—AufWiederseh'n Sweetheart

Nov. 8: 22.5 | Nov. 1: 25.7

CA-2143 (F-2143)—LES BAXTER
Padam . . . Padam . . .
CA-2166 (F-2166)—SHARKEY
CO-39776 (4-39776)—CHAMP BUTLER
Padam, Padam
CO-39809 (4-39809)—KEN GRIFFIN
Half As Much
CR-60773 (9-60773)—AMES BROTHERS
Break The Bands That Bind Me
DE-28271 (9-28271)—GUY LOMBARDO O.
Half As Much
★LO-1227 (45-1227)—VERA LYNN
Parting Sang
ME-5871 (5871x45)—EDDY HOWARD
I Don't Want To Take A Chance
MG-11278 (K-11278)—DE MARCO SISTERS
Watermelon Weather
VI-20-4777 (47-4777)—BILLY SHEPARD O.
The Mask Is Off

14—My Favorite Song

Nov. 8: 17.9 | Nov. 1: 17.2

CA-2264 (F-2264)—JAN GARBER O.
Things That Might Have Been
CA-2256 (F-2256)—GISELE MacKENZIE
Don't Let The Stars
CR-60846 (9-60846)—AMES BROTHERS
Al-Lee-Ol Al-Lee-Ay!
DE-28433 (9-28433)—ELLA FITZGERALD
Walkin' By The River
DN-101—MARION CARUSO
Bolboa
JU-6019—EDNA McGRIFF
My Baby's Comin' Home
★ME-5912 (45x5912)—GEORGIA GIBBS
5inner Or 5aint
MG-11350 (K-11350)—CINDY LORD
My Baby's Comin' Home
VI-20-4985 (47-4985)—LILY ANN CAROL
It Wouldn't Be The 5ame Without You

15—Takes Two To Tango

Nov. 8: 16.5 | Nov. 1: 24.5

CA-2222 (F-2222)—JEANNE GAYLE
Butterflies
★CR-60817 (9-60817)—PEARL BAILEY
Let There Be Love
DE-28394 (9-28394)—LOUIS ARMSTRONG
I Laughed At Love
ME-5903 (45x5903)—LOLA AMECHE
Ol' Man Mose

16—Yours

Nov. 8: 14.9 | Nov. 1: —

★LO-1261 (45x1261)—VERA LYNN
The Love Of My Life

17—Why Don't You Believe Me?

Nov. 8: 13.5 | Nov. 1: 13.4

★MG-11333 (K-11333)—JONI JAMES
Purple 5hades

18—Indian Love Call

Nov. 8: 12.7 | Nov. 1: 17.4

CO-39245 (4-39245)—FRED LOWERY

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it mans that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Nov. 8 Nov. 1

DE-27955 (9-27955)—FRIML
DE-28076 (9-28076)—
ARMSTRONG & JENKINS O.
Jeannine
★IM-8156 (45-8156)—5LIM WHITMAN
China Doll
MG-11300 (K-11300)—
FOUR HORSEMEN
San Antonio Rose
VI-10-3786—ROBERTA PETER5 & R. MERRILL
So In Love

19—Somewhere Along The Way
12.5 22.2

★CA-2069 (F-2069)—
NAT "KING" COLE
What Does It Take?
CO-39695 (4-39695)—
TONY BENNETT
Sleepless
DE-28141 (9-28141)—
JERRY GRAY O
Pittsburgh, Pa.
DE-28222 (9-28222)—
GENE AMMONS O.
Beezy
DE-28411 (9-28411)—
GUY LOMBARDO
I Went To Your Wedding
ME-89001 (45x89001)—
ILLINOIS JACQUET
Port Of Rico
VI-20-4691 (47-4691)—HUGO WINTERHALTER
Vanessa

20—Comes A-Long A-Love
12.4 11.3

★CA-2213 (F-2213)—KAY 5TARR
Three Letters

21—Blues In Advance
11.9 11.1

MA-100—WOODY HERMAN
Terrissita
★VI-20-4926 (47-4926)—
DINAH SHORE
Bella Musica

22—You'll Never Get Away
11.8 6.9

CO-39872 (4-39872)—
PAULETTE SIS. & HANLEY
★CR-60829 (9-60829)—
DON CORNELL & TERE5A BREWER

23—Faith Can Move Mountains
11.7 3.8

CA-2230 (F-2230)—
NAT "KING" COLE
The Ruby And The Pearl
★CO-39837 (4-39837)—
JOHNNIE RAY
Love Me
LO-1255 (45x1255)—
JIMMY YOUNG
I'll Never Be The Same

24—Outside Of Heaven
9.5 17.6

CA-2217 (F-2217)—
MARGARET WHITING
Alone Together
DE-28449 (9-28449)—
FRED WARING O.
High Noon
★VI-20-4953 (47-4953)—
EDDIE FI5HER
Lady Of Spain

25—Heart And Soul
9.3 —

★DE-28390 (9-28390)—
FOUR ACE5
Just Squeeze Me

26—The Ruby And The Pearl
8.7 5.8

★CA-2230 (F-2230)—
NAT "KING" COLE
Faith Can Move Mountains

Nov. 8 Nov. 1

CO-39862 (4-39862)—
FRANKIE LAINE
The Mermaid
MG-11331 (K-11331)—
LEROY HOLMES O.
Idaho

27—Tonight We're Setting The Woods On Fire
6.7 7.9

★CO-39867 (4-39867)—
LAINE & STAFFORD
Piece A-Puddin'
MG-11334 (K-11334)—
FRAN WARREN
Takes Two To Tango

28—Blues In The Night
6.6 7.8

CA-1608 (F-1608)—
MERCER & 5TAFFORD
★CO-39813 (4-39813)—
ROSEMARY CLOONEY
Who Kissed Me Last Night?
DE-28441 (9-28441)—
JIMMIE LUNCEFORD O.
LO-1210 (45x1210)—
CHIS HAMALTON
Temptation Rag
VI-42-0150—DINAH SHORE
Yes, My Darling Daughter

29—String Along
6.2 15.7

★CR-60804 (9-60804)—AME5 BROTHER5
Absence Makes The Heart Grow Fonder

30—Botch-A-Me
6.1 9.9

★CO-39767 (4-39767)—
ROSEMARY CLOONEY
On The First Warm Day

31—I'm Never Satisfied
5.4 —

★CA-2212 (F-2212)—
NAT "KING" COLE
Because You're Mine
DE-28389 (9-28389)—
TRUDY RICHARD5
Some Folks Do
VI-20-4945 (47-4945)—
HENRI RENE O.
Little White Rosebush

32—Feet Up (Pat Him On The Po-Po)
5.3 2.4

★CO-39822 (4-39822)—
GUY MITCHELL
Jenny Kissed Me

33—Walkin' To Missouri
5.1 12.1

CO-39857 (4-39857)—
KEN GRIFFIN
You Belong To Me
★CO-39769 (4-39769)—
5AMMY KAYE O.
One For The Wonder
DE-28351 (9-28351)—
RU55 MORGAN O.
Absence Makes The Heart Grow Fonder

34—Dance Of Destiny
4.9 —

★VI-20-5008 (47-5008)—
TONY MARTIN
Sleepy Time Gal

35—Have A Good Time
4.2 3.6

★CO-39764 (4-39764)—
TONY BENNETT
Please My Love
MG-11291 (K-11291)—BILLY ECKSTINE
Strange Sensation

Nov. 8 Nov. 1

36—The Mermaid
4.1 5.7

★CO-39862 (4-39862)—
FRANKIE LAINE
The Ruby And The Pearl

37—Three Letters
4.0 1.9

★CA-2213 (F-2213)—KAY 5TARR
Comes A-Long A-Love

38—To Know You
2.7 5.9

★VI-20-4959 (47-4959)—
COMO & FONTANE SIS.
My Lady Loves To Dance

39—Sinner Or Saint
2.6 3.4

CO-39873 (4-39873)—
SARAH VAUGHAN
Mighty Lonesome Feelin'
★ME-5912 (45x5912)—
GEORGIA GIBBS
My Favorite Song
MG-11326 (K-11326)—
TOMMY EDWARDS
You Win Again
5E-7004 (45x7004)—
BERNICE PARKS
Wild Grapes
VI-20-4946 (47-4946)—
FREDDY MARTIN O.
A Good Used Heart

40—Piece A-Puddin'
2.4 —

★CO-39867 (4-39867)—
LAINE & 5TAFFORD
Tonight We're Setting The Woods On Fire
OK-6914—RED 5AUNDER5 O.
VI-20-4993 (47-4993)—
HARRI5 & BELL 5I5.
Hi-Diddle-Diddle

41—Who Kissed Me Last Night?
2.3 —

42—Stay Where You Are
2.2 5.6

43—Luna Rossa
1.9 1.5

44—I Laughed At Love
1.7 1.1

45—Walkin' My Baby Back Home
1.6 2.9

46—Fool, Fool, Fool
1.5 2.6

47—Should
1.4 4.9

48—I Should Care
1.3 4.8

49—Don't Tempt Me
1.2 3.7

50—Delicado
1.0 1.3

with the RAY CHARLES Singers and Orch. Acc. by Dick Jacobs . . .

Original & Authentic because Ziggy Lane Wrote "Mad About 'Cha"

and

"I'M CRYING FOR YOU"

JUBILEE #6022; 45 x 6022

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

HOT
Rhythm & Blues
ON
Mercury
RECORDS

The Big 3

•

1. ROCK ME ALL NIGHT LONG
THE RAVENS
8291

2. THE CANDLE'S BURNING LOW
JOHNNY OTIS-MEL WALKER
8295

3. MAKE BELIEVE DREAMS
DINAH WASHINGTON
5906

THE CASH BOX

Rhythm & Blues Ramblings

Danny Kessler has hit the jackpot again. His latest artist to be introduced via records is a beautiful piece of sculpture with a pair of pipes that ranges from soft and tender to full and lusty. A vibrant voice that squeezes every drop of emotion and sex out of each syllable. Watch for the voice labeled **Joyce Bryant**, presented to the trade by Okeh with a slow beat dramatic item "Love For Sale" backed with "A Shoulder To Weep On." . . . **Amos Milburn**, prominent blues stylist, whose current recording "Greyhound" on the Aladdin label is climbing into the hit brackets, was approached last week for the possible starring role in a film tentatively titled "Go East, Old Fool, Back East." According to **Jack Walker**, Shaw Artists publicist, Don Productions will start production immediately if Milburn accepts the leading role.

* * *

The Five Crowns, currently so hot with their Rainbow disking of "You're My Inspiration," are now being booked by the Billy Shaw office. . . . The Five Royales, who are spotted all over the charts with the Apollo "You Know I Know," are in New York for another session. . . . **Charles Brown**, already one of the top vocalists in the biz, is well on his way to becoming "the best dressed man in show business." Currently on a tour of one-nighters headlining a package which includes **Billy Ford**, Brown wired his New York Agency to arrange for a complete new wardrobe at an estimated cost of $2,500. . . . After twelve solid weeks at the Club Paradise in Atlantic City, it is reported that **Phyllis Branch** is receiving many attractive offers. The Apollo Theatre wants her. Sugar Hill nite-spot wants her to re-open it, and several other clubs have put in bids for her services. It looks like the gal is moving into the big time.

* * *

Ruth Brown has just signed a five-year contract with Atlantic Records for so-o-o many dollars that LaBrown need not worry about eating for a long time. The new disking contract guarantees Miss Brown a minimum of $100,000 record royalties during the pact. Ruth is currently appearing at the Earle Theatre in Philadelphia, co-starring with **Frankie Laine**. It has also been confirmed that the thrush will tour with **Billy Eckstine** early next year. . . . **Edna McGriff**, the "Heavenly Father Girl," who just closed a week's engagement at Pep's Musical Bar in Philadelphia, denied the persistent show business rumor that she'll soon marry **Floyd Dixon**, the famed blues singer. Edna, who is taking a week off prior to a 45-day theater tour of the mid-west, stated that although the popular blues stylist is making a terrific pitch for her hand in matrimony with an average of three long-distance 'phone calls per day and in letters and wires, she has never personally met Floyd Dixon.

THE CASH BOX HOT-9

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

	in HARLEM	on CHICAGO'S South Side	in NEW ORLEANS
1	MY SONG *Johnny Ace* *(Duke 102)*	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*
2	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*	JUKE *Little Walter* *(Checker 758)*	HOW LONG *Fats Damina* *(Imperial 5209)*
3	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	I'M GONNA PLAY THE HONKY TONKS *Marie Adams* *(Peacock 1583)*	I'M GONE *Shirley & Lee* *(Aladdin 3153)*
4	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	MY STORY *Chuck Willis* *(Okeh 6905)*
5	I'M GONNA PLAY THE HONKY TONKS *Marie Adams* *(Peacock 1583)*	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*	MY DAYS ARE LIMITED *Jimmy McCracklin* *(Peacock 1605)*
6	GOIN' HOME *Fats Domino* *(Imperial 5180)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	JAMBALAYA *Hank Williams* *(MGM 11283)*
7	FAITH CAN MOVE MOUNTAINS *Nat "King" Cole* *(Capitol 2230)*	DADDY DADDY *Ruth Brown* *(Atlantic 973)*	JUKE *Little Walter* *(Checker 758)*
8	YOU'RE MY INSPIRATION *The Five Crowns* *(Rainbow 179)*	EVERY DAY I HAVE THE BLUES *Jae Williams* *(Checker 762)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*
9	YOU KNOW I KNOW *The Five Royals* *(Apollo 441)*	MY SONG *Johnny Ace* *(Duke 102)*	SNUFF DIPPER *Tadd Rhodes* *(King 4556)*
10	JUKE *Little Walter* *(Checker 758)*	I'D BE SATISFIED *The Dominoes* *(Federal 12105)*	SECURITY BLUES *Roosevelt Sykes* *(United 129)*

	in PHILADELPHIA	in SAVANNAH	in MEMPHIS
1	MOONRISE *The Rayals* *(Federal 12088)*	JUKE *Little Walter* *(Checker 758)*	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*
2	GOODBYE BABY *Little Caesar* *(Recorded In Hollywood 235)*	MY SONG *Johnny Ace* *(Duke 102)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*
3	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	BESIDE YOU *The Swallows* *(King 4525)*	CAN'T HOLD ON MUCH LONGER *Little Walter* *(Checker 758)*
4	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	I'LL DROWN IN MY TEARS *Sanny Thampson* *(King 4527)*	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*
5	MY HEART BELONGS TO ONLY YOU *Bette McLaurin* *(Derby 804)*	OOOH-OOOH-OOOH *Lloyd Price* *(Specialty 440)*	JUKE *Little Walter* *(Checker 758)*
6	TING-A-LING *The Clovers* *(Atlantic 969)*	DADDY DADDY *Ruth Brown* *(Atlantic 973)*	SECURITY BLUES *Roosevelt Sykes* *(United 129)*
7	SEE SEE RIDER *The Orioles* *(Jubilee 5092)*	TRYING *Tadd Rhodes* *(King 4556)*	NELSON ST. BLUES *Willie Love* *(Trumpet)*
8	MY STORY *Johnny Ace* *(Duke 102)*	GOODBYE, BABY *Little Caesar* *(Recorded In Hollywood 235)*	BABY, DON'T YOU TEAR MY CLOTHES *Smokey Hagg* *(Modern 884)*
9	HEY, MISS FANNIE *The Clavers* *(Atlantic 997)*	LAWDY, MISS CLAWDY *Lloyd Price* *(Specialty 428)*	HEY, MISS FANNIE *The Clavers* *(Atlantic 997)*
10	MOVE IT *Lynn Hope* *(Aladdin 3155)*	HAVE MERCY, BABY *The Daminoes* *(Federal 12068)*	I'D BE SATISFIED *The Daminoes* *(Federal 12105)*

THE CASH BOX HOT in DALLAS, in LOS ANGELES, in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in DALLAS	in LOS ANGELES	in ST. LOUIS
1	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*	JUKE *Little Walter* *(Checker 758)*	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*
2	JUKE *Little Walter* *(Checker 758)*	MY SONG *Johnny Ace* *(Duke 102)*	YOU KNOW I LOVE YOU *B. B. King* *(R. P. M. 363)*
3	I'LL DROWN IN MY TEARS *Sonny Thompson* *(King 4527)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	HEY, MRS. JONES *Jimmy Forrest* *(United 130)*
4	YOU KNOW I KNOW *The Five Royals* *(Apollo 441)*	OOOH-OOOH-OOOH *Lloyd Price* *(Specialty 440)*	ROCK ME ALL NIGHT LONG *The Ravens* *(Mercury 8291)*
5	YOU KNOW I LOVE YOU *B. B King* *(R.P.M. 363)*	HEY, MRS. JONES *Jimmy Forest* *(United 129)*	GOODBYE BABY *Little Caesar* *(Recorded In Hollywood 235)*
6	THE CANDLE'S BURNING LOW *Johnny Otis & Mel Walker* *(Mercury 8295)*	FIVE LONG YEARS *Eddie Boyd* *(J.O.B.1007)*	SECURITY BLUES *Roosevelt Sykes* *(United 129)*
7	COME BACK, BABY *Floyd Dixon* *(Aladdin 3151)*	GOODBYE, BABY *Little Caesar* *(Recorded In Hollywood 235)*	LOOPED *Tommy Ridgley* *(Imperial 5203)*
8	LET'S CALL IT A DAY *Sonny Thompson* *(King 4541)*	LOOPED *Tommy Ridgley* *(Imperial 5203)*	LORD, YOU KNOW I TRIED *Lucky Millinder* *(King 4557)*
9	ROCKIN' AND ROLLIN' # 2 *Little Son Jackson* *(Imperial)*	SECURITY BLUES *Roosevelt Sykes* *(United 129)*	MY HEART BELONGS TO ONLY YOU *Bette McLaurin* *(Derby 804)*
10	I'D BE SATISFIED *The Dominoes* *(Federal 12105)*	YOU KNOW I KNOW *The Five Royals* *(Apollo 441)*	HAVE A GOOD TIME *Ruth Brown* *(Atlantic 973)*

	in SAN FRANCISCO	in NEWARK	in SHOALS IND.
1	MY SONG *Johnny Ace* *(Duke 102)*	JUKE *Little Wolter* *(Checker 758)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*
2	FIVE LONG YEARS *Eddie Boyd* *(J.O.B. 1007)*	MY SONG *Johnny Ace* *(Duke 102)*	JUKE *Little Walter* *(Checker 758)*
3	SITTIN' HERE DRINKIN' *Christine Kittrell* *(Tennessee 128)*	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	MY SONG *Johnny Ace* *(Duke 102)*
4	THE CANDLE'S BURNING LOW *Johnny Otis & Mel Walker* *(Mercury 8295)*	OOOH-OOOH-OOOH *Lloyd Price* *(Specialty 440)*	NIGHT AND DAY *Roy Milton* *(Specialty 438)*
5	JUKE *Little Walter* *(Checker 758)*	I PLAYED THE FOOL *The Clovers* *(Atlantic 997)*	LET'S CALL IT A DAY *Sonny Thompson* *(King 4541)*
6	OOOH-OOOH-OOOH *Lloyd Price* *(Specialty 440)*	THEM THERE EYES *Varetta Dillard* *(Savoy 859)*	OOOH-OOOH-OOOH *Lloyd Price* *(Specialty 440)*
7	MY DAYS ARE LIMITED *Jimmy McCracklin* *(Peacock 1605)*	GOIN' HOME *Fats Domino* *(Imperial 5180)*	DADDY DADDY *Ruth Brown* *(Atlantic 973)*
8	I WENT TO YOUR WEDDING *Patti Page* *(Mercury 5899)*	DADDY DADDY *Ruth Brown* *(Atlantic 973)*	MY STORY *Chuck Willis* *(Okeh 6905)*
9	YOU KNOW I LOVE YOU *B. B. King* *(R.P.M. 363)*	GREYHOUND *Amos Milburn* *(Aladdin 3150)*	BESIDE YOU *The Swallows* *(King 4525)*
10	PORT OF RICO *Illinois Jacquet* *(Mercury 89001)*	YOU KNOW I KNOW *The Five Royals* *(Apollo 441)*	SITTIN' HERE DRINKIN' *Christine Kittrell* *(Tennessee 128)*

THE CASH BOX BEST SELLING SPIRITUAL RECORDS

Listed Alphabetically

- Blessed Be Thy Name — PILGRIM TRAVELLERS *(Specialty)*
- Every Day Will Be Sunday — ORIGINAL GOSPEL HARMONETTES *(Specialty)*
- He's So Wonderful — SISTER JESSIE MAE RENFRO *(Peacock)*
- If Jesus Goes With Me — ANGELIC GOSPEL SINGERS *(Gotham)*
- In The Upper Room — MEHALIA JACKSON *(Apollo)*
- Stop Right Now — BELLS OF JOY *(Peacock)*
- Tell Me Angel — ANGELIC GOSPEL SINGERS *(Gotham)*
- This Little Light Of Mine — WARD SINGERS *(Savoy)*
- Trouble In My Way — DIXIE HUMMING BIRDS *(Peacock)*
- Will He Welcome Me There — SENSATIONAL NIGHTINGALES *(Peacock)*

"SINCE YOU WENT AWAY FROM ME" and "I'M THE FAT MAN"

by... John Greer and his Rhythm Rockers

RCA VICTOR 20-5037 (47-5037)

HOT

RHYTHM AND BLUES

1. 20-5013 (47-5013) WHY WHY DON'T YOU LOVE ME/ TRUTHFULLY — Steve Gibsan & The Red Caps
2. 20-5012 (47-5012) TEARS CAME ROLLIN' DOWN/YOU YOU MAKE MY WORLD SO BRIGHT ..... Walter Davis
3. 20-5026 (47-5026) SUGAR LUMP/I COULD LOVE YOU MORE ..... Jimmy McPhail
4. 20-5004 (47-5004) WE'RE GONNA ROCK THIS JOINT/ I'M THE BIGGEST FOOL — Jackson Bros. Orch.
5. 20-5025 (47-5025) PLEASE HAVE MERCY ON ME / I BROUGHT IT ALL ON MY-SELF ..... Little Richard
6. 20-4835 (47-4835) I WENT TO YOUR WEDDING / WAIT — Steve Gibsan & The Red Caps
7. 20-4348 (47-4348) GOT YOU ON MY MIND / WOMAN IS A FIVE LETTER WORD — Jahn Greer
8. 20-4990 (47-4990) AH SWEET MYSTERY OF LIFE / WHATEVER YOU DO, DON'T — Les Harris
9. 20-4939 (47-4939) HOW DO YOU FEEL ABOUT ME/ONE HUNDRED YEARS FROM TODAY — Micki Williams
10. 20-4943 (47-4943) YOU BELONG TO ME / THAT'S WHAT A SONG CAN DO — Tamara Hayes

TIP:

"WHY DON'T YOU LOVE ME"

"TRUTHFULLY"

Steve Gibson

and

The Original Red Caps

20/47-5013

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RCA VICTOR DIVISION

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"LIVING LIKE A KING"

b/w

"SITTIN' AND THINKIN'"

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Muddy Waters

"STANDING AROUND CRYING"

B/W

"GOING TO MAIN STREET"

CHESS 1526

CHESS 750 E. 49th Street Chicago 15, Illinois

The Cash Box RHYTHM 'N BLUES REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

MAXWELL DAVIS
(Swing Time 313)

B "LITTLE WHITE LIES" (2:35) A lovely oldie of moderate-quick tempo acts as the showcase for Maxwell Davis on the Tenor sax and Marshall Royal on the Alto. A good etching.

C+ "DON'T WORRY ABOUT ME" (2:40) Another pretty oldie with a slow beat. Davis does a solo on this side and sax lovers will go for it.

STEVE GIBSON and THE RED CAPS
(RCA Victor 20-5013)

B "WHY DON'T YOU LOVE ME" (2:36) Steve Gibson and The Red Caps spin a rhythmic foot tapper with gusto.

B "TRUTHFULLY" (2:25) A similar treatment of a slow beat item is handled in catchy manner.

JACK DIXON with RED CALHOUN
(J-B 601)

C+ "MOVE OVER BABY" (2:39) Jack Dixon sings a middle beat blues appealingly with Red Calhoun handling the orking.

C+ "My BLUES AND ME" (2:39) Dixon delivers a plaintive vocal of a slow rhythmic blues.

JIMMY SMITH with RED CALHOUN
(J-B 600)

C+ "MY LOVE FOR YOU" (2:24) Jimmy Smith handles the vocal end of a slow tender love tune. Red Calhoun provides the instrumental backing for a pleasing piece of wax.

C+ "WELL" (2:33) Flip is a hustling jump chanted on this side by Calhoun with drive and zest.

WALTER DAVIS
(RCA Victor 20-5012)

C+ "YOU MAKE MY WORLD SO BRIGHT" (2:52) Walter Davis sings a down south blues of slow tempo against a soft backing.

C+ "TEARS CAME ROLLIN' DOWN" (2:47) A similar item presented by Davis in his stylized manner.

TITO PUENTE
(Tico 10-142)

B "LA GLORIA ERES TU" (2:41) The Tito Puente aggregation dishes up a slow bolero in top-flight style. Vicentico Valdes handles the lyrics potently.

B+ "LA GUIRA" (2:40) The boys wax an exciting disk as they beat out a pulsating mambo tempo that will set fire to the mambo enthusiasts. Valdes singing lends color to the side.

THE CASH BOX ★AWARD O' THE WEEK★

"LOVE FOR SALE" (2:41)
"A SHOULDER TO WEEP ON" (2:39)

JOYCE BRYANT
(Okeh 6927)

JOYCE BRYANT

● A new star appears on the horizon. A fresh voice never before heard on records, is introduced by Okeh. Joyce Bryant brings new life to jaded ears with her full and lusty and talented vocal chords. We do not hesitate to predict that in the not too distant future, Miss Bryant will be one of the brightest stars on disks. Her introductory waxing is a slow beat melodic piece, "Love For Sale," that is dramatically arranged and intensified with terrific sound effects. Apparently Okeh has gone all out on its first Bryant release as the disk is rounded out with a fine chorus and a full orking job. Strings, seldom heard in a r&b waxing, are emplayed with very colorful effects. The flipside is a treatment of the current pop plug tune, "A Shoulder To Weep On," that will appeal to listeners. However, we cannot say too many fine things about the top deck.

LULA REED
(King 4578)

B "LET ME BE YOUR LOVE" (2:22) Lula Reed, former Sonny Thompson vocalist, pipes a slow romantic blues with feeling.

B "MY STORY" (2:34) Flip is a driving vocal effort by Miss Reed of the current r&b hit. Lula comes through with two nice sides on her first solo effort.

THE SPIRIT OF MEMPHIS QUARTET
(King 4576)

C+ "LORD JESUS" (part one) (3:16) The Spirit of Memphis Quartet chants a slow inspirational item with fervor. The crowd noises and excitement were caught at the actual recording made at Mason's Temple in Memphis.

C+ "LORD JESUS" (part two) (3:11) More of same.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"COOL KIND TREATMENT" (2:39)
"ROSALEE SWING" (2:37)

EDDIE BOYD
(Chess 1523)

● Operators all over the nation know of Eddie Boyd, since his "Five Long Years" is currently one of the hottest pieces of wax in the r&b field. Eddie now dishes out another that shows his "Five Long Years" is no one shot. In "Cool Kind Treatment" Boyd has a slow blues, dramatically arranged and delivered with all the feeling and compassion at his command. Singing of his two timing woman, Boyd sells this song in a manner that sticks to the ribs. Ops would be wise to go along with this artist who is so hot at this time. The flipside is a quick beat jump banged out in appealing and spirited fashion. Arrangement spots an exciting trumpet that adds color to the side. This side could also go. We suggest that operators find a place in their boxes for this disk.

TITO RODRIGUEZ
(Tico 10-133)

C+ "EL RINCONCITO" (2:38) Tito Rodriguez and his boys spin a stimulating moderate tempo mambo.

C+ "LUNA DE MIEL" (2:37) A like item served up in the style calculated to win Rodriguez friends in the Latin tempo field.

THE FOUR INTERNES
(Federal 12104)

B "NEWBORN AGAIN" (2:25) The Four Internes blend on a quick beat, rhythmic spiritual in that steady stirring chant style that appeals to listeners of all kinds.

C+ "HOME AGAIN" (3:00) The quatet etches a slow item on the lower lid, and again the appealing rhythmic chant is used to good effect.

THE HEARTBREAKERS
(RCA Victor 20-4849)

C+ "THERE IS TIME" (2:38) The Heartbreakers harmonize a slow romantic ballad with sentimental feeling. The backing is soft and in the mood of the piece.

C+ "IT'S OK WITH ME" (2:36) The group works over a quick rhythmic bounce in fetching style. A fem lead carries the melody with the balance of the group filling out smartly.

DRIFTING SLIM
(RPM 370)

C+ "MY SWEET WOMAN" (2:41) Drifting Slim delivers a driving vocal of a rhythmic quick beat bounce.

C+ "GOOD MORNING BABY" (2:40) The blues singer shouts a slow low down item in his stylized manner.

LITTLE DAVID
(RPM 371)

B "MACAYO" (2:39) Little David blows a great sax against an instrumental background. The tune is a quick tempo Latin flavor number excitingly arranged.

C+ "CRYING BLUES" (2:40) The flip is a slow blues dramatically treated.

LOWELL FULSON
(Swing Time 315)

C+ "GOODBYE BABY" (2:38) Lowell Fulson pipes the current r&b hit, and with Dell Graham handling the fem chore, waxes an ok plate.

C+ "RAGGEDY DADDY BLUES" (2:38) The lower lid is a driving jump belted out by thrush Dell Graham.

Kickin' The Blues Around

with Sam Evans

Marie "The Honky Tonk Gal" Adams" going into a string of club dates up and down the west coast. Her popularity being sparked by Peacock label's release of "Sweet Talking Daddy." . . . National Urban League has produced a one-reel documentary film in color, "Working Together For Tomorrow's Jobs." Narration is by **Maurice Ellis**, star of stage and screen. Film shows the work being done by the League to help young students prepare for future careers in the business world. . . . **Bob Devere**, manager of **Freddy Cole** and his trio, informs us that the trio will be dropped from the act in favor of using the singing pianist as a single. Last engagement for the group will commence 11/7 at Detroit's Flame Club. The young kid brother of **Nat "King" Cole** is facing a problem of making it strictly on his own and not by trading on the name of his famed brother. Club owners have been prone to bill the lad with the family connection. Several diskeries are showing interest in pacting Freddy.

* * * * *

Ruth Borwn, the fabulous "Teardrops Girl," has just been inked to a new five year-$100,000 record contract with Atlantic Records. The singer advises that the new contract guarantees a minimum income from record royalties of one hundred thousand skins over the period of the contract. Ruth who is now readying herself and repertoire for a proposed road tour with "The Mr. B,." announced that she is seeking ways and means to convert this neat loot into a capital gains deal, hoping thereby to save something on taxes. . . . **Tommie Brown**, of Dot label, we all remember his "Tra-La-La," goes into The Sportsmen's Club, in Newport, Ky., on 11/3. Following in the same room will be the **Joe Morris-Lowell Fulson** package on the 10th; and then **The Five Keys** for one week beginning the 24th. . . . **The Charles Brown** and **Billy Ford** show is moving into Virginia with early November dates for Newport News, Portsmouth, Petersburg, Charleston and Virginia Beach.

* * * * *

Clarence "Gatemouth" Brown and **B. B. King**, both top-rate guitarist and blues singers will undoubtedly have the oil rich town of Houston, Texas, in a bouncing, dancing panic come Thanksgiving day when the two "Kings" meet at Municipal Auditorium to do battle royal, or to seperate the victor from the vanquished. Dance tickets are already selling well in advance, due to the popularity of the recording stars. . . . **Benny Carter** has one for Victor that has some folks in a stew as to which field it rightfully belongs in. Titled "Wanna Go Home," we would call it just plain good jass, done in the creditable manner so long attributed to the great horn man. . . . **Victor "Sweet Sue" Young** for the first time in his long career is publishing one of his own songs, "When I Fall In Love." Recorded by both **Jeri Southern** and **Doris Day** and coming out next week with a new vocalist, **Mark Mathews**, with the backing of the **Lewis Williams** orchestra, tune will get plenty of attention due to TV and radio coast-to-coasters using it during the "drive" week of 11/4-13.

* * * * *

Larry Darnell is "Singing My Blues" for Okeh and leading the parade of R & B material coming from D. Dreyer & Co., New York publishers. Other material in the current crop of releases has—**Joan Shaw**, for Coral, doing "Anything You Say"; RCA Victor gives with three—**Jimmy McPhail** on "Sugar Lump," **Inez Jones** with "Proud Of You," and **Rene Hall**'s "Must I Cry Again." **Danny Kessler**'s label has **Chuck Willis** bawling some "Salty Tears." . . . **Johnny Ace**, still sending them with his top recording of "My Song," just closed a three weeker in the Dew Drop Inn in New Orleans. Next stop is Kansas City for the Orchard Room, thence on to the corner of 42nd and Central Ave., The Dunbar Hotel, for a stay in the Club Alabam, one of Los Angeles' oldest and most famous nite spots. . . . **Marie Adams** doing club dates in California, with stops at Oakland, San Francisco, Sacramento, Modesto and Fresno.

* * * * *

Sarah Vaughan, the "Magic Voice" sounds great on Columbia's "Mighty Lonesome Feeling." . . . Ruder and Finn, a pretty aggressive group of pluggers, are pushing "The Ruby And The Pearl," the Paramount tune, which is one of **Frankie Laine**'s latest recordings. The boys have recently added Frankie to their list of clients. . . . St. Louis deejay **Spider Burks** received a real nice tribute when The Biggest Show Of '52 played his home town and **Nat, Sarah** and **Stan** joined in presenting him an award for his contributions to show biz. . . . Whispered around in knowing circles, is the hot tip that **Duke Ellington** and **Mahalia Jackson** are dreaming up a concert tour of the United States, combining some of Duke's top men and the gospel singer. Talks were held after singer failed to make ship's sailing time and date, due to a siege of flu. Miss Jackson arrived in Europe by plane in time to greet the rest of her party who were on board the SS United States.

* * * * *

Billy Ward and his **Dominoes** have just completed a socko Texas theater tour under the direction of **Howard Lewis**. Group is slated to open Los Angeles' Club Oasis in mid-November. Outfit should score due to success of their recent waxings for Federal. Four new sides, that are spinning and selling well are: "Yours Forever" b/w "I'm Lonely" and "I'll Be Satisfied" b/w "No Room." Ward authored all four. . . . **Red (Hambone) Saunders** has just completed a mailing to over 400 deejays, thanking them for past favors and proudly pointing to his newest **"Last Night's Party,"** which features **Joe Williams**. The latter is working a West Madison Street spot, called the Paris Club. This district is fast becoming the new R & B area for the Windy City and we find places revamping their policies so as to take in R & B talent, thus providing badly needed new employment outlets. . . . **Larry Steele** brings his "Smart Affairs Of '52" into Chi's big Regal theater on 11/21. . . . **Nellie Lutcher** and **Wild Bill Davis** holding the fort at famed Blue Note, prior to the arrival of **Muggsy Spanier** and his Dixielanders plus the **Johnny Allen Trio**. Talking about Blue Notes brings to mind that there are now Blue Notes in New York City, San Francisco, New Orleans and (hold your hat) two in Iowa. **Jimmy Ryan** runs the one in NYC, it's located on 52nd St. and patterns closely upon the original Chicago Blue Note, the brain child of one **Frank Holzfiend**, and started just six years ago. Today this spot is known across the country and regularly receives mail from most countries in Europe.

* * * * *

Bobby Blue Bland, a newcomer to the Duke label will be out soon on a real blues kick with "Loving Blues" b/w "I.O.U." Another from the same stable is **Mr. Roscoe Gordon** with "Too Many Women" b/w "Wise To You Baby." Isn't it funny that a man is always wise to some babe but still goes on being a fool for that same jive that first one chick after another puts down. Man's recuperative powers are truly amazing.

HITTIME AT SWINGTIME!

"These Are Red Hot"

"CHRISTMAS PARTY SHUFFLE"
"RIDE UNTIL THE SUN GOES DOWN"
Lowell Fulson ST 320

"TH' RUBYAIT"
"JINGLE JANGLE JUMP"
Dexter Gordon ST 321

"DON'T LOVE A MARRIED WOMAN"
"WINE TALK"
Al Prince ST 317

"STORMING AND RAINING"
"LONESOME DREAM"
Rabon Toren ST 316

"GONNA SHOOK IT UP AND GO"
"A DREAM"
Little Willie Cotton ST 318

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"BOOGIE WOOGIE SANTA CLAUS"
Mabel Scott ST 239

"LONESOME CHRISTMAS"
Lowell Fulson ST 242

"HOW I HATE TO SEE CHRISTMAS COME AROUND"
Jimmy Witherspoon ST 244

"CHRISTMAS DATE"
Joe Turner ST 269

SPIRITUALS

"WHAT MANNER OF MAN IS THIS"
"I'LL MAKE IT SOMEHOW"
Brother Green's Southern Sons ST 319

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Los Angeles 11, Cal.

BINAURAL DISKING INTRODUCED BY ATLANTIC

NEW YORK, N. Y.—A completely new type of long playing disc record, embodying "stereophonic sound" or binaural recording, hailed by audio engineers as the most noteworthy advance in the recording art since the introduction of electronic record-techniques was introduced this week. The new binaural disc recordings were unveiled by the Atlantic Recording Corporation, New York independent disc manufacturer at the Audio Fair being held this week at Hotel New Yorker.

Binaural, or "two-eared" recording, has been known for some time as a laboratory curiosity; but because it has involved the use of special synchronized tape recording machines and earphones, has not been practical for home use. This new binaural disc technique introduced by Atlantic makes this life-like process available for the first time commercially. The records are specifically designed for home use, requiring only relatively simple adjustments to existing home play-back equipment.

Since normal hearing is "two-eared," that is, the sounds we hear are a combination of two separate signals as heard by each of the ears and combined in the brain to form the sensation of sound which has depth and direction, binaural recording is the only method by which reproduced sound can truly mirror the actual original sound. Since the solution during the past few years of fidelity problems in sound reproduction, the chief drawback to "natural" sound in phonograph recordings has been that, until now, only a single source of sound has been recorded and reproduced. This "one-eared" condition does not normally exist in nature however, and conventional disc recordings have therefore remained inadequate and artificial in sound.

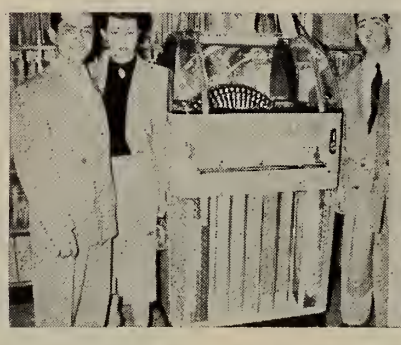
Many leading performers and conductors, cognizant of this "one-eared" quality in conventional reproduction, seek to get the effect of their recording quality during recording sessions, by listening to the performance with only one ear. The familiar example of this is the characteristic pose of Bing Crosby listening to himself with his hand stopping up one ear, thus simulating the effect of the finished record.

So superior is binaural recording to conventional reproduced sound that after exhaustive tests, the Bell Laboratories determined that binaural recordings in which the sound range is experimentally held down to a top frequency of only 3000 cycles per second, there is a more faithful reproduction of the original sound than a conventional reproduction of the same sound extending up to 15,000 cycles per second. Atlantic's new discs, which extend up to 20,000 cycles per second binaurally, have been judged to be at least ten times as satisfying as conventional recordings and, when played back on a high quality reproducing system are, for all practical purposes, indistinguishable from the original performance.

The first in Atlantic's binaural disc series, thus becoming the first commercial binaural disc recordings in the world, is a long playing set of genuine New Orleans jazz played by Wilbur DeParis and his Rampart Street Ramblers, a musical aggregation boasting such all-time great personnel as Wilbur DeParis, trombone; Sidney DeParis, trumpet; Omer Simeon, clarinet; Don Kirkpatrick, piano; Fred Moore, drums; Eddie Gibbs, banjo; and Harold Jackson, bass. Their spirited performance here, even if only recorded conventionally, would comprise an outstanding recording. Captured binaurally, the music is startlingly reproduced in epoch-making clarity and fidelity hitherto unknown to most people.

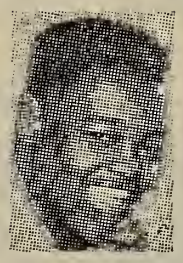
The binaural disc recording process was developed by the rising young engineer, Emory Cook of the Cook Laboratories in Stamford, Conn., who is earning increasing recognition as a leading innovator in audio-electronics. Cook is already well known for his invention of the highly reputed Cook Feedback Lateral Recording System.

OPEN HOUSE



NEWARK, N. J.—Essex Record Distributors, Newark, held open house for the music trade last October 14 at their new and larger quarters, 114 Springfield Avenue. Shown above in the picture on the left are Tito Puente, Mrs. Puente, and Stan Feldman, a leading Brooklyn music machine operator. In the accompanying picture are seen the Cohen family, owners of Essex Records. From left to right they are: unidentified man; "Mom"; Dottie; "Pop"; Irv; Joe; and Mr. Blues, Newark disk jockey.

It's New!



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Columbia Releases New Goodman Album Using Numbers Taken From Old Air Checks

Benny and Paul Wexler, Vice President in charge of Sales of Columbia.

Benny and Fletcher Henderson who made many of Benny's greatest arrangements.

NEW YORK—There was a reunion at Columbia's 30th Street recording studio last week when Benny Goodman invited a group of his 1937-38 band members to hear some music they had played together—and forgotten.

Huddled around the Columbia studio loudspeaker with Benny were vocalist Helen Ward, sideman Hymie Shertzer, and Arthur Rollini, as well as a special and distinguished guest, the band's incomparable arranger, Fletcher Henderson, still recuperating from a long illness. The turntables in the control room began to whirl, the studio was filled with the exciting strains of never-recorded five-minute-long "St. Louis Blues" Henderson arrangement. Present company was enchanted, to put it mildly, as they heard more selections from a new Columbia Benny Goodman Jazz Concert album, containing the cream of a crop of 1937-38 evening radio broadcasts. The selections, many never recorded at all or waxed in different versions, were taped from "air checks" by a BG enthusiast named Bill Savory, now a member of Columbia's engineering staff.

The reunited members of the greatest swing band in musical history were as surprised as Goodman had been to learn of the existence of these tapes. In fact, along with Benny's invitation to come and hear the new records had gone the note:

"Enclosed please find check for record date you didn't know anything about."

The numbers are being released in an album titled "Benny Goodman 1937-38 Jazz Concert No. 2," and includes a series of the most authentic recordings ever made of the original all-star Orchestra, Trio and Quartet.

Through the use of the "air checks" Columbia had the great advantage of being able to choose between six or seven versions of the same tune, when the Carnegie Hall Concert provided only one. George Avakian, eminent jazz authority and a Goodman devotee since his high school days, describes Columbia's latest Goodman "rediscovery" as "the absolute cream of the greatest swing band in jazz history, caught at its very peak moments."

Included in the album are fifteen selections never recorded by Goodman, unlike the earlier Carnegie Hall Concert set, in which he performed only repertoire which had also been waxed commercially. In five other instances, the form in which the selection appears in this album is quite different from that in which Benny had previously recorded the same number.

Among these "new" Goodman numbers are performances of tunes that Benny himself hadn't remembered playing, numbers like the then-current pop tunes, "Have You Met Miss Jones" and "Sweet Leilani," which have since become standards. There are even two on-the-spot improvisations by the Quartet for which the radio announcer gave no titles, so—fifteen years later—the titles "Benny Sent Me" and "Killer Diller" were bestowed.

This Columbia collection, includes a total of 37 numbers, among them Benny's opening theme "Let's Dance" and his closing signature, "Goodbye." Three vocal renditions heard in the set include Lionel Hampton in "Vibraphone Blues," Martha Tilton doing "I Hadn't Anyone Till You" and Helen Ward in "You Turned The Tables On Me."

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AL 3150

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"ROLLIN' LIKE A PEBBLE IN THE SAND"
AL 3157

Shirley & Lee
"I'M GONE"
AL 3153

Floyd Dixon
"COME BACK BABY"
AL 3151

The Five Keys
"SERVE ANOTHER ROUND"
AL 3158

Lynn Hope & Orchestra
"MOVE IT"
AL 3155

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Beverly Hills, Calif.

Still Going Strong!
LITTLE CAESAR'S
"GOODBYE BABY"
★
WATCH THESE CLIMB!
The Hollywood Four Flames
"I'LL ALWAYS BE A FOOL"
RIH # 164AA
The Five Hollywood Blue Jays
"SO WORRIED"
"CLOUDY & RAINING"
RIH # 185
★
GET WITH THIS TERRIFIC WINNER!
"LYIN' WOMAN"
"MOVE ME"
Little Caesar
RIH # 236

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LOS ANGELES 11, CALIF.
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Decca Not To Use EP At Present

NEW YORK—Milton Rackmil, president of Decca issued a statement this week declaring that the record firm will not make EP records at the present time.

Rackmil's full statement is as follows:

"Supplementing my previous statement of September 15, 1951, I again wish to announce that Decca, after considerable thought and investigation of the 45 album situation, does not intend to convert its present 45 album catalog to Extended Play or to change the present suggested list prices. If, at any time in the future, we should plan any change in our policy concerning this situation, our dealers will be given thirty days notice prior to our effecting such a change."

Nahalia Jackson Planes To Europe

NEW YORK—Gospel singer Mahalia Jackson planed for Paris Wednesday night via TWA from International Airport. Miss Jackson plans to begin a six-week tour of major European cities.

Originally scheduled for departure October 17 on the S.S. United States, the singer had been ordered by physicians to cancel her passage when a siege of influenza bedded her in New York. She was forced to be absent from a bonvoyage press party given for her aboard the ship.

Miss Jackson's European tour, under the supervision of Charles Delaunay, president of the Federation des Hots Clubs Francais (a hybrid organization of the Hot Cub de France), will take her to Lyons, Bordeaux, Scandinavia, Holland, Belgium and England.

In 1951 Miss Jackson's record, "I Can Put My Trust In Jesus" was awarded "Le Grand Prix Du Disque" by the French Academy of Music. Her records, first introduced to Europe by her ardent admirer, famed jazz critic Hughes Parnassie, have elicited much curiosity about her. Recently, at the request of the Danish Government-owned radio, Miss Jackson cut a transcription telling the story of her life for broadcast to the Danish people.

Derby Has 3rd Hit In Ten Months

NEW YORK—Derby Records has come up with its third hit in less than 10 months. It's Bette McClaurin's recording of "My Heart Belongs To Only You."

This independent company with Larry Newton at its head and Eddie Wilcox as its musical director has been accomplishing what is usually considered the impossible for a small diskery, i.e., following one hit with another.

First there was Sunny Gale's "Wheel Of Fortune." Then came Bette McClaurin's "I May Hate Myself In The Morning" and now there is Bette's latest hit.

Derby, which originally had been in the R & B market, has found these hits an entre into the pop field. "My Heart Belongs To Only You" has been breaking pop in Philadelphia and St. Louis and Newton has left on a promotional tour to kick it off in other territories.

Besides these current hot disks, Derby has several other artists and records with which they expect to make noise.

MEXICO'S Top Ten Tunes

1. PENJAMO
   Martin y Lily
   (Azteca)
2. CORAZON, CORAZON
   Pedra Infante
   (Peerless)
3. OYE CORAZON
   Balde Ganzales
   (Falcan)
4. PENJAMO MAMBO
   Canj. Yeya
   (RCA Victar)
5. MALAGRADICIDA
   Maria Victaria
   (RCA Victor)
6. BURLATE
   Dan Tasti
   (Philmos)
7. ESTRELLITA DEL SUR
   La Panchita
   (Calumbia)
8. MUCHACHITA
   Perez Prada
   (RCA Victar)
9. EXTRANJERA
   Tria Huracan
   (Aguila)
10. AMARGURA
    Pedra Vargas
    (RCA Victar)

Meeting Dates Of Music Operators' Associations

Nov. 12—New York State Operators' Guild, Inc.
Place: Hotel Newburgh, Newburgh, N. Y.

12—Music Operators Of Northern Illinois
Place: To Be Announced.

13—Passaic-Bergen County Music Assn.
Place: To Be Announced, Paterson, N. J.

Dec. 8—Wisconsin Phonograph Operators' Assn.
Place: To Be Announced.

16—Westchester Operators' Guild
Place: American Legion Hall, White Plains, N. Y.

17—New York State Operators' Guild, Inc.
Place: Mitchell Inn, Middletown, N. Y.

PAR RECORDS presents
3 New Releases

Breaking in Ft. Worth and Dallas
"OH BABY"
by BOB KENT #1303

Solid, Punchy, Country Blues
"HEAVYWEIGHT BLUES"
by BOBBY HARRIS #1304

Legendary Piney Brown Returns
"MY HEART IS ACHIN' BABY"
by PINEY BROWN #1305

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HOT Country BLUES
2 Great Releases by
BROWNIE McGHEE
"I FEEL SO GOOD"
b/w "SAD FEELINGS"
Jax #304
* * * and * * *
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THEIR 5th STRAIGHT HIT!
THE CLOVERS
"HEY, MISS FANNIE"
Atlantic 977
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

IT'S BIG COAST TO COAST!
SAVOY #857
"BACK-BITER"
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SAVOY RECORD CO, INC.
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JUMP BACK HONEY
Published by RUSH
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ELLA MAE MORSE ..... (Capitol)
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VAUGHN MONROE ..... (Victor)
DOROTHY COLLINS—
SNOOKY LANSON ..... (Decca)
JIMMY DORSEY ..... (Calumbia)
HADDA BROOKS ..... (Calumbia)
Exclusively Licensed by
BROADCAST MUSIC, INC.

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **JAMBALAYA**
   Hank Williams
   (MGM 11283; K-11283)

2. **INDIAN LOVE CALL**
   Slim Whitman
   (Imperial 8156)

3. **BACK STREET AFFAIR**
   Webb Pierce
   (Decca 28369; 9-28369)

4. **I WENT TO YOUR WEDDING**
   Hank Snow
   (RCA Victor 20-4909; 47-4909)

5. **SETTIN' THE WOODS ON FIRE**
   Hank Williams
   (MGM 11318; K-11318)

6. **IT WASN'T GOD WHO MADE THE HONKY TONK ANGELS**
   Kitty Wells
   (Decca 28232; 9-28232)

7. **OUR HONEYMOON**
   Carl Smith
   (Columbia 21008; 4-21008)

8. **OLDER AND BOLDER**
   Eddy Arnold
   (RCA Victor 20-4954; 47-4954)

9. **FORTUNES IN MEMORIES**
   Ernest Tubb
   (Decca 28310; 9-28310)

10. **DON'T LET THE STARS GET IN YOUR EYES**
    Skeets McDonald
    (Capitol 2216; F-2216)

How To Be A Songwriter

LOS ANGELES, CAL.—University of California Extension this fall introduced a new class, Popular Lyric Writing, in its list of theater arts courses open for evening enrollment. Writer Hal Levy conducts the course and has invited as guest lecturers for the class a group of outstanding professional stars. Their number includes Johnny Mercer, Victor Young, Frankie Laine, Walter Schumann, Paul Weston, Gizelle MacKenzie and others. Above Levy (center) is shown with guests Lou Busch and Margaret Whiting.

World's Youngest Song Plugger — 3 Months Old

NEW YORK—A series of baby pictures, featuring the world's youngest song plugger — 3 months old—has become the basis for an eye-catching teaser campaign directed at the disk jockeys by Columbia Records for a forthcoming Rosemary Clooney-Gene Autry Christmas coupling.

As the baby's proud aunt, secretary Anne Fulchino, strutted about Columbia's New York office displaying snapshots of her niece, alert Sales Promotion Director Art Schwartz hit upon the idea of a series of teasers leading up to the announcement of the new Clooney-Autry release "The Night Before Christmas Song" and "Look Out The Window".

THE ORIGINAL!
ONLY ON IMPERIAL
America's Most Popular Folk Singer

SLIM WHITMAN
sings
"KEEP IT A SECRET"
backed with
"My Heart Is Broken In Three"
Imperial 8169
Also Available on 45 RPM

Imperial Records
6425 Hollywood Blvd.
Hollywood 28, Calif.

LADDER OF Best Sellers FROM King AND Federal RECORDS

Popular

THE DOMINOES
I'M LONELY
YOURS FOREVER
Federal 12106 and 45-12106

HOMER & JETHRO
GLOW WORM
OVER THE RAINBOW
15203 and 45-15203

DANNY SUTTON
MIDNIGHT IN PARIS
I PROMISE YOU
15204 and 45-15204

Folk/Western

YORK BROTHERS
TENNESSEE TANGO
RIVER OF TEARS
1135 and 45-1135

MOON MULLICAN
SUGAR BEET
PIPELINER BLUES
1137 and 45-1137

COWBOY COPAS
I'VE GROWN SO USED TO YOU
IT'S NO SIN TO LOVE YOU
1136 and 45-1136

HAWKSHAW HAWKINS
I HOPE YOU'RE CRYING TOO
I'M A LONE WOLF
1134 and 45-1134

Rhythm/Blues

EARL BOSTIC
FOR YOU
SMOKE GETS IN YOUR EYES
4570 and 45-4570

SONNY THOMPSON
LET'S CALL IT A DAY
BLUES MAMBO
4541 and 45-4541
I'LL DROWN IN MY TEARS
CLANG-CLANG-CLANG
4527 and 45-4527

THE SWALLOWS
BESIDE YOU
YOU LEFT ME
4525 and 45-4525

Federal

THE DOMINOES
I'D BE SATISFIED
NO ROOM
12105 and 45-12105

THE ROYALS
MOONRISE
FIFTH STREET BLUES
12088 and 45-12088

LITTLE ESTHER
SATURDAY NIGHT DADDY
MAINLINER
12100 and 45-12100

DISTRIBUTED BY
King RECORDS INC.
1540 Brewster Ave
Cincinnati 14, Ohio

THE CASH BOX FOLK and WESTERN ROUNDUP

Jimmy Wakely's CBS radio show "Hollywood Barn Dance" every Sunday preceding the Jack Benny Show is developing into a "must" for an increasing number of listeners. It is now aired by 13 top CBS outlets in the West. Of the top ranking western and country artists on the coast he has a looking and listening audience envied by many. His schedule in recent weeks has been so heavy he has turned down all out of town offers.

Eddy Arnold has not one but two records in RCA Victor's top 10 in sales in the counry and western best seller list. Platters are "A Full Time Job," and "Shepherd Of My Heart," and "Older And Bolder," and "I'll Trade All Of My Tomorrows." Eddy's new kiddie release, his first for the youngsters, is "Smokey The Bear," and "Horace The Horse," WY-459.

Johnny Bond's "I Went To Your Wedding," and "Our Love Isn't Legal" remains a consistent top seller at dealer outlets in all areas. This is his latest platter and it was made during the summer in Nashville under supervision of Don Law, Columbia Records. More artists than we have room to list have done their version of "I Went To Your Wedding" since Johnny's release. The smiling guitarist and singer leaves this month with Gene Autry for a Southwestern tour.

Merv Shiner has recorded Billy Hayes' "Landslide Of Love" for Decca. The wax is scheduled for release in a few weeks.

Colwell Brothers' new Columbia release "Bluebonnet Lane," and "Mountain Valley Blues," is being reecived now by deejays throughout the country. The brothers, Ralph, Paul and Steve, are all still in their 'teens and all are in school in Los Angeles. Their vocal and instrumental work in this new release will stack up with the best we've heard by any group.

Jimmie Davis has another great sacred release in his latest on Decca, "The Great Milky Way," and "I Know Who Holds Tomorrow." Jimmie and his hillbilly music and songs once held down the governor's chair in Louisiana. Also he is known throughout America for "You Are My Sunshine," which first brought him national fame in the music field. He has a network radio show and is constantly busy with personal appearances.

Redd Harper's first release for Capitol is out of the plant and in the mails this week to the nation's country and western deejays not to mention Capitol dealers coast to coast. Titles are "My God Is Real," and "Our Thanks To Thee." Redd is in Philadelphia this weekend for Youth For Christ rallies. He makes frequent appearances at showing of the Billy Graham movie "Mr. Texas," and will do the same when Graham's new film "Oil Town" is released in early 1953.

Ole Rasmussen and his Nebraska Cornhuskers have a release just out by Capitol and several fellow artists describe it as Ole's best in many a day. "Jersey Bounce" is coupled with a number from Cliffie Stone's Central Songs, Inc., titled "Old Love Of Yesterday." What Ole and the boys do to "Jersey Bounce" is hard to describe, but you'll like it. Then on Cliffie's number you get the Rasmussen style at its best. Could be a seller.

Wade Ray's new Victor platter "Bill Bailey Won't You Please Come Home," and "The Echo Of Your Voice" is No. 7 this week in country and western best sellers as reported by Victor. Reports from platter spinners have ranged from good to excellent. Wade is now heard daily on KXLA, The Western Station, Pasadena, Calif., as a disc jockey and he is happy with the work.

Johnny & Jack
"DON'T LET THE STARS GET IN YOUR EYES"
"THE ONLY ONE I EVER LOVED I LOST"
RCA VICTOR 20-5040 (47-5040)
FOLK-WESTERN
Going Strong...
1. 20-4954 (47-4954) OLDER AND BOLDER/ I'D TRADE ALL OF MY TOMORROWS ..... Eddy Arnold
2. 20-5009 (47-5009) THE CRAZY WALTZ/ TENNESSEE TANGO ..... Pee Wee King
3. 20-5011 (47-5011) I'M LEFT ALONE/ TWENTY-ONE YEARS ..... The Lonesome Pine Fiddlers
4. 20-4909 (47-4909) I WENT TO YOUR WEDDING/ THE BOOGIE WOOGIE FLYING CLOUD ..... Hank Snow
5. 20-4733 (47-4733) LADY'S MAN / MARRIED BY THE BIBLE, DIVORCED BY THE LAW ..... Hank Snow
6. 20-4787 (47-4787) A FULL TIME JOB/ SHEPHERD OF MY HEART ..... Eddy Arnold
7. 20-5010 (47-5010) MIDNIGHT / RUSTIC DANCE ..... Chet Atkins
8. 20-4949 (47-4949) I'VE GONE AND DONE IT AGAIN/ TWO TIMING BLUES ..... Johnnie & Jack
9. 20-4896 (47-4896) MEET MISTER CALLAGHAN/ CHINATOWN, MY CHINATOWN ..... Chet Atkins
10. 20-4883 (47-4883) TWO FACED CLOCK/ A MIGHTY PRETTY WALTZ ..... Pee Wee King
TIP: (Now and Then, There's)
"A FOOL SUCH AS I"
"THE GAL WHO INVENTED KISSIN'"
—Hank Snow 20/47-5034
The stars who make the hits are on
RCA VICTOR Records
RCA VICTOR DIVISION
RADIO CORPORATION OF AMERICA CAMDEN, NEW JERSEY

FOLK AND WESTERN REVIEWS

A DISK & SLEEPER — B+ EXCELLENT — B VERY GOOD — C+ GOOD — C FAIR — D MEDIOCRE

BULLSEYE of the WEEK

"MIDNIGHT" (3:09)
"DEEP BLUES" (2:19)
RED FOLEY
(Decca 28420)

RED FOLEY

● Red Foley comes up with a beautiful ballad, written by western artist Gene Atkins, that is sure-fire for the pop market. It is a lovely melody movingly arranged, and Red handles it with an ease and polish that is so apparent in all his releases. Called "Midnight," the tune has captured the loneliness of the enchanting hour, and Red's reading of the lyrics is in the haunting mood of the piece. This side should prove a constant coin catcher in the jukes. The flipside is a moderate beat blues, titled "Deep Blues." Foley's vocal is again top-flight as he projects the light bounce with feeling. Strings support the artist on both decks. We look for the upper lid to break out with a lot of noise in the western field and highly recommend ops to buy it.

CHET ATKINS

(RCA Victor 20-5010)

B+ "RUSTIC DANCE" (2:02) The super talent of Chet Atkins on the guitar is evident as he spins through the lovely lilting aire with a freshness that appeals.

B+ "MIDNIGHT" (2:05) A slow, beautiful tune, written by Atkins, is waxed in a dramatic and pleasurable manner. The Beasley Singers blend voices enchantingly. This is a sure fire piece of material for the pop market.

THE LONESOME PINE FIDDLERS

(RCA Victor 20-5011)

C+ "TWENTY ONE YEARS" (2:21) The Lonesome Pine Fiddlers wax a quick beat country weeper in ok manner. Nasal fem vocalist handles the lyrics.

C+ "I'M LEFT ALONE" (2:08) The group drives out a quick beat country dance item with zest.

HAWKSHAW HAWKINS

(King 1138)

C+ "AN EMPTY MANSION" (2:46) Hawshaw Hawkins does a slow sacred number softly as he delivers the tender lyrics. The Trio provides the musical assist.

B "HEAVENLY ROAD" (2:34) Another religious item of similar tempo is presented in mellow style by the smooth voiced western artist. Backing on this deck is supplied by a string band.

COWBOY COPAS

(King 1139)

B "SOME FINE MORNING" (2:49) The polished warbling of Cowboy Copas is dished up on a slow gospel side with a warmth and softness that will surely appeal.

B "PURPLE ROBE" (2:50) Copas issues a backing of quick tempo but in a similar vein.

NEAL BURRIS

(Columbia 21026)

B "HONEY BABY BLUES" (2:28) With a quick beat ditty and bluesey lyrics for material, Neal Burris yodels a lively side.

B+ "POISON KISSES" (2:25) Flip is a slow lilting item sent out with warmth and feeling. Burris handles the romantic lyrics in a mellow manner. Strings provide the backing on both ends.

MARTY ROBBINS

(Columbia 21022)

B "YOU'RE BREAKING MY HEART" (2:50) Marty Robbins chants a light bounce of middle tempo in a highly approved manner. Lyrics are of the romantic lament nature.

B "I'LL GO ON ALONE" (2:39) Robbins chants a similar item expressively. Both sides were written by the western warbler.

TOMMY SOSEBEE

(Coral 64144)

C+ "THE LORD LIVES AT YOUR HOUSE" (2:57) Tommy Sosebee and The Burke Quintet, etch an inspiring slow gospel side.

C+ "SAVIOUR OF THE OLD RUGGED CROSS" (2:38) A like side similarly presented.

LEFTY FRIZZELL

(Columbia 21034)

B+ "I'M AN OLD, OLD MAN" (2:24) Lefty Frizzell chants a moderate tempo jump with humorous lyrics. A spirited disking.

B "YOU'RE JUST MINE" (2:43) The under portion is a slow tender ballad sung with feeling against a string backdrop.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

November 8, 1952

New York, N. Y.

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. WISH YOU WERE HERE *(Eddie Fisher)*
4. JAMBALAYA *(Jo Stafford)*
5. MEET MR. CALLAGHAN *(Paul-Ford)*
6. TRYING *(The Hilltoppers)*
7. THE GLOW WORM *(The Mills Bros.)*
8. HALF AS MUCH *(Rosemary Clooney)*
9. LADY OF SPAIN *(Eddie Fisher)*
10. AUF WIEDERSEH'N SWEETHEART *(Vera Lynn)*

Chicago, Ill.

1. THE GLOW WORM *(The Mills Bros.)*
2. WHY DON'T YOU BELIEVE ME? *(Joni James)*
3. TRYING *(The Hilltoppers)*
4. YOU BELONG TO ME *(Jo Stafford)*
5. I WENT TO YOUR WEDDING *(Patti Page)*
6. OUTSIDE OF HEAVEN *(Eddie Fisher)*
7. YOURS *(Vera Lynn)*
8. LADY OF SPAIN *(Eddie Fisher)*
9. WALKIN' TO MISSOURI *(Sammy Kaye)*
10. TAKES TWO TO TANGO *(Pearl Bailey)*

Los Angeles, Calif.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Patti Page)*
3. WISH YOU WERE HERE *(Eddie Fisher)*
4. COMES A-LONG A-LOVE *(Kay Starr)*
5. JAMBALAYA *(Jo Stafford)*
6. HOLD ME, THRILL ME, KISS ME *(Karen Chandler)*
7. LADY OF SPAIN *(Eddie Fisher)*
8. TAKES TWO TO TANGO *(Pearl Bailey)*
9. MEET MR. CALLAGHAN *(Paul-Ford)*
10. HIGH NOON *(Frankie Laine)*

St. Louis, Mo.

1. OUTSIDE OF HEAVEN *(Eddie Fisher)*
2. TRYING *(The Hilltoppers)*
3. THE GLOW WORM *(The Mills Bros.)*
4. I WENT TO YOUR WEDDING *(Patti Page)*
5. YOURS *(Vera Lynn)*
6. SLEEPY TIME GAL *(Tony Martin)*
7. JAMBALAYA *(Jo Stafford)*
8. YOU BELONG TO ME *(Jo Stafford)*
9. BE FAIR *(Don Cornell)*
10. ST. LOUIS BLUES *(Frank Petty Trio)*

Minneapolis, Minn.

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. HIGH NOON *(Frankie Laine)*
4. MEET MR. CALLAGHAN *(Paul-Ford)*
5. TRYING *(The Hilltoppers)*
6. THE GLOW WORM *(The Mills Bros.)*
7. WISH YOU WEE HERE *(Eddie Fisher)*
8. HALF AS MUCH *(Rosemary Clooney)*
9. LADY OF SPAIN *(Eddie Fisher)*
10. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*

Philadelphia, Pa.

1. WHY DON'T YOU BELIEVE ME? *(Joni James)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. OUTSIDE OF HEAVEN *(Eddie Fisher)*
4. THE GLOW WORM *(The Mills Bros.)*
5. WISH YOU WERE HERE *(Eddie Fisher)*
6. YOU BELONG TO ME *(Jo Stafford)*
7. TRYING *(The Hilltoppers)*
8. YOURS *(Vera Lynn)*
9. TAKES TWO TO TANGO *(Pearl Bailey)*
10. JAMBALAYA *(Jo Stafford)*

Wichita, Kans.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. THE GLOW WORM *(The Mills Bros.)*
4. JAMBALAYA *(Jo Stafford)*
5. WISH YOU WERE HERE *(Eddie Fisher)*
6. MEET MR. CALLAGHAN *(Paul-Ford)*
7. LADY OF SPAIN *(Eddie Fisher)*
8. TRYING *(The Hilltoppers)*
9. HIGH NOON *(Frankie Laine)*
10. OUTSIDE OF HEAVEN *(Eddie Fisher)*

Butte, Mont.

1. YOU BELONG TO ME *(Jo Stafford)*
2. LADY OF SPAIN *(Eddie Fisher)*
3. I WENT TO YOUR WEDDING *(Patti Page)*
4. HIGH NOON *(Frankie Laine)*
5. THE GLOW WORM *(The Mills Bros.)*
6. BECAUSE YOU'RE MINE *(Mario Lanza)*
7. MEET MR. CALLAGHAN *(Paul-Ford)*
8. TRYING *(The Hilltoppers)*
9. WISH YOU WERE HERE *(Eddie Fisher)*
10. HALF AS MUCH *(Rosemary Clooney)*

Seattle, Wash.

1. YOU BELONG TO ME *(Jo Stafford)*
2. LADY OF SPAIN *(Eddie Fisher)*
3. THE GLOW WORM *(The Mills Bros.)*
4. MEET MR. CALLAGHAN *(Paul-Ford)*
5. I WENT TO YOUR WEDDING *(Patti Page)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. TAKES TWO TO TANGO *(Louis Armstrong)*
8. JAMBALAYA *(Jo Stafford)*
9. HALF AS MUCH *(Rosemary Clooney)*
10. TRYING *(The Hilltoppers)*

Oklahoma City, Okla.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. THE GLOW WORM *(The Mills Bros.)*
4. MY FAVORITE SONG *(Ames Bros.)*
5. LADY OF SPAIN *(Eddie Fisher)*
6. OUTSIDE OF HEAVEN *(Eddie Fisher)*
7. YOURS *(Vera Lynn)*
8. BLUES IN THE NIGHT *(Rosemary Clooney)*
9. TAKES TWO TO TANGO *(Pearl Bailey)*
10. HEART AND SOUL *(Four Aces)*

Louisville, Ky.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. TRYING *(The Hilltoppers)*
3. YOU BELONG TO ME *(Jo Stafford)*
4. THE GLOW WORM *(The Mills Bros.)*
5. LADY OF SPAIN *(Eddie Fisher)*
6. JAMBALAYA *(Jo Stafford)*
7. WISH YOU WERE HERE *(Eddie Fisher)*
8. MEET MR. CALLAGHAN *(Paul-Ford)*
9. MY FAVORITE SONG *(Ames Bros.)*
10. HIGH NOON *(Frankie Laine)*

Milwaukee, Wisc.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. THE GLOW WORM *(The Mills Bros.)*
3. I *(Don Cornell)*
4. YOU BELONG TO ME *(Jo Stafford)*
5. WISH YOU WERE HERE *(Eddie Fisher)*
6. JAMBALAYA *(Jo Stafford)*
7. TAKES TWO TO TANGO *(Pearl Bailey)*
8. MEET MR. CALLAGHAN *(Paul-Ford)*
9. TRYING *(The Hilltoppers)*
10. LADY OF SPAIN *(Eddie Fisher)*

Shrevesport, La.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. MEET MR. CALLAGHAN *(Paul-Ford)*
4. JAMBALAYA *(Jo Stafford)*
5. TAKES TWO TO TANGO *(Pearl Bailey)*
6. BECAUSE YOU'RE MINE *(Mario Lanza)*
7. TRYING *(The Hilltoppers)*
8. THE GLOW WORM *(The Mills Bros.)*
9. LADY OF SPAIN *(Eddie Fisher)*
10. HIGH NOON *(Frankie Laine)*

Omaha, Neb.

1. YOU BELONG TO ME *(Jo Stafford)*
2. WISH YOU WERE HERE *(Eddie Fisher)*
3. I WENT TO YOUR WEDDING *(Patti Page)*
4. THE GLOW WORM *(The Mills Bros.)*
5. JAMBALAYA *(Jo Stafford)*
6. HALF AS MUCH *(Rosemary Clooney)*
7. LADY OF SPAIN *(Eddie Fisher)*
8. MEET MR. CALLAGHAN *(Paul-Ford)*
9. HIGH NOON *(Frankie Laine)*
10. TRYING *(The Hilltoppers)*

Richmond, Va.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. JAMBALAYA *(Jo Stafford)*
3. YOU BELONG TO ME *(Jo Stafford)*
4. THE GLOW WORM *(The Mills Bros.)*
5. WISH YOU WERE HERE *(Eddie Fisher)*
6. HAVE A GOOD TIME *(Tony Bennett)*
7. TRYING *(The Hilltoppers)*
8. LADY OF SPAIN *(Eddie Fisher)*
9. HIGH NOON *(Frankie Laine)*
10. MEET MR. CALLAGHAN *(Paul-Ford)*

Charlotte, N. C.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. TRYING *(The Hilltoppers)*
4. MEET MR. CALLAGHAN *(Paul-Ford)*
5. THE GLOW WORM *(The Mills Bros.)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. HALF AS MUCH *(Rosemary Clooney)*
8. LADY OF SPAIN *(Eddie Fisher)*
9. SOMEWHERE ALONG THE WAY *(Nat "King" Cole)*
10. JAMBALAYA *(Jo Stafford)*

Des Moines, Iowa

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. JAMBALAYA *(Jo Stafford)*
4. THE GLOW WORM *(The Mills Bros.)*
5. BECAUSE YOU'RE MINE *(Mario Lanza)*
6. HALF AS MUCH *(Rosemary Clooney)*
7. TRYING *(The Hilltoppers)*
8. LADY OF SPAIN *(Eddie Fisher)*
9. MEET MR. CALLAGHAN *(Paul-Ford)*
10. HIGH NOON *(Frankie Laine)*

Cincinnati, Ohio

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. THE GLOW WORM *(The Mills Bros.)*
4. HALF AS MUCH *(Rosemary Clooney)*
5. JAMBALAYA *(Jo Stafford)*
6. CINCINNATI DING DONG *(Art Lund)*
7. LADY OF SPAIN *(Eddie Fisher)*
8. BECAUSE YOU'RE MINE *(Mario Lanza)*
9. MEET MR. CALLAGHAN *(Paul-Ford)*
10. WISH YOU WERE HERE *(Eddie Fisher)*

Dallas, Tex.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. WISH YOU WERE HERE *(Eddie Fisher)*
4. MEET MR. CALLAGHAN *(Paul-Ford)*
5. JAMBALAYA *(Jo Stafford)*
6. THE GLOW WORM *(The Mills Bros.)*
7. YOURS *(Vera Lynn)*
8. TRYING *(The Hilltoppers)*
9. HIGH NOON *(Frankie Laine)*
10. HALF AS MUCH *(Rosemary Clooney)*

Atlanta, Ga.

1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. OUTSIDE OF HEAVEN *(Eddie Fisher)*
4. WISH YOU WERE HERE *(Eddie Fisher)*
5. HIGH NOON *(Frankie Laine)*
6. JAMBALAYA *(Jo Stafford)*
7. COMES A-LONG A-LOVE *(Kay Starr)*
8. MEET MR. CALLAGHAN *(Paul-Ford)*
9. HALF AS MUCH *(Rosemary Clooney)*
10. THE GLOW WORM *(The Mills Bros.)*

Memphis, Tenn.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. THE GLOW WORM *(The Mills Bros.)*
4. MEET MR. CALLAGHAN *(Paul-Ford)*
5. OUTSIDE OF HEAVEN *(Eddie Fisher)*
6. WISH YOU WERE HERE *(Eddie Fisher)*
7. WHY DON'T YOU BELIEVE ME? *(Joni James)*
8. TRYING *(The Hilltoppers)*
9. BECAUSE YOU'RE MINE *(Nat "King" Cole)*
10. LADY OF SPAIN *(Eddie Fisher)*

Indianapolis, Ind.

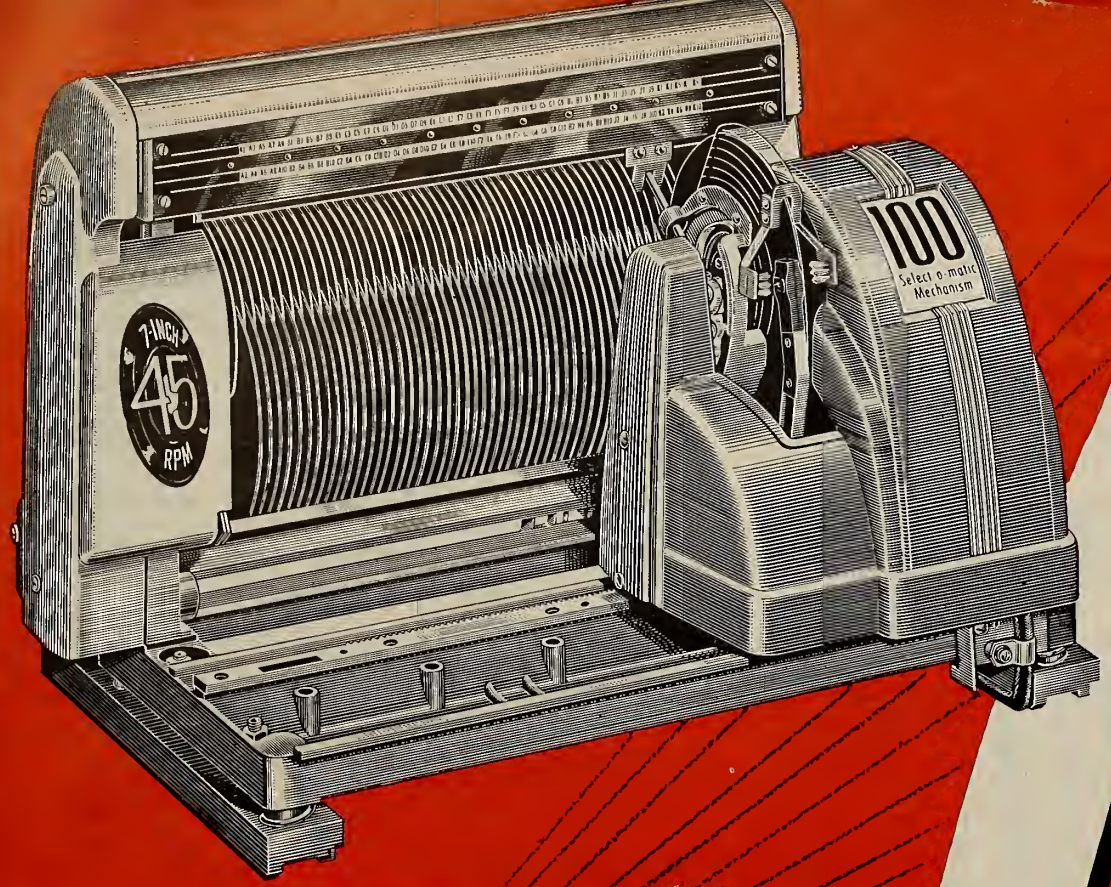
1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. THE GLOW WORM *(The Mills Bros.)*
4. TRYING *(The Hilltoppers)*
5. MEET MR. CALLAGHAN *(Paul-Ford)*
6. HIGH NOON *(Frankie Laine)*
7. TAKES TWO TO TANGO *(Pearl Bailey)*
8. WISH YOU WERE HERE *(Eddie Fisher)*
9. JAMBALAYA *(Jo Stafford)*
10. LADY OF SPAIN *(Eddie Fisher)*

Detroit, Mich.

1. I WENT TO YOUR WEDDING *(Patti Page)*
2. YOU BELONG TO ME *(Jo Stafford)*
3. JAMBALAYA *(Jo Stafford)*
4. THE GLOW WORM *(The Mills Bros.)*
5. LADY OF SPAIN *(Eddie Fisher)*
6. YOURS *(Vera Lynn)*
7. TRYING *(The Hilltoppers)*
8. WISH YOU WERE HERE *(Eddie Fisher)*
9. MEET MR. CALLAGHAN *(Paul-Ford)*
10. TAKES TWO TO TANGO *(Pearl Bailey)*

Pittsburgh, Pa.

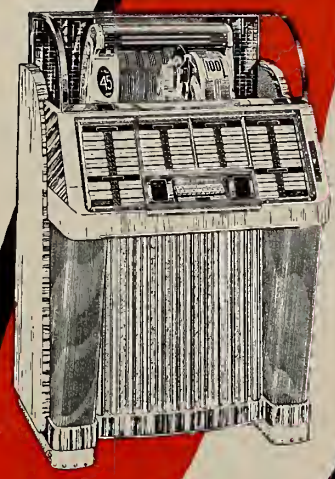
1. YOU BELONG TO ME *(Jo Stafford)*
2. I WENT TO YOUR WEDDING *(Patti Page)*
3. WISH YOU WERE HERE *(Eddie Fisher)*
4. THE GLOW WORM *(The Mills Bros.)*
5. JAMBALAYA *(Jo Stafford)*
6. LADY OF SPAIN *(Eddie Fisher)*
7. MEET MR. CALLAGHAN *(Paul-Ford)*
8. TRYING *(The Hilltoppers)*
9. HIGH NOON *(Frankie Laine)*
10. HALF AS MUCH *(Rosemary Clooney)*



ONLY SEEBURG HAS THE...

100 Select-o-matic mechanism

100 Selections



at the Phonograph

100 Selections

anywhere in the Location

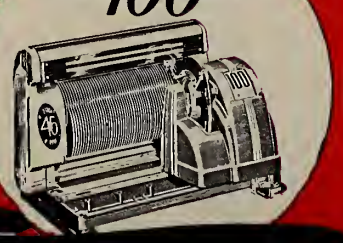
50th ANNIVERSARY

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago, Illinois

THE Select-o-matic 100



THE MOST WIDELY PUBLICIZED MECHANISM FOR THE PLAYING OF RECORDED MUSIC

America's Finest and Most Complete Music Systems

FINANCE FIRMS BACK IN COIN BIZ

Success of New Kiddie Rides and Continued Boom of Juke Box Biz Brings Financiers Back Into Coinbiz to Obtain Share of Proceeds

CHICAGO—For a period of time the financiers left the coinbiz to itself.

It seemed, according to some of them, that this industry had 'run its course' at least as far as they were concerned.

They could only see a continued downgrade ahead. They did not believe that this business would again become sufficiently sound to warrant their pushing heavy finance into it.

But, since this past summer, there has been an awakening among financiers.

They are once again back to grab their share of the proceeds from this booming business.

The first thing they did, according to what the records indicate, is to plunge more deeply into the juke box field.

This field is booming. Not only booming from the standpoint of continued backlog orders for whatever production the manufacturers can turn out.

But also booming from the standpoint that the intake has continued to go up and up all along the line.

This was very quickly checked and noted by the financiers. They just as speedily turned their men into the field to take advantage of this boom.

But their men didn't stop at the juke box. Not after they saw what was happening in kiddie rides.

Here they noted that the average coin machine operator was obtaining contracts from noted department stores, and other such merchandisers for a run of two, three, and even more years.

They checked and rechecked. And came back with the suggestion that the finance firms get into the kiddie ride business, which was growing by leaps and bounds, and the fact that their money was 'safe' in this division of the business.

The result, today, is that the average operator can purchase the coin operated horses of leading manufacturers on a time payment plan, backed by large finance factors.

Furthermore, these same financial experts, are now digging into the new space ships.

The belief in this town is that these, too, will receive a most complete go-ahead signal for loans from the financiers.

But local bankers beat the finance firms to the punch this time. For some many months now they've been backing noted distribs in various cities.

The fact remains that the average distributor must produce almost a dollar's worth of high grade collateral to obtain a dollar loan, but, some of the bankers went along on the basis of risk-enterprise.

These are, today, obtaining a good share of the proceeds from this boom.

Yet, as many predict, the finance firms jumping back into the coinbiz, will probably, once again, take over the bulk of the financing thru the factories.

The ops, at the same time, will be enjoying the opportunity of expanding and increasing their businesses, so that they will have more income and a more solid business in the long run.

O.P.S. Calls George A. Miller To Washington To Discuss Regulation 34

Miller Will Ask O.P.S. To Decontrol Automatic Music Industry, He Reports

GEO. A. MILLER

OAKLAND, CALIF. — As George A. Miller, National President and Business Manager of MOA (Music Operators of America, Inc.) prepared to entrain for Washington, D. C. where he will meet with officials of O.P.S. (Office of Price Stabilization) who called him to come to Washington to discuss Regulation 34 with them, he stated:

"I am going to ask O.P.S. to decontrol the entire automatic music industry from Regulation 34."

He also stated, "As all in the industry know we, here in California, are having our problems with O,P.S.

"Other music operators' organizations, as well as individual music operators, are also having their troubles with O.P.S.

"We just can't see how a music machine, located in the dim recesses of a tavern, can in any fashion whatsoever, cause inflation or, in any way, affect war production.

"We do not believe that automatic musical instruments were ever intended to be placed under control of O.P.S. because of the above which is the actual reason for the creation of the great Office of Price Stabilization.

"Now that I have been asked to visit Washington by O.P.S. officials I shall ask them to decontrol the entire nation's automatic music industry from the one regulation which they claim controls this business, and that is Regulation 34."

Wurlitzer Announces Yearly Dividend

CHICAGO, ILL. — R. C. Rolfing, president of The Rudolph Wurlitzer Company, announced last week that the consolidated operations of The Wurlitzer Company for the second quarter (July, August, and September) resulted in a net profit of $122,-356.65 or 15c per share, after all reserves and taxes, as compared with a profit of $146,074.65, or 18c per square, for the same period a year ago. Sales for the second quarter were $8,065,078.33 as compared with $6,-558,986.02 for the same period last year.

For the first six months' period (April to September inclusive) net profit was $364,987.90, or 44c per share, after all reserves and taxes. This figure includes the profit resulting from the sale of real estate during the first quarter. Net profit for the same period last year was $312,-867.18. Sales for the first six months were $14,951,851.00 as compared with $11,972,353.35 for the same period a year ago.

The production of civilian items, including pianos, electronic organs and coin-operated phonographs, continues according to government regulations. They have experienced no difficulty in selling all the civilian products produced so far this year, and see no reason why there should be any change in this situation during the remainder of this year.

Unfilled orders for defense items remain at approximately $25,000,-000.00. Production is gradually increasing, and it is anticipated that sales of defense items during the current fiscal year will be approximately double last year's figure.

At a meeting of the Board of Directors held October 28, a dividend of 20c per share was ordered paid on December 1, 1952 to shareholders of record at the close of business November 14, 1952.

Conn. State Ops Working On Plans To Handle Major Affairs

HARTFORD, CONN.—At a meeting Thursday evening, October 30, in Hartford, James Tolisano, president of the Connecticut State Operators Association, met with a special committee chaired by Paul Rechshafter, treasurer, and consisting of Beno Onafrio, Joseph Daniels and Irving Gelser.

The committee has been meeting regularly for the past six months and plans which have been formulated are to be presented to the entire association for adoption.

The plans will call for a division of the state into four regional groups. The purpose of this sub-division is for each regional group to handle its own local problems and thus free the hands of the state organization for matters of statewide importance, such as tax problems, public relations and education at all levels of the industry. The committee is working on detailed plans for good relations and understanding with location owners, the general public and various state and local authorities.

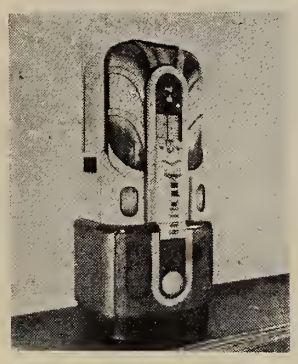
One of the suggested plans, which will undoubtedly be worked out, is the presenting of surplus equipment to various religious, armed forces, and youth centers throughout the Connecticut area. This has been a tremendous good will builder for the industry throughout the nation in the past, but in the past several months the idea seems to have caught on with a flush of enthusiasm and many groups are already participating in this "fight juvenile delinquency with the aid of juke boxes" program.

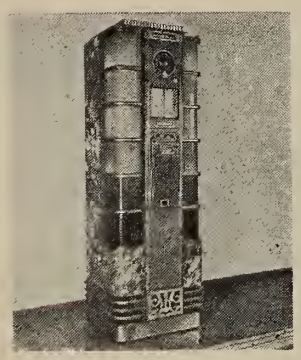
In Chicago, in cooperation with the Board of Education, operators have given seven phonographs to elementary and high schools. It is expected that more than 35 juke boxes will eventually be distributed to the Chicago school system. Bill Gersh, publisher of *The Cash Box* was appointed by Chicagoland's music ops to arrange for all donations of juke boxes. (See *The Cash Box* issue 10/25).

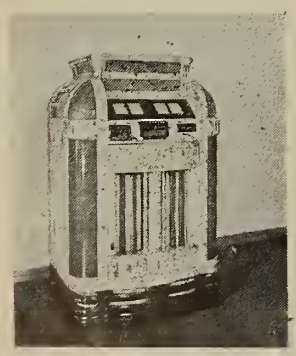
In New Jersey, the Passaic-Bergen County Area Group presents a juke box each month to the president of the Tavern Owners Association of a different city each month, and he in turn choses a local worthy group as final recipient. (See *The Cash Box* issue 10/18).

Within the next two weeks the Westchester Operators Guild, Inc. plans to distribute 25 juke boxes and 20 amusement games. (See this issue page 38).

CAN YOU NAME THESE 16 JUKE BOXES?







Distribs Claim Juke Box Ops Don't Know Old Models Anymore. Create Confusion On Trade-Ins Especially Over Telephone. Ask "The Cash Box" to Publish Prints of Old PreWar Juke Boxes to Learn if Ops Can Identify Them to Eliminate Trade-In Problems

CHICAGO—"There are too many new juke box operators in the business who don't know anything about the old time, pre-war phonos," distributors report.

"These men," they continue, "are creating much confusion on trade-ins, especially over the telephone.

"They ask us," distribs state, "to quote them in a trade-in price on an old juke box.

"We ask them the make, model and condition.

"They tell us what 'they believe' it is.

"We go ahead and quote.

"When the phono comes in, it's anything but what they told us it was.

"Then," they conclude, "the arguments start."

In past months many of these distribs have come to **The Cash Box** asking that this publication publish prints of old machines so that those ops who aren't completely acquainted with them will know what they look like.

But, **The Cash Box** believes that the majority of those today engaged in the automatic music industry know the old- pre-war juke boxes.

Therefore the publication of these 16 machines in the belief that the juke box operators, themselves, will be able to name them.

All over the country leading associations of juke box ops are passing regulations against protection of old, worn-out, pre-war juke boxes.

They feel, just as does everyone else engaged in the automatic music business, that these machines do lots of harm and, absolutely, no good whatsoever to benefit the industry.

The machines pictured here may be completely renovated. Some of them may be playing almost like they did when new.

But there isn't a juke box man in the industry today who won't bet that these, most definitely, don't sound like what they should and, therefore, should be removed from locations.

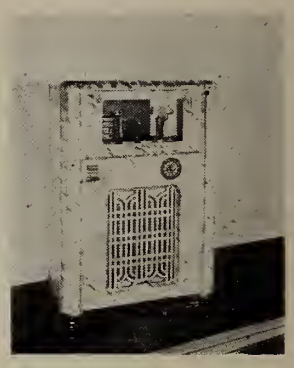
This is what's happening everywhere in the country. Though associations will sell "stickers" for these boxes, they will no longer give them the "stamp of approval" of the organization.

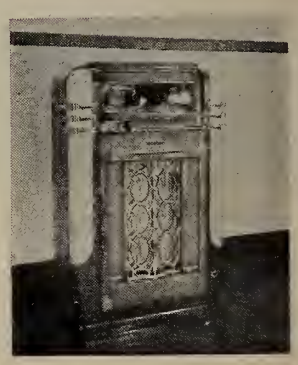
Since then, though not publicly noted, many other organizations have come forth to follow this practice.

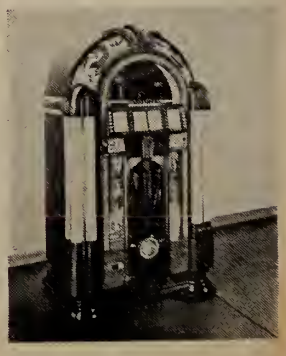
There are operators who find such old, pre-war equipment on hand, and, in the majority of cases, don't even know how to identify the model, is what some distributors claim.

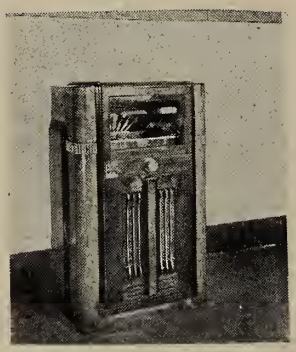
The Cash Box has, therefore, decided to publish some of these old models, sixteen of them in this issue, to see whether the music ops, as well as the distributors themselves, can identify them correctly.

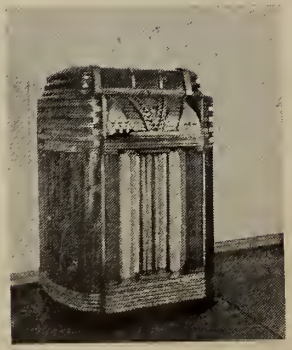
It will be interesting to hear from all in the industry as they name the numbers from 1 to 16 and see whether identification is correct.

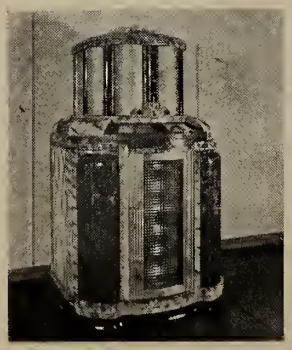












Rudolph The Red Nosed Reindeer

REMEMBER...
EXHIBIT'S
BIG BRONCO'
TRIGGER'
and
RUDOLPH'
CAN BE PURCHASED
THROUGH YOUR EXHIBIT
DISTRIBUTOR ON EXHIBIT'S
FINANCE
PLAN

© RLM

HE'S AUTHENTIC!

HE'S LOVABLE!

HE'S IRRISISTABLE!

HE'S THE KID'S FAVORITE!

HIS NOSE LIGHTS UP, TOO!

JINGLE BELL HALTER!

GENTLE, EASY ACTION!

YEAR 'ROUND APPEAL!

EXHIBIT SUPPLY 4218-4230 W. LAKE ST CHICAGO 24, ILL.

ESTABLISHED 1901

Roy Rogers "TRIGGER"

★ LICENSED BY ROY ROGERS ENTERP

All the famed ond proven features of "Big Bronco" incorporoted into "Trigger" plus the bocking of the tremendous promotion progrom of Roy Rogers Enterprises.

On "Trigger" you'll find: 1) The Authentic Roy Rogers' Saddle and Bridle; 2) Tru-Life "Trigger" Polomino finish; 3) Colorful Double-R-Bor Ronch plus Roy Rogers' picture on bose; 4) Retractoble Costers; 5) Underwriter's Approvol; And mony, mony more outstonding, captivoting and precision-perfect feotures.

Doy in ond doy out promotion on Roy Rogers is the greatest of all time. Millions see him on television, heor him on radio, reod obout him in newspaper comic strips ond in comic books, his lotest movie: "Son of Polefoce" is breoking records. You benefit from oll this consumer occeptonce when you operate "Trigger". Order from EXHIBIT SUPPLY today!

...and...

BIG BRONCO

STILL IN FULL PRODUCTION

CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$237.50	$250.00
4. Du Grenier (Mod. A-7)	110.00	140.00
4. Du Grenier (Mod. A-9)	120.00	150.00
4. Du Grenier (Mod. AC-7)	125.00	155.00
4. Du Grenier (Mod. AC-9)	130.00	160.00
4. Du Grenier (Mod. E-7)	135.00	165.00
4. Du Grenier (Mod. ES-9)	140.00	170.00
4. Du Grenier (Mod. E-9)	145.00	175.00
4. Du Grenier (Mod. ES-11)	150.00	180.00
4. DuGrenier "W" (9 col.)	69.50	89.50
4. DuGrenier "S" (7 col.)	69.50	85.00
4. DuGrenier "S" (9 col.)	69.50	85.00
4. DuGrenier Champion (9 col.)	85.00	97.50
4. DuGrenier Champion (11 col.)	97.50	125.00
4. Eastern Electric C-8	135.00	165.00
4. Electro (8-col.)	229.50	
4. Electro (10 col.)	249.50	
4. Lehigh PX (Elec. 8 col.)	125.00	145.00
4. Lehigh PX (10 col.)	89.50	149.50
4. Lehigh King Size	125.00	145.00
4. National 750	95.00	125.00
2. National 950	85.00	135.00
4. National 930	85.00	130.00
4. National 9-A (9 col.)	100.00	125.00
4. National Electric	119.50	139.50
4. Rowe Diplomat (10 col.)	165.00	205.00
4. Rowe Imperial (6 col.)	69.50	95.00
4. Rowe Imperial (8 col.)	69.50	95.00
4. Rowe Royal (6 col.)	79.50	100.00
4. Rowe Royal (8 col.)	95.00	130.00
4. Rowe Royal (10 col.)	95.00	140.00
4. Rowe President (8 col.)	100.00	145.00
4. Rowe President (10 col.)	100.00	169.50
4. Rowe Crusader (10 col.)	125.00	155.00
4. Rowe Electric (8 col.)	125.00	150.00
4. Uneeda "A" (6 col.)	45.00	60.00
4. Uneeda "A" (8 col.)	49.50	70.00
4. Uneeda "A" (9 col.)	59.50	95.00
4. Uneeda "E" (6 col.)	50.00	75.00
4. Uneeda "E" (8 col.)	79.50	95.00
4. Uneeda "E" (9 col.)	79.50	95.00
4. Uneeda "E" (12 col.)	65.00	85.00
4. Uneeda "E" (15 col.)	75.00	95.00
4. Uneeda 500 (7 col.)	85.00	130.00
4. Uneeda 500 (9 col.)	79.50	110.00
4. Uneeda 500 (15 col.)	75.00	115.00
4. Uneeda Monarch (8 col.)	95.00	115.00
4. Uneeda Monarch (10 col.)	79.50	125.00
4. Uneeda Monarch (12 col.)	79.50	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 35.00	$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	97.50
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00	97.50
4. Stoner (Mod. 120, 5 col.)	89.50	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00	100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50	99.50
4. Coan "U-Select-It"	35.00	45.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Chef-Way, Model 100, cap. 400-600	375.00	400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00	$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons # 1400, single flavor, 5c	425.00	475.00
4. Lyons # 1400-2F	475.00	650.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills Automatic Fountain, 400 cups	150.00	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00	175.00
4. Soda Shoppe	975.00	1025.00
4. Spacarb single 5c, 1000 cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. SuperVend 3 flavor, 600 cup A-1	275.00	325.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	250.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c, 10c, 300 cups	250.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	550.00	600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	$250.00	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00	475.00

This Week's Used Market

MOST ACTIVE EQUIPMENT

Most Active Used Music

Held—Wurlitzer 1015	$125.00	$175.00
Up—Wurlitzer 1100	300.00	375.00
Held—Wurlitzer 1080	125.00	179.50
Down—Wurlitzer 3031 Wall Box	5.00	9.95
Up & Down—Wurlitzer 3020 Wall Box	25.00	39.50
Down—Seeburg 146S	100.00	150.00
Held—Seeburg 147M	149.00	175.00
Up & Down—Seeburg 148ML	250.00	275.00
Down—Seeburg 3W2 Wall-a-Matic	10.00	15.00
Held—Seeburg W1L-56 Wall Box 5c	4.50	10.00
Held—Seeburg W4L-56	29.50	34.50
Held—Rock Ola 1422 Phono '46	75.00	150.00
Down—Packard Pla Mor Wall & Bar Box	4.50	7.50
Held—Packard Manhattan	85.00	125.00
Held—AMI Model A '46	239.00	350.00
Held—AMI Model B '46	295.00	450.00
Up—AMI Model C	475.00	500.00

Most Active Used Pin Games

Up—A.B.C. (Un 5/51)	$165.00	$249.50
Down—Atlantic City (B 5/42)	350.00	465.00
Up & Down—Bright Lights (B 5/51)	175.00	325.00
Down—Bright Spot (B 11/51)	240.00	355.00
Held—Champion (B '48)	39.50	75.00
Held—Citation (B '48)	29.50	55.00
Held—Coney Island (B 9/51)	245.00	390.00
Up—Five Star (Univ 5/51)	100.00	210.00
Up & Down—Four Horsemen (Got 9/50)	85.00	115.00
Held—Hayburner (Wm 7/51)	175.00	245.00
Held—King Pin (CC)	50.00	145.00
Held—Knockout (Got 1/51)	60.00	90.00
Held—Photo Finish	35.00	85.00
Held—Tri Score (Ge 1/51)	50.00	90.00
Up—Turf King (B 6/50)	95.00	165.00
Up—Winner (Univ)	84.50	125.00

Most Active Used Shuffles

Held—Gottlieb Bowlette	$ 24.50	$ 40.00
Held—Keeney League Bowl	145.00	185.00
Held—United Shuffle Alley	15.00	29.00
Held—Un. Shuffle Alley Exp.	35.00	50.00
Down—Univ. Super Twin	25.00	69.00
Held—Universal Twin Bowler	49.50	65.00
Up—Williams Dhl Head	29.50	65.00

Most Active Used Arcade Equipment

Up—Exhibit Dale Gun	$ 45.00	$ 69.50
Up—Exhibit Six Shooter	165.00	185.00
Down—Seeburg Bear Gun	195.00	275.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	

BALLY MFG. CO

Frolics	$ 665.00
Futurity	735.00
The Champion (Mech. Horse)	1,195.00
Sunshine Park	735.00

CHICAGO COIN

Band Box (New Model)	$229.50
6 Player Super Match Bowler	599.50
10th Frame Bowler	575.00

COIN-O MFG. CO.

Bat-O-Mat (Automatic Baseball Pitcher)	$1,295.00

H. C. EVANS & CO.

Century Phono 100/45	$1,050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabbit,' and 'Rawhide,' with One Base	1,195.00
Team Bowler	645.00
Test Pilot	325.00
Space Gun	375.00
Stratognn	375.00
Silent Salesman (Card Vendor)	79.50
Super Twin Rotation	695.00

D. GOTTLIEB & CO.

Chinatown	$349.50

INTERNATIONAL MUTO. CORP.

Photomat '52	$1,900.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$284.50
Coin Changer Model	304.50
Team Bowler	645.00
10 Player Bowler	

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	$125.00
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Snpply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Circus	$690.00
Six Player Super Shuffle Alley	535.00
Stars	625.00
Star 6-Player Shnffle Alley 8 ft.	565.00
10th Frame Star Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Antomatic Basehall Pitcher)	$1,095.00

WILLIAMS MFG. CO.

Hong Kong	$359.50

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

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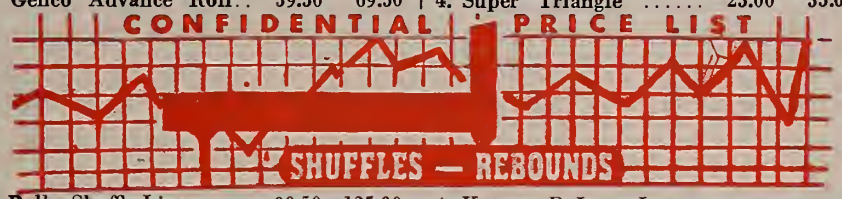
"THE CONFIDENTIAL

2. Georgia (Wm 9/50) ..	95.00	100.00
4. Gin Rummy	39.50	70.00
4. Gizmo (Wm 8/48)	19.50	45.00
4. Glamour	24.50	129.50
4. Gold Cup (B '48)	19.50	25.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	100.00
4. Gondola	19.50	39.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
4. Harvest Time (Ge 9/50)	50.00	69.50
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	175.00	245.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hit Parade (CC)	125.00	175.00
2. Hit & Runs (Ge 5/51) .	75.00	85.00
4. Hit 'N' Run (Got 4/52)	180.00	275.00
4. Holiday (CC 12/48) ...	25.00	49.50
2. Holiday (Ke 12/51) ..	225.00	295.00
4. Horse Shoe (Wm)	149.50	175.00
4. Hot Rods (B '49)	39.50	60.00
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	25.00	49.50
4. Jalopy (Wm 9/51) ..	175.00	240.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	119.50
4. Jockey Special (B '47)	22.50	45.00
4. Joker (Got 11/50)	115.00	160.00
4. Judy (Ex 7/50)	95.00	105.00
4. Just 21 (Got 1/50) ...	25.00	59.00
4. K. C. Jones	69.50	89.50
6. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	47.50	119.50
4. King Cole (Got 5/48) ..	28.50	72.50
4* King Pin (CC)	50.00	145.00
4* Knockout (Got 1/51) .	60.00	90.00
4. Lady Robin Hood (Got 1/48)	29.50	39.50
1. Leaders (Un)	300.00	325.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51) .	125.00	135.00
7. Long Beach (Wm 8/52)	385.00	400.00
4. Lucky Inning (Wm 5/50)	35.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	95.00	139.50
4. Majors '49 (CC 2/49) .	35.00	55.00
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48) .	22.50	34.50
2. Majorettes (Wm 4/52)	180.00	269.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49) .	25.00	65.00
4. Merry Widow	24.50	39.50
4. Melody (B 47)	20.00	49.50
4. Mercury (Ge)	69.50	80.00
4. Mermaid (Got 6/51) ..	110.00	199.50
6. Metro	17.50	27.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	95.00	175.00
4. Monterrey (Un 5/48) ..	29.50	40.00
4. Moon Glow (Un 12/49)	25.00	45.00
4. Morocco	25.00	49.50
4. Nevada (Un 10/47) ..	15.00	29.50
4. Niagara	185.00	225.00
2. Nifty (Wm 12/50)	90.00	100.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	79.50	90.00
4. Oklahoma (Un 6/49) ..	45.00	60.00
4. Old Faithful (Got 1/50)	95.00	125.00
4. Olympics (Wm)	190.00	210.00
4. One Two Three	34.50	50.00
4. Palm Beach (B 7/52) .	440.00	515.00
4. Paradise (Un 7/48) ..	24.50	49.50
4. Phoenix	29.50	49.50
4* Photo Finish	35.00	85.00
6. Pimlico	15.00	32.50
2. Pin Bowler (CC 7/50) .	64.50	75.00
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50) ..	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51) ..	35.00	60.00
4. Play Boy (CC 5/47) ..	35.00	95.00
2. Playland (Ex 8/50) ..	69.50	124.50
4. Playtime (Ex)	40.00	69.50
4. Puddin Head	40.00	55.00
4. Punchy (CC 11/50) ...	90.00	100.00
4. Quarterback (Wm) ...	48.50	84.50
4. Quartet (Got 2/52) ...	165.00	190.00
4. Rag Mop (Wm 11/50) .	79.50	149.00
4. Rainbow (Wm 9/48) ..	35.00	45.00
4. Ramona (Un 2/49)	15.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50) ..	90.00	129.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	60.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	139.50
4. Rockettes (Got 8/50) .	90.00	139.50
4. Rondevoo (Un 5/48) ..	25.00	39.50
4. Rose Bowl (Got 10/51)	150.00	199.50
4. Round Up (Got 11/48)	29.50	64.50
4. St. Louis (Wm 2/49) ..	24.50	50.00
4. Sally (CC 10/48)	29.50	54.50
4. Samba	29.50	59.50
4. Saratoga (Wm 10/48) .	29.50	49.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	15.00	39.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	220.00	245.00
6. Sea Isle (CC 11/47) ..	14.50	19.50
4. Select-A-Card (Got 4/50)	25.00	40.00
4. Serenade (Un 12/48) ..	17.50	39.50
4. Shanghai (CC 4/48) ...	15.00	49.50
4. Shantytown	79.50	80.00
2. Sharpshooter (Ge) ..	65.00	90.00
4. Shoo Shoo (Wm 2/51) .	89.50	100.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49) .	25.00	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47) ..	14.50	19.50
4. Singapore (Un 11/47) .	22.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52) ...	149.50	190.00
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46) ..	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	50.00	100.00
6. South Paw	15.00	19.50
4. Spark Plugs (Wm 10/51)	195.00	250.00
4. Special Entry (B '49) .	17.50	35.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48) .	35.00	59.50
6. Spellbound (CC 5/46) .	10.00	14.50
4. Spinball (CC 5/48) ...	29.50	49.50
4. Spot Bowler (Got 10/50)	115.00	139.50
4. Spot-Lite (B 1/52) ..	295.00	425.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
2. Springtime (Ge)	95.00	125.00
6. Stage Door Canteen	10.00	25.00
6. Stars	15.00	19.50
6. Stardust (Un 5-48)	25.00	45.00
4. Steeple Chase (Un 2/52)	195.00	295.00
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51) ..	69.50	125.00
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	29.50	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47) ...	25.00	49.50
6. Supercharger	19.50	24.50
4. Super Hockey	25.00	54.50
6. Superliner (Got 7/46) .	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46) ...	10.00	19.50
6. Suspense (Wm 2/46) ..	29.50	49.50
4. Swanee	44.50	65.00
4. Sweetheart (Wm 7/50) .	64.50	90.00
4. Tahiti (CC 10/49)	62.50	75.00
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49) ..	64.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49) ...	49.50	65.00
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48) .	29.50	49.50
4. Thing (CC 2/51)	29.50	45.00
4. Three Feathers	25.00	69.50
4. Three Four Five (Un 10/51)	240.00	325.00
4. Three Musketeers (Got 7/49)	49.50	95.00
4. Thrill (CC 9/48)	25.00	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47) ..	12.50	17.50
4. Touchdown (Un) ...	245.00	285.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
6. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48) ..	20.00	49.50
4. Triple Action	29.50	44.50
4. Triplets (Got 7/50) ...	94.50	135.00
4* Tri-Score (Ge 1/51) ..	50.00	90.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48) ..	10.00	22.50
4. Tucson (Wm 1/49)	50.00	80.00
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
1* Turf King (B 6/50) ..	95.00	165.00
1. Utah (Un 8/49)	35.00	70.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48) ..	29.50	45.00
4. Watch My Line (Got 9/51)	70.00	125.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	120.00	175.00
1* Winner (Univ)	84.50	125.00
4. Wisconsin (Un 3/48) ..	14.50	39.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	17.50	49.50
2. Zingo (Un 10/51)	200.00	295.00

4. Bing-A-Roll	64.50	75.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down ..	19.50	49.50
4. Genco Advance Roll ..	39.50	69.50
4. Genco Total Roll	39.50	69.50
1. Hy-Roll	45.00	75.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00



4. Bally Shuffle-Line	99.50	125.00
4. Bally Hook Bowler ..	135.00	175.00
4. Bally Baseball	49.50	89.50
4. Bally Shuffle Champ ..	45.00	65.00
4. Bally Shuffle-Bowler ..	24.50	39.00
4. Bally Speed Bowler ...	24.50	49.50
4. ChiCoin Bango	15.00	49.50
2. ChiCoin Bowling Alley	35.00	55.00
4. ChiCoin Alley w/con..	35.00	79.50
4. ChiCoin Ace Bowl.....	70.00	110.00
2. ChiCoin Bowl Classic..	60.00	115.00
4. ChiCoin Horseshoes ..	90.00	125.00
4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Pin Lite Bowler	125.00	149.50
4. ChiCoin Baseball	25.00	95.00
2. ChiCoin Trophy	25.00	125.00
4. ChiCoin 6 Player	250.00	285.00
4. Exhibit Strike	25.00	89.50
4. Genco Shuffle Target ..	90.00	125.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	79.50
4* Gottlieb Bowlette	24.50	40.00
4. Keeney ABC Bowler..	25.00	60.00
4. Keeney Bowling Champ	50.00	95.00
4. Keeney King Pin	45.00	85.00
4. Keeney Pin Boy.....	24.50	39.50
4. Keeney Ten Pins	24.50	45.00
4. Keeney Lucky Strike ..	35.00	75.00
4. Keeney Dbl. Bowler ..	50.00	100.00
4* Keeney League Bowl .	145.00	185.00
4. Keeney Duck Pins	65.00	125.00
4. Keeney DeLuxe League Bowler	285.00	300.00
4. Keeney Big League Bowl	155.00	225.00
4. Keeney 4-Way Bowl ..	125.00	225.00
4. Keeney 6-Player	225.00	~~275.00~~
7. Keeney Super Deluxe..	325.00	365.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane.	24.50	49.50
2. Univ. Deluxe Twin ..	85.00	200.00
2. Un. DeLuxe 6-Player..	335.00	375.00
4. Un. Dbl. Shuffle	49.50	79.50
4* United Shuffle Alley ..	15.00	29.00
4. Un. Shuffle w/con.	25.00	45.00
4* Un. Shuffle Alley Exp.	35.00	50.00
4. Un. 2-play Express	64.50	169.50
4. Un. Sin Rebound	80.00	129.50
1. Un. Twin Rebound ..	125.00	145.00
4. United Slugger	65.00	79.50
4. United Skee Alley	65.00	85.00
4. Un. 4-Player	195.00	225.00
4. Un. 5-Player	225.00	245.00
4. Un. 6-Player	250.00	265.00
2. Un. DeLuxe 6-Player..	325.00	375.00
4. Un. Shuffle-Cade	145.00	189.50
2. Un. Twin Shuffle Cade	75.00	110.00
2* Univ. Super Twin ..	25.00	69.00
4* Universal Twin Bowler	49.50	65.00
4. Univ. HiScore Bowler..	45.00	145.00
4. Williams DeLuxe Bowler	34.50	49.50
1. Williams Twin Shuffle.	24.50	35.00
1* Williams Dbl. Head ..	29.50	65.00

6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	75.00	185.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
2. Bally Heavy Hitter ...	40.00	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLuxe Dig..	119.50	149.50
6. Buckley Treas Is Dig ..	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	195.00	225.00
2. ChiCoin 4 Player Derby	195.00	295.00
4. ChiCoin Goalee	85.00	125.00
4. ChiCoin Hockey	29.50	75.00
4. Chi Midget Skee	199.50	229.50
1. ChiCoin Pistol	95.00	115.00
6. ChiCoin Roll-A-Score.	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	275.00
4. Evans Super Bomber..	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46...	34.50	75.00
6. Evans Tommy Gun ...	49.50	100.00
1* Exhibit Dale Gun	45.00	69.50
4. Exhibit Gun Patrol ...	199.50	215.00
2. Exhibit Jet Gun	215.00	265.00
4. Exhibit Pony Express .	225.00	385.00
6. Exhibit Rotary Mdsr...	175.00	275.00
4. Exhibit Silver Bullets.	100.00	150.00
1* Exhibit Six Shooter ..	165.00	185.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	39.50
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer.	79.50	149.50
4. Jack Rabbit	55.00	95.00
4. Keeney Air Raider ...	110.00	125.00
6. Keeney Anti Aircraft Br.	15.00	25.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	55.00
4. Kirk Night Bomber ..	75.00	150.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bombers	95.00	150.00
4. Muto. Atomic Bomber.	95.00	125.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	195.00	350.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	535.00
1. QT Pool Table	89.50	125.00
4. Quizzer	75.00	110.00
6. Rockola Ten Pins HD..	25.00	49.50
4. Rockola World Series..	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball..	59.50	75.00
4. Scientific Batting Pr. ..	29.50	95.00
4. Scientific Pitch 'Em ...	140.00	185.00
2* Seeburg Bear Gun	195.00	275.00
1. Seeburg Chicken Sam.	105.00	125.00
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascore ..	40.00	100.00
6. Supreme Skee Roll ..	20.00	75.00
6. Supreme Skill Roll ...	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	99.50	165.00
4. Un. Team Hockey	70.00	95.00
6. Warner Voice Record..	49.50	69.50
4. Western Baseball '39..	40.00	85.00
4. Western Baseball '40 ..	60.00	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio .	120.00	150.00
4. Williams All Stars	49.50	109.50
6. Williams Box Score ..	39.50	65.00
4. Williams Star Series ..	49.50	100.00
2. Williams Super World Series	225.00	249.50
4. Williams Quarterback..	50.00	110.00
4. Wurlitzer Skeeball ...	100.00	150.00

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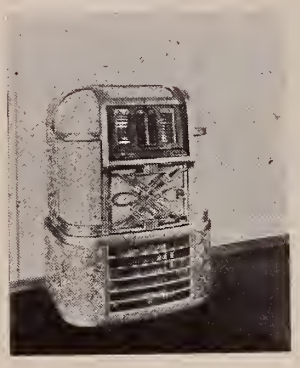
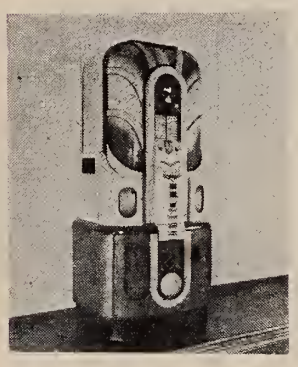
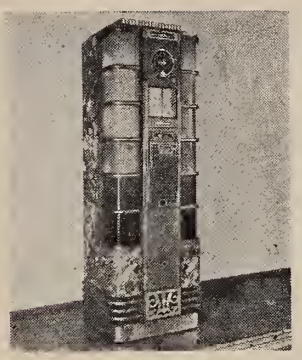
CAN YOU NAME THESE 16 JUKE BOXES?







Distribs Claim Juke Box Ops Don't Know Old Models Anymore. Create Confusion On Trade-Ins Especially Over Telephone. Ask "The Cash Box" to Publish Prints of Old PreWar Juke Boxes to Learn if Ops Can Identify Them to Eliminate Trade-In Problems

CHICAGO—"There are too many new juke box operators in the business who don't know anything about the old time, pre-war phonos," distributors report.

"These men," they continue, "are creating much confusion on trade-ins, especially over the telephone.

"They ask us," distribs state, "to quote them in a trade-in price on an old juke box.

"We ask them the make, model and condition.

"They tell us what 'they believe' it is.

"We go ahead and quote.

"When the phono comes in, it's anything but what they told us it was.

"Then," they conclude, "the arguments start."

In past months many of these distribs have come to **The Cash Box** asking that this publication publish prints of old machines so that those ops who aren't completely acquainted with them will know what they look like.

But, **The Cash Box** believes that the majority of those today engaged in the automatic music industry know the old- pre-war juke boxes.

Therefore the publication of these 16 machines in the belief that the juke box operators, themselves, will be able to name them.

All over the country leading associations of juke box ops are passing regulations against protection of old, worn-out, pre-war juke boxes.

They feel, just as does everyone else engaged in the automatic music business, that these machines do lots of harm and, absolutely, no good whatsoever to benefit the industry.

The machines pictured here may be completely renovated. Some of them may be playing almost like they did when new.

But there isn't a juke box-man in the industry today who won't bet that these, most definitely, don't sound like what they should and, therefore, should be removed from locations.

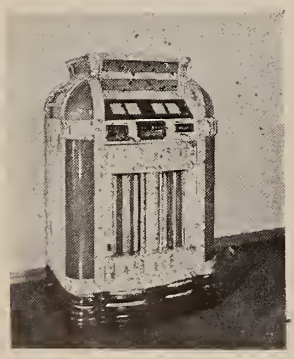
This is what's happening everywhere in the country. Though associations will sell "stickers" for these boxes, they will no longer give them the "stamp of approval" of the organization.

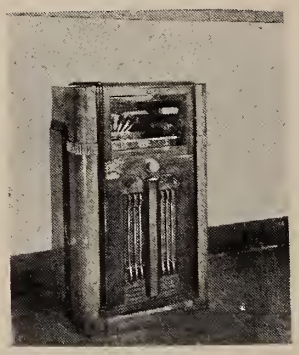
Since then, though not publicly noted, many other organizations have come forth to follow this practice.

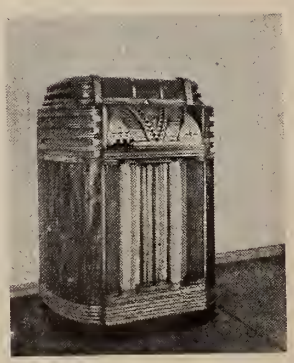
There are operators who find such old, pre-war equipment on hand, and, in the majority of cases, don't even know how to identify the model, is what some distributors claim.

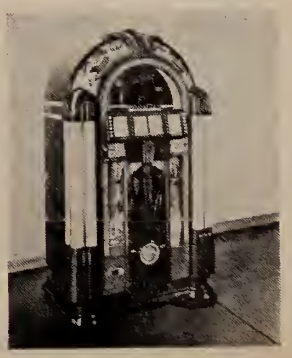
The Cash Box has, therefore, decided to publish some of these old models, sixteen of them in this issue, to see whether the music ops, as well as the distributors themselves, can identify them correctly.

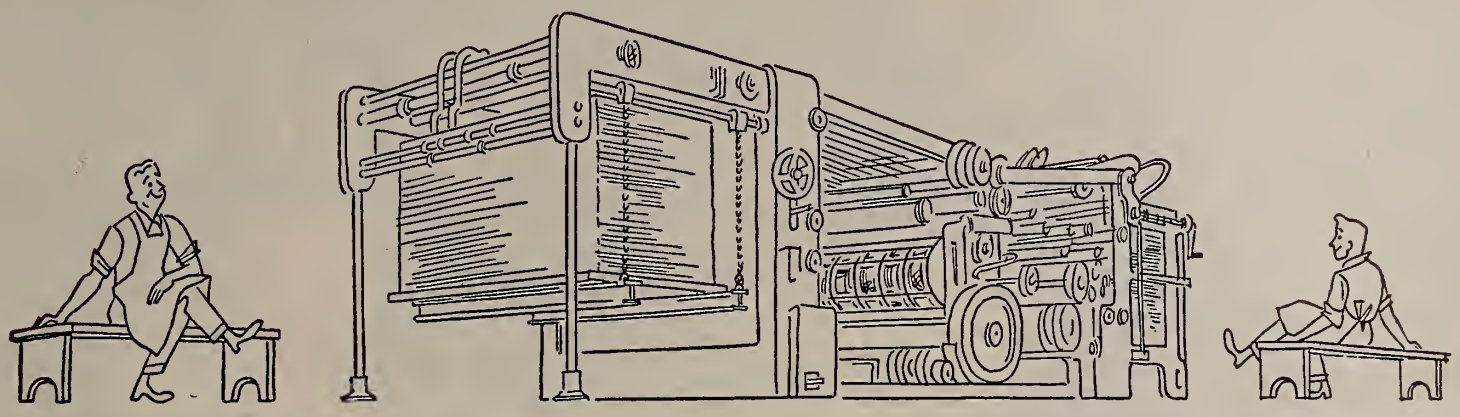
It will be interesting to hear from all in the industry as they name the numbers from 1 to 16 and see whether identification is correct.











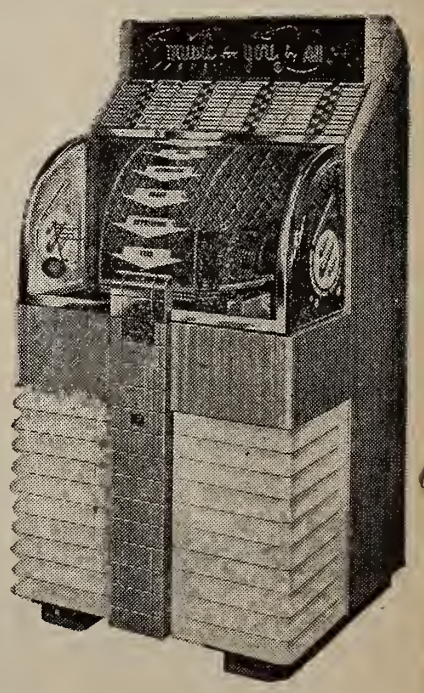
STORY

The owner of a printing establishment was showing his shop to a friend. The presses purred smoothly. Printed sheets were being delivered and stacked automatically. The pressmen simply sat on benches and watched the sheets come off the machines.

"Look at those loafers", exclaimed the printer's friend, "they're doing nothing except sitting and looking. I'd fire them all!"

"Ah," smiled the printer, "you'd make a big mistake there. When those men are sitting down, the presses are working and making money for me. It's when they're climbing all over the presses, making repairs and mechanical adjustments and 'working their heads off' that I'm losing money—for then the machines are NOT PRODUCING!"

Moral: *No juke box can make money while a mechanic is repairing it The* A M I "D" *seldom requires mechanical repairs or adjustments, has all the time in the world to make a world of money*



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AMI's "Write-an-Ad" Contest Any music operator can enter. Big list of valuable prizes. Ask your AMI distributor for helpful contest book and complete details, free.

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Keeney's
TEN PLAYER BOWLER
2 FIVE-MAN TEAMS
A REAL Surprise!
KEENEY'S TEAM BOWLER
☆ The only bowler that truly incorporates the two full five-man team feature as in regulation bowling.
☆ Player's name and high score may be chalked in square area under each score.
☆ JUMBO LITE-UP PINS on transparent plastic permit player to shoot for readily visible rollovers.
SHOOT THE MOON!
STRIKE IT RICH!
YOUR DREAM COME TRUE!
GREATER CASH BOX EARNINGS!
IT'S THE BIG NEWS FROM KEENEY!
SEE YOUR KEENEY DISTRIBUTOR
1 extra shot for "Spare" and 2 extra shots for "Strike" on 10th frame!
Keeney Ever-Slick Silent Playfield
J. H. Keeney & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

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MAKE IT *YOUR* BUSINESS TO DO BUSINESS WITH *SPECIALISTS IN MUSIC,* SERVING THE MUSIC OPERATOR FOR *OVER 20 YEARS!*

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Famed TV Program Licenses Exhibit To Use Name "Space Patrol"

Will Be Replica Of Ship Seen On TV Program And Will Become Part Of Show As "Space Patrol Scout Ship"

FRANK MENCURI

CHICAGO—Frank Mencuri, sales manager of Exhibit Supply, this city, announced this past week that the firm had been licensed to use the name "Space Patrol" by the copyright owners of the famed TV program of that same name.

"Space Patrol" is considered one of the top favorite television programs with kiddies all over the nation.

A replica of the "Space Patrol" ship seen on this program will be faithfully reproduced by Exhibit Supply.

It will be used on the TV program itself, where it will become known as the "Space Patrol Scout Ship", with one of the personalities of this ABC program riding the ship.

In addition, announcements will be made by all the program's personalities recommending that the kids ride the "Space Patrol Scout Ship" to get the idea of how space ships zoom into outer space and onto other planets.

Mencuri reported, "Ever since some of our distributors were told that we had made arrangements with the 'Space Patrol' program for the use of this name for our ship, and also since they learned of the fact that the program itself would integrate the ship as part of the thrills the kiddies get watching the show, they have actually hounded us to get the 'Space Patrol Scout Ship' out just as fast as we possibly could.

"There was much experimentation to be completed", Mencuri continued, "and, at the same time", he stated, "we had to make sure that we had a marvelous replica of the 'Space Patrol' ship with its long nose so that the kids would instantly recognize it.

"It's been a battle against time", Mencuri said, "and, very soon, we shall have the 'Space Patrol' ready for delivery to our distributors.

"We think", he stated "that it will make anything which has yet been introduced fade far into the background.

"Further", he said, "when the kiddies see it on the 'Space Patrol' TV program, and then see it on location, there is no doubt that they will jam the locations featuring the ship."

"The Coin Machine Zoo"

SALT LAKE CITY, UTAH — R. F. Jones Company, with offices in this city, San Francisco, Calif.; Denver, Colo.; Portland, Ore.; and Seattle, Wash., has circulated a booklet "The Jones Boys Present —The Coin Machine Zoo".

Featured on the pages are animals of all kinds, from monkeys to giraffes. Each photo has a humorous line printed under it. We like the one showing a tremendously sized gorilla beating his chest, with the caption "If you don't like it, I'll get another operator." Another great shot is a cat sleeping in the paws of a dog—caption reading "Games and music go good together". Booklet can be had by writing the Jones firm.

"POP" BUMPERS!
SUPER-POWER FLIPPERS!
CYCLONIC KICKERS!

YES, IT'S TRUE! PLAYERS FIND *APPEAL – EXCITING ACTION – STIMULATING PLAY IN* GOTTLIEB'S NEW

CHINATOWN

FLASHING FEATURES THAT PRODUCE TOP PLAY AND EARNINGS!

9 BALL-TRAP HOLES!

TRAPPED BALLS SCORE 100,000 to 900,000 And POINTS from 1 to 9

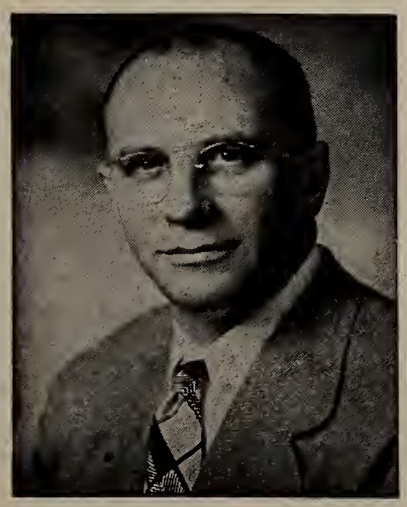
REPLAYS for TRAP HOLES 1 to 5...TRAP HOLES 5 to 9... ANY COMBINATION OF HOLES TOTALLING 21 . . . SPECIAL TOP ROLL-OVER, WHEN LIT BY MAKING BOTH C and A SLIDE ROLL-OVERS . . . BOTTOM ROLL-OVER BUTTON, WHEN LIT BY C-H-I-N-A-T-O-W-N SPELLED OUT (NON-SEQUENCE) and HIGH SCORE.
C or A SIDE ROLL-OVER Lights 2 "POP" BUMPERS, Increasing Values to 100,000 Each.

HE WHO ACTS SOONEST PROFITS MOST!
ORDER TODAY FROM YOUR DISTRIBUTOR

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois
"There is no substitute for Quality!"

Bally Horse Gallops In Many Famous Stores

Locations Include Department Stores, Five & Dime Outlets & Food Markets



JACK NELSON

CHICAGO — Jack Nelson, general sales manager of Bally Manufacturing Company, this city, makers of The Champion coin-operated horse, released a long list of stores that are featuring the Bally horse.

Some of the big name stores included in the list are: A & P Food Stores; Albertson's Food Stores; Atlas Super-Markets; Batterson Stores; Ben Franklin Stores; Boston Stores; Carp's Department Stores; D & C Stores; Davison-Paxon Company; Drugger's Super Markets; T. Eaton Company, Ltd.; Enterprise Department Stores; Filene's Department Stores; Food Master Markets; Galyan's Super-Markets; W. T. Grant Company; H. L. Green Company, Inc.; M. L. Hunter 5-10 Cents Stores; Jordan Marsh Company; Kenter's Super Markets; S. S. Kresge Company; Kroger Company; Liggett Drug Company, Louden's Super Markets; Lovett's Super Markets; Mayfair Super Markets; Marsh Foodliners; McLellan Stores Company; Min-a-Max Stores; J. J. Newberry Company; Parker Food Stores; Parkway Food Marts; Pay-Less Super Markets; J. C. Penney Company; Piggly-Wiggly Markets; Powell Little Folk Stores; Rancho Markets; S & A 5-10-Cents Stores; Sachs Self-Service Markets; Safe-Way Stores; Sears Roebuck & Company; Seven-Eleven Food Stores; Standard Grocery Company; Thrift Stores; Universal Food Markets; Walt's Super Markets; R. H. White Department Stores.

Nelson stated that locations of this type have found the amusement horse brings in more customers and keeps them in the stores longer, with a resulting increase in sales as the parents shop while the children ride. Operator reports show that the stores are enjoying substantial added revenue from this type of equipment at 10 cents a ride.

C. F. "Chuck" Renner Joins Central Music Company Staff

C. F. RENNER

KANSAS CITY, MO. — Central Music Distributing Company, this city, distributors for The Rudolph Wurlitzer Company in this area, announced the appointment of C. F. Renner to their sales staff.

C. F. Renner, known to his friends as "Chuck", is a native of Coffeyville, Kansas, and comes to Central from T.W.A. The firm states he will contact the music operators thruout the state of Kansas.

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TO BUY
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200 WURLITZER 1015
200 WURLITZER 1100
50 WURLITZER 1250
50 WURLITZER 1400

PINS—50 OF EACH

Basketballs
College Dazes
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8 Balls
Four Horsemen
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Mercurys
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Niagaras
Niftys
Pinkys
Quartets
Rockets
Rose Bowls
Sharpshooters
Shoo Shoos
Snooks
Wild Wests

50 SKY FIGHTERS

Give Condition And Prices Wanted
PHONE — WIRE — WRITE
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WALL BOXES

PACKARD ..... $ 4.95
WURLITZER 3020, 5/10/25c ... 35.00
SEEBURG Post-War, 3-wire and wireless 7.95
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DAVID ROSEN
Exclusive AMI Dist. Ea. Pa.
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PHONE: STEVENSON 2-2903

Chi Coin Brings Out New Bowling Game-"Bowl-A-Ball"

Played With Ball — No Puck

CHICAGO—Chicago Coin Machine Company, this city, introduced "Bowl-A-Ball" this week, and Sam Lewis claims it is "the newest and fastest bowling game on the market."

Describing the new game, Lewis continued "'Bowl-A-Ball' is played with a ball, not a puck. It is a natural step forward in the development of the bowling game. It is 9 feet, 11 inches in length; 2 feet wide; and 18 inches high at the front end. It is played exactly like the puck-type bowling games, with the exception that the player throws a ball instead of sliding a puck. All of the features of the puck-type game are retained. There are: Individual scoring drums; formica playfield; jumbo 'fly-away' pins, high score of the week; 7-10 split pick-up, and 20-30 strike-spare scoring. The ball rebounds back to the player just as the puck does. The ball rolls over contacts on the playfield just as the puck does.

"'Bowl-A-Ball' is to be made available in two models, the 10th Frame type and the Match-a-score type. Two brand new features have been added: 1) The game is much faster (new improvements in the mechanism now permit the player to complete a game in less than 45 seconds; and 2) Chicago Coin's exclusive 'Beer Frame'. In the 'Beer Frame' (5th Frame) all scores made in that frame are doubled. A light flashes in the back glass and a bell rings when this frame comes up. It creates tremendous enthusiasm and excitement among the players and stimulates competition. The 'Beer Frame' feature is used only on the 10th Frame model. It is not used on the Match-a-score type."

Chicago Coin has had "Bowl-A-Ball" on test over a period of several months. "These reports have been very thorough and showed the game to be a real winner" stated Lewis. "Typical of the comments received from operators were: 'Inasmuch as this is a club, and does not open until four every afternoon, it is remarkable the extent of revenue this machine is grossing'. . . . 'Excellent game—it had doubled the earnings of any other game ever in this location. I would order 6 or 8 more right now if I could get them'. . . . 'Location was grossing about $75 per week. This game is doing over $130'."

Seeburg Distrib Opens New Offices In Montreal, Can.

MONTREAL, CAN.—R. C. Gilchrist Company, Ltd., announced it opens new offices at 1316 Notre Dame Street, W., this city, on November 1.

The Gilchrist firm, with headquarters in Toronto, represents the J. P. Seeburg Corporation in Canada, as distributors for its line of automatic music machines.

E. J. Gauvreau was named manager for the Montreal offices, where the firm will maintain showrooms, service and parts for the operators of Seeburg equipment.

SAN FRANCISCO

Well, **T. Fujasaki**, Honolulu's biggest coinman, found out, too. That you just gotta leave a little behind when you visit Las Vegas. Fujasaki did. "But," he laughed, "it was lots of fun anyway." Which is the perfect way to take it. Not only did he visit L. A., Mexico City and Old Mexico, but, he wended his way to Vegas and then, after all those towns, came here to the Metropolis of the West. . . . Caught **Tony Demetra** looking up the address for his dinner date at Omar Khayyam's. But wait'll Omar Khayyam's sees that snazzy (but snazzy) convertible Caddy Tony drives up with . . . brother, pass the shishkebab. . . . But, talkin' about cars, Tony's got nothin' on **Mike Alario's** bran' new Buick "Riviera." Mike's missus is got a blue outfit to match the blue of this gorgeous hunk of car. (You did, Mrs. Alario? Congratulations.) . . . Wonder why **Bert Bonomi** rushes up all the way from Sacramento and then doesn't wait around to say "hello" to friends? . . . **Frank Pedroni's** many friends very sad to hear that Frank's dad passed away. Our sincerest condolences, Frank. . . . If you'll write this column you can get one of the most hilarious books ever yet published—the **Jones Boys' "The Coin Machine Zoo"**—but absolutely **free of charge**. And if you're a real coinman, brother, you are gonna get yourself a zillion laffs. Better hurry—while they last. . . . Which reminds us, **R. F. Jones** and **C. N. "Mac" McMurdie** and their missuses to L. A. this past week. . . . Noticed that "Mom" over at the local drug store saves at least one serving of the "special for the day" for **J. D. Cox**. . . . Wowiwowie . . . didja see **Delos Osborn's** gorgeous new Olds?

LOS ANGELES

Current feeling among music operators throughout this area is that the OPS petition for particulars concerning possible decontrol of the automatic music machine industry, will eventually kill the rash of suits in the courts. Adding to this optimism is the postponement granted by the courts in the suit against California Music Co., local music operators. . . . **Bill Happel**, prexy at Badger Sales Co., reports keen interest in the new Royal Jet. The response on the part of local toddlers to the many rockets now on location throughout town is exceptional, with ops reporting peak grosses. Lotsa crowds flocking to see the new Keeney 10 player bowler at Badger too. . . . **Joe Duarte**, Badger's export manager, keeping busier than ever with a flock of orders to fill. . . . Ops throughout this area greeted the new Williams "Hong Kong" with wide enthusiasm. Game has lotsa fast action—which the ops love, naturally. . . . **Bill Bradley** up from Covina seen making the rounds on Pico.

* * * * *

Ops continue to flock to the not-so-new Vending Machine Owners Trade Group. Date of the next general meeting is to be announced soon reports manager **Bert Hilner**. . . . **Paul Laymon**, **Ed Wilkes** and **Jimmy Wilkens** very busy this past week, with many of the firms lines moving rapidly. Paul reports that the service school, conducted by Wurlitzer factory representative **Walt Peteet** met with wonderful reaction and played to capacity audiences of ops and mechanics all week long. Jimmy Wilkens still urging yours truly to try those stocked lakes. . . . Sales of the new Bally Frolics keep things humming at Laymon's too. . . . **Phil Robinson**, Chicago Coin regional rep a bit startled by the sudden gust of cold that blew in to Los Angeles. Must have drained off that New York snowstorm, Phil. The firm's Tenth Frame Bowler going very well, reports Phil. . . . Lots of noise over at Dan Stewart's place this past week, with carpenters very, very busy remodeling the firm's showrooms. **Jack Dolan** and right-hand gal Friday **Jo Ann Lewis** equally as busy. Jack by the way, keeps popping in and out of town.

* * * * *

Ted Meyers, operator up at beautiful Santa Barbara visiting town this past week. Buying or selling Ted? . . . Interesting conversation with one operator proves that the consensus of opinion among ops is that many factories have little or no idea as to what type of territory exist 'round these parts. Ops have had to keep up with the growth of areas like the San Fernando and San Joaquin Valley's, extending their routes in many cases as much as fifty miles. . . . **C. L. Andrews** made the trek from Santa Ana this week. . . . **Lyn Brown**, Exhibit Supply regional representativea hard man to catch up with, but we did. Lyn points to the recent story in The Cash Box (Oct. 25) concerning the need for a standardized rate in shipment of coin machines, and at a very propitous moment too, with the visit of local trucking reps at Lyn's offices. As Lyn puts it, "what would they call a horse or a jet—it certainly itsn't in the normal category of coin operated machine. Therefore the need for one terminology, "coin operated equipment." . . . Lyn tells us that he's received wonderful response to the firm's "Rudolph The Red Nosed Reindeer."

* * * * *

Jack Simon and **Abe Chapman** showed a boost in business this week with trucks and trailers loading and unloading in droves. . . . **Al Silberman**, Badger Sales' automatic merchandising division head demonstrating the wizardry of the Soda Shoppe. "This ain't nuthin,'" saz Al,, "wait'll you see the new 6 flavor machine." . . . **Fred Gaunt** and **Charlie Robinson** continue to extoll the praises of United "Circus," and "Star Shuffle Alley" both great games. Ditto the interest on the part of ops in the new "Meteor Rocket." . . . **Bob Bard** a busy fellow these days with fall business in full bloom . . . ditto **Bob Smith**, Automatic Enterprises, who reports sensational play via **Nat Cohen's** "Atomic Jet" . . . bany ops who undersold the appeal of the many kiddie rockets now on the market are rapidly changing their minds. . . . **Mary Solle**, record chieftan at Bill Leuenhagen's looking for a good man to work to work in the firm's record department. Major domo Bill keeps busy day in and out—the finish we noticed on that bowling game could substitute for a mirror. . . . **Lee Cate**, Nickabob Co., reports peak activity with the AMI model "D" these days. . . . Reports of the new Rock-Ola "Fireball" showing out at **Paul Hawkins'** in Phoenix have ops in this area waiting with baited breath. . . . . **Ben Spalding** and wife stopped off here before continuing on to Phoenix and home.

* * * * *

Ops along coin-row this past week included **Andy Gablirsch**, Visalia; **Glen Catlin**, Montrose; **Ray Chiarelli**, Madera; **Ben Korte**, Glendale; A. T. Noble, San Berdoo; **Jim Murphy**, Inyokern; **George Licali**, Ontario; Mrs. E. Bryant, Glendale; **the Gordon Brothers** of San Bernadino; and **H. D. McClure** of San Luis Obispo.

Biggest Money-Maker Ever Built in "in-line" Class

Bally FROLICS

6-CARD 5-BALL REPLAY GAME

NEW SUPER-SCORE MYSTERY FLASH
•
Sensational EXTRA-COINS Attraction

REGULAR "IN-LINE" SCORES
PLUS
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POPULAR EXTRA-BALLS FEATURE
•
More Fun! More Profits!

NEXT GAME SUPER-SCORES START AT TOP
WHEN ROLL-OVER HIT
•
Greatest GAME-TO-GAME Carry-over Feature ever Created
•
Positive REPEAT-PLAY Stimulator

THE CHAMPION COIN-OPERATED HORSE
SEE BACK COVER

Get FROLICS on location at once. Order from your Bally distributor today.

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THRU THE COIN CHUTE

MIAMI MURMURS

Between 5 and 6 P.M. is one hour when all music ops, their wives and all their friends and families, have their radios tuned to **Harry Burge** of WQAM, Miami, and his marvelous program, "**Juke Box** Serenade." Harry works right with the operators and gets his top ten tunes of the week from them. He is also one of the leading disc jockeys featuring **The Cash Box** tunes, reviews and top tens. . . . Everyone of the operators here, especially since 100% of music ops are members of MAMOA, are all excited about the Second Annual banquet and dance to be held at the Saxony Hotel on Sat., Nov. 29. One big reason being that coinmen from all over the nation are usually sunning themselves in Miami at that time and the attendance should break all records. . . . Sam **Goldsmith** of Capitol Projectors in town displaying his machines at the Miami Beach Auditorium at the Wholesale Food Market Exposition. . . . **Joe Mangone** trapped down in Havana as the hurricane hit and the rains continued for four days that he's there. In fact, it's been raining on and off for three weeks now. . . . Mrs. **Herman Perin** getting ready to go up to Baltimore to be with her husband (which is as it should be) while the MAMOA loses the most terrific secretary in the nation. . . . **Dave Engel** now in the real estate business and also selling routes right out of the very same office. . . . **Dave Friedman** and **Morris Marder** are now in the business of refinishing shuffleboards. Dave went up to New Jersey to get training from American Shuffleboard to learn how to do the job right. . . . AMI's ambassador of good will in town for a few days, none other than **Gran'pa Jack Mitnick**, who, by the way, drew **Willie Blatt** as a partner in a "gin" game. Now Willie is practically bald. (He tore his hair out at the way his partner played.) . . . **Harry** and **Carrie** bought themselves an 8 unit apartment house on Normandie Isle so that they would have enough nabors for poker games. But, before they knew what had happened, **Willie Levey**, **Whitie Pincus**, **Paul Jacobs**, **Harry Steinberg** and **Bert Lane** showed up, and with more coming, looks like Harry and Carrie are gonna have their hands full buying chairs for poker players.

Miami Music Ops Assn Invites Trade To 2nd Party

Banquet To Be Held At Saxony Hotel, Saturday, November 29

W. M. BLATT

MIAMI, FLA.—"The Second Annual Banquet and Dance of the Miami Automatic Music Operators Association will be held at the Saxony Hotel, Miami Beach, Saturday, November 29, 1952," William Blatt, President of the organization, announced this past week.

"This will be the most outstanding affair yet", Blatt stated.

"We have already heard from many leaders of the industry, who will be here in Miami at that time, that they will be more than happy to be present and meet with all the operators of Dade County and surrounding areas.

"We are going to go all out", Blatt continued, "to make this affair the most impressive that the industry has ever yet seen.

"That's why", he continued, "we chose the beautiful Saxony Hotel in Miami Beach on a Saturday evening (November 29) to hold the affair.

"Mr. and Mrs. Bill Gersh, he's the Publisher of *The Cash Box*, have already informed us that they will be present.

"Many others from Chicago have also written to us and, we believe, that there will be a plane full of coin machine industry leaders from that coincenter, who will come down to our second annual party.

"Those who intend to come to Miami for our second annual affair should notify us immediately. Many of the leading hotels here have advised us that they are filled to capacity for that date."

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COMPLETE ROUTE

of Machines—Post War Phonographs and 5-Balls. Located in and around large Army Camp in the South. PX contract goes with this deal. 2 Pick-up Trucks.
THIS IS AN EXTRA GOOD ROUTE DOING BUSINESS IN EXCESS OF $50,000 PER YEAR. *PLEASE DO NOT WASTE YOUR TIME AS WELL AS OURS UNLESS YOU HAVE $55,000 TO INVEST.*

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UPPER MID-WEST MUSINGS

Theodora S. Haas of Ted's Amusement Company, Bottineau, N. D., has threatened a long time to come in to the Twin Cities and finally carried out his threat and actually did make the trip into town. While in the Twin Cities made sure that he got a good look at everything that was new in coin operated equipment and anything that might possibly make him some money. . . . Walter Fischer of Pipestone, Minn., who has farming interests besides running his route, took some time out from both activities to make the trip in to the Twin Cities. . . . **Mike Graves** and his charming wife, both of Prior Lake, Minn., were in town and while Mrs. Graves was picking out the latest top tunes, Mike was checking up on the newest in coin machines. . . . Making a quick trip into town and making sure not to forget all the items that he was supposed to get was **Leo Berkowitz** of the B & B Novelty Company of Superior, Wis. Leo with his coat open and his hat tipped back on the back of his head, certainly looks like he is going somewhere in a hurry. . . . **Harry Galep**, the genial gentleman from Menomie, Minn., who always says "Hello, Bruder," when he gets into town, was in town again, greeting everybody with his familiar greeting. . . . **Quentin Haroldson** of Northwood, N. D., was in town picking up some equipment for his route. . . . In town from the St. Cloud area were: **Jeff Kost** of St. Cloud, **Ed Le Blanc, Charley Sersen**, and **Jerry Hardwig**, all of St. Cloud, and they certainly do look surprised when they meet each other in town. . . . Some of the out of town coin machine men who came in for **Jonas Bessler's** funeral on October 22nd were: **Dave Gottlieb, Sol Gottlieb** and **Nate Gottlieb** of D. Gottlieb and Company, **Harry Silverberg** of W. B. Music Company, Inc., and **Irv Sandler** of the Sandler Distributing Co., Des Moines, Iowa. . . . Since here and there at the various coin machine distributors offices and record supply houses were **Gerald Johnson** of Menomonie, Wisc., **Gordon Stout** of Pierre, S. D., **Bud Knudson** of Fargo, N. D., **Ben Jahnke** of Hutchinson, Minn., Mr. and Mrs. **Jack Harrison** of Crosby, Minn., **Pete Wornson** of Mankato, Minn., **Earl Hanson** of St. Peter, Minn., **Oscar Englund** of Alexandria, Minn., and **Kenny Anderson** of Austin, Minn.

Chicago Automatic Phono Bowling League Standings As Of November 1

Second Month Sees Many Changes In Standings Of Teams

CHICAGO — This second month of the Chicago Automatic Phonograph Bowling League saw many changes in the standings of the teams as well as individuals.

John W. Oomens reported that the league is getting hotter by the week and that the Fireside Bowl, 2650 W. Fullerton Ave., this city, is jammed with coinmen and their wives every Monday evening beginning at 9 P.M.

Melody Music retained its number one spot in team standings as of November 1. But Columbia Records which had been in the second slot fell down to fourth place. Coral Records climbed right up to 2nd. Decca jumped into 3rd from a low 7th place. Galgano Distributors were the big surprise of the month climbing all the way up to 4th from a low 11th. Atlas remained in the bottom slot spot.

There were changes in the men's individual standings, too. C. Latino bowled his way into the No. 1 position, coming up from 3rd place. R. L. Capone maintained his second spot. L. Christiansen fell from first down to third place. W. Paradee came up to 4th from 6th. John Oomens dropped down to 5th from 4th. Anthony Galgano came up to 9th from 'way down low and Al Avers hit the 10th spot.

In the ladies division, I. Oomens holds first place, this month as well as last month. P. Serbinski came into 2nd from 3rd place. E. Brown bowled herself into the top five as M. Jones fell out of top five bowlers.

TEAM STANDINGS

	Firm Name	Won	Lost	Total Pins	Average	High Game	High Series
1	Melody Music	14	7	17676	736	825	2324
2	Coral Records	12	9	17339	723	813	2316
3	Decca Records	12	9	17212	717	846	2300
4	Columbia Records	12	9	16112	671	734	2123
5	Galgano Dist. Co.	12	9	15578	649	714	2069
6	A.B.C. No. 2	12	9	15104	629	769	2046
7	Gillette Dist. Co.	12	9	15043	626	726	2108
8	A.B.C. No. 1	11	10	16898	704	838	2234
9	B & B Novelty	9	12	15758	656	748	2071
10	W. Oomens Sons	8	13	16750	697	775	2227
11	Star Music	7	14	16027	667	747	2083
12	Atlas Music	5	16	14854	618	693	1944

TEN INDIVIDUAL LEADERS

	Bowler's Name	Team Name	Games	Total	Aver	High
1	C. Latino	Coral Records	21	3510	167.2	216
2	R. L. Capone	Melody Music	21	3470	165.5	202
3	L. Christiansen	A. B. C. No. 2	24	3868	161.4	195
4	W. Paradee	B & B Novelty	21	3359	159.20	194
5	J. W. Oomens	W. Oomens Sons	24	3810	158.18	207
6	E. Walker	Coral Records	21	3333	158.15	189
7	A. Rice	A. B. C. No. 1	24	3777	157.9	204
8	N. Delort	Decca Records	24	3753	156.9	202
9	A. Galgano	Galgano Dist.	24	3716	154.20	211
10	A. Avers	Columbia Records	24	3688	153.16	213

FIVE INDIVIDUAL LEADERS, LADIES DIVISION

	Bowler's Name	Team Name	Games	Total	Aver	High
1	I. Oomens	W. Oomens Sons	24	3305	137.17	191
2	P. Serbinski	Atlas Music	24	3240	135.	163
3	M. Nyland	Star Music	24	3032	126.8	182
4	E. Brown	Star Music	2	246	123.	131
5	T. Galgano	Galgano Distrib.	24	2793	116.9	153

Wall Street Journal Prints Story Of The Growth Of The Coin Operated Vendor

The story of the vending business was printed in a long article published by "The Wall Street Journal" on October 16. The financial publication points out that the coin operated salesman had its birth in the peanut machine in the corner saloon of the pre-prohibition era. Today the business is a billion dollar industry that reaches into every town and hamlet in the United States, and practically every country in the world.

"The coin-droppers are plunking more money into such mechanical salesmen standbys as cigarette, peanut and chewing gum machines. And they're also buying from machines such varied merchandise as lighter fluid, postcards, hosiery and magazines," stated The Wall Street Journal.

Currently ready for the market is a machine that offers four kinds of refrigerated fresh fruit and can serve four customers at one time. There is a miniature version of the Automat, called the Lunch-O-Mat which sells hot and cold sandwiches, pie, pastry, milk, fruit juice, and coffee.

Planners of future vending foresee not only on the spot consumption, but big inroads in the take home market as well. Svend Bruun, of Denmark's A. S. Wittenborg, says you'll soon find his "Ever Open Shops"—marketed in America by Automatique, Inc., of New York City, pushed out in store doorways at night and on holidays to sell picnic boxes, canned goods, cakes, pastries, tea, soap, packaged coffee, bread, toilet articles and pharmaceutical products.

F. B. Dickinson & Co., Des Moines machine maker, reports its ice-vending stations finding fast favor. Says sales manager Donald Rose: "Until about three years ago, most ice vendors were located at ice plants, where they released a man for other duties. Now ice companies are spotting stations around at good locations and they're selling crushed ice and ice cubes in bags. Must be about 1,000 stations out now."

Dickinson also produces a coal merchant which sells sacked coal, charcoal and briquettes, as well as kerosene in five-gallon cans.

Much of the growth of vendors as a factor in the retailing field is attributed to the opening-up of new markets in factories and on military posts. In 1950 there were 780,000 vending machines in factories and 94,000 in Army recreation centers and on Navy ships. 1951 saw an increase to over 1,000,000 coin operated vendors in factories and nearly 145,000 in Army and Navy locations.

Drink vendors have become such a potent factor in the soda industry that Pepsi-Cola has created a special division just to handle sales of its syrup base to vending machine operators. Coca Cola, also selling syrup for machine mixing, is reported interested in a vending machine "de-capper" contrived by engineers of Vendo Co. It will take the top off a bottle, pour the contents into a cup, and discard the bottle for later collection.

According to W. B. England, Harvard lecturer who's made a study of the industry, 436,700 machines last year sold $664 million cigarets. Robert Z. Greene, president of Rowe Corp., says, "About one in every seven packs of cigarets purchased by American smokers comes from a machine, and about 15 percent of the nation's nickel candy bars are sold through machines."

An example of good will engendered in large plants through the use of the coin operated vendor is told by D. C. Moore of Rockford, Ill. Moore has 34 machines in the W. F. & John Barnes Co., manufacturers of hydraulic equipment and machine tools, and employers of about 800 people. "Those workers sure can drink coffee. We have to fill the coffee machines twice a day. They'll drink about 1,200 cups in an average day, compared with about 700 cold drinks and they'll eat as many as 600 candy bars a day. It's a good deal for me, and for Barnes, too. The company gets a commission on gross sales which goes into its athletic fund to help sponsor dances, basketball teams and stuff like that. I'd say the fund gets about $175 a month off those machines."

The Journal points out the wide variance in prices of the automatic field. "You can buy a vending machine for $15 for a penny ball gum job—or $1500 for a three variety cold drink machine. An ice vending station could cost even more, about $2000 for the largest size."

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ROCK-OLA '52-'50 1434
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Westchester Ops Present 25 Juke Boxes And 20 Games To Youth Groups

Cooperate With Newspaper Chain To Choose Most Worthy Applicants

PORT CHESTER, N. Y. — The Westchester Operators Guild, Inc., one of the most progressive groups in the east, has thrown themselves wholeheartedly into the good will campaign currently being employed by many music machine operator organizations in the country. Seymour Pollak, secretary of the guild, announced that the sensational sum of twenty five juke boxes and 20 amusement games will be distributed to deserving youth groups in and around the Westchester County area within the next two weeks.

Employing a story that ran in nine daily and five weekly papers, and which started "Hey there kids—want a juke box for your club?", the Westchester Operators Guild offered a music machine or amusement game to any deserving hospital, veterans' organization, PAL clubs, Boy Scouts, Girl Scouts, or any group formed to combat juvenile delinquency.

As might be expected when a story of this kind is run, the Guild was literally swamped with hundreds of requests. After careful screening, the applicants were scaled down to a point where the guild will distribute twenty five juke boxes and twenty amusement games. These machines will be donated and service maintained without any charge. There is, however,, one stipulation upon which the Westchester group insists. The machines must not be operated for profit, and to prevent this the coin machanism will be removed.

"We simply want to be of some public service to the youngsters," explained Seymour Pollak, "and know of no better use to which we can put these surplus machines."

According to Pollak, the local newspaper editorial pages have been loud and lengthy in their praises of the Westchester Guild for their superbly generous gift, and the cost and effort involved will be more than amply repaid through the good will now in the hearts and minds of the citizens of Westchester County. The steady visits of the operator to service or replace records will be a constant reminder to the CYO, Synagogue, Youth Center, YWCA, or Army Center that music machine operator is a friend who is constantly working for them. The newspaper publicity will arouse in the parent an awareness of how the music machine industry is helping them to fight juvenile delinquency.

Members of the committee, who worked with representatives of the Macy chain of newspapers in the screening process, are: Seymour Pollak, Chairman of the Committee and secretary of the guild; Carl Pavesi, president; Max Klein, vice president; Louis Tartaglia, treasurer; directors Arone Goldberg; James A. Smith, Joseph T. Weisz; Nathan Bensky; and counsel Malcolm Wein.

The Westchester Operators Guild, Inc., meets once a month, and the meetings are held at the American Legion Hall, White Plains, N. Y. on every third Monday of each month. At their most recent meeting, it was decided to gather machines for another grand "giveaway" sometime next year.

Special Sale!

Buckley Boxes ..... $ 5.00
Uneeda Candy Machines 49.50
Statler Cookie Machines 49.50
Statler Cigarette Machines ... 49.50

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

Mass. Operator Sets 'Soda Shoppe' Drink Vendors At G. E. Plant

BEN PALASTRANT

BOSTON, MASS. — Ben Palastrant, division sales manager of Automatic Products Company in this area, reports that one of his operator customers has been able to complete a deal with General Electric Company of Lynn, Mass., to place 85 "Soda-Shoppe" drink vendors.

"For quite a long while" states Palastrant, "every operator in this territory has been trying to get this location for drink dispensers, but G. E. wouldn't entertain the idea. However, we finally managed to break down their resistance, and have made a deal to supply their entire plant. The firm employs about 25,000 people, working in three shifts. The first 50 dispensers which have been in for several weeks are averaging 800 drinks per day per machine, or an average of over $2,000 per day on soft drinks. The other 35 machines are starting to go into the plant now."

Palastrant also reports that the New England territory is going for "SodaShoppe" drink vendors, as well as for the Automatic Products Company's new "Lo-Boy Electric Smokeshop" cigarette vendor. He is particularly enthusiastic over the new six-flavor drink vendor Automatic Products Company is turning out, and which has according to Ben "started to take hold in this area in a substantial way".

Having spent the last twenty years among coinmen, Palastrant has a large following in the New England territory, which he states he plans to fill up with the above vendors thru sales to leading operating firms.

EASTERN FLASHES

Charley Engleman, the gay, perennially young operator, tells us about one of his good locations, where TV (even at this late date) cut into his collections in a big way. The proprietor knew that when the television set was turned on, his collections dropped, but his bartenders kept turning the set on when the boss wasn't around. How big a drop was pointedly called to his attention when the TV set went bad. Collections on the juke box jumped about 100 percent during this period. Now there's a strict rule in this location that the TV set can't be turned on, except at the insistent demand of the customers for a fight or ball game. There's a good lesson to be learned here. Employees of the location don't have any interest in seeing the juke box work, but the boos does. The owner must be acquainted with the fact, and bartenders and other employees must cooperate.

* * * * *

We just had our other suit dusted off, and are now heading for the Annual Banquet of the Automatic Music Operators Association Saturday night at the Commodore Hotel. Thanks for those nice words, **Al Denver**. . . . Reports from Massachusetts are that the music ops very happy over the formation of the Western Massachusetts Music Guild. **Ralph Ridgeway**, president; **George Hatzipetrou**, vice-president; **James Balboni**, secretary; and **Fred Mielnikowski**, treasurer, working hard to bring in all ops in that territory. . . . Congrats to **Eddie Burg**, Runyon Operating Division, who became a daddy for the second time—his wife presented him with a boy on Monday, Oct. 27. The Burg's first child is a girl. . . . **Sam Goldsmith** of Capitol Projectors, in Miami, Fla., attending the Food show, displaying his various kiddie rides. Meanwhile, **Leo Wilens** of the firm takes care of the home front. We dropped in to visit with Leo, and saw 4 rides displayed on his floor—a horse, a jet ride. an auto, and "Elsie" the cow. Leo tells us the firm has other kiddie rides in the works. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, busy in the shop when we called, seeing that the new Wurlitzer 1500's, that had just arrrived, were checked carefully before being sent out to fill music ops' orders. Lipsky had to run out to his new home in Yonkers, into which he moves Friday, Oct. 31.

* * * * *

Catch up with **Perry Lowengrub**, Runyon's local representative, at the office for the first time in a long while. Perry claims he's been so busy visiting the trade, he hasn't much time to spend in the office. "Business never has been so good," smiled Perry, "and I mean on all of the lines we distribute." . . . **Ben Smith's** (advertising agency man for many of the local coin firms) son, George, although only a 2nd year man at Princeton University, makes the varsity debating team. Ben and **Ruby Smith** very proud of their youngster. . . . **Lou Boasberg**, New Orleans Novelty Co., New Orleans, La., a visitor to our city. . . . Another coinman from N. O., **Manny Landsberg**, also in the city. . . . **Dave Stern**, **Tom Burke**, and sales manager **Bob Slifer** of Seacoast Distributors, Elizabeth, N. J., proudly and happily watch their mechanical staff uncrate Rock-Ola's new "Fireball 120" 45 rpm phono, which arrives on Tuesday. The firm now has both the 78 and 45 rpm on display. "Although many operators have seen the 78 rpm phono, many were awaiting the arrival of the 45 rpm. We'll probably be as thickly jammed every day now as we were when we showed the phono on October 12," stated Stern. Arrangements to open offices in New York City on coinrow are going forward, and it won't be long before an announcement is made, reported Slifer.

* * * * *

Mike Munves, Exhibit distributor here, smilingly states he's thinking of hiring a keeper from the Bronx Zoo. "When Exhibit starts to ship in their many and varied kiddie rides, my showrooms will look like a part of the zoo." Operators keep asking Munves for more information. . . . Westchester Operators Guild worked out a terrific deal to assist in curtailing juvenile delinquency, and which will bring much praise to their group. See complete story elsewhere in this issue.

NEW ORLEANS NOTES

Having been virtually smogged in this week, we've heard lots of smog stories but we're still laughing at **Jack Moran**. Jack went dashing out his front door in the early morning smog and fell smack into his Gardenia tree which had been in the same location for years. Jack really, if we hadn't seen the smog, we wouldn't believe you. . . . We will add here and now, that Los Angeles has nothing on New Orleans, regarding the smog situation. Maybe the reason we haven't seen **Luke La Bruzza** is that he got smogged in across the river. . . . A new form of advertising: **Jim Brocato** advertises jukes for rent on the **Tony Almerico** Dixieland jazz radio show. Jimmy says the ad is bringing good results too. . . . **Dan Gould**, prexy of Dan Gould Enterprises and **Sonny Lomberg**, sales manager for same, were recent visitors to New Orleans. In chatting with Dan, he informed us of the appointment of **Ray Gowell, Jr.**, as sales manager for the N. E. territory. We also learned that Dan is anticipating a trip to Europe in early 53 for the purpose of setting up distribs in Belgium, Switzerland and France. . . . Over at Crown Novelty Company, **Nick Carbajal** has tripled his business in the past month. No idler **Nick**, who is forever after business and getting it too. . . . This being the red snapper season, **Sam Gentilich**, **Ely Lucas** and **Frankie King** are making tow and three fishing trips a week and coming back with very nice catches. . . . **Doris Touzef** of F. A. B. Distributing is hobbling around on crutches after being hospitalized for a very bad dog bite. We certainly hope Doris has a very speedy recovery. . . . **Bob Dupuy**, giving me lots of yak yak yak but as usual most of it isn't printable. However, we manage to salvage a few items here and there, one of them being **Ralph Smith** of the Atlanta F. A. B. office who is in Nola for two weeks. . . . One of the nicest people in the coin machine business is **Mrs. Frank Guastella**, who since her husband's death has run her coin machine route with the help of 13-year old **Russ Guastella**. Russ buys all the records for the phonographs and helps Mrs. Guastella with the checking and servicing. That's what we call real determination and courage.

CHICAGO CHATTER

First of all . . . thanks a zillion . . . for your very, very nice comments regarding our last column. Sure happy to know that so many, many of the old-timers are still around. And still remember all the things written therein. . . . Youse guys and gals who got 'that questionnaire' shouldn't get too much excited. Simply a survey that was taken to 'learn why.' . . . **J. Raymond Bacon** of Rock-Ola away to the West Coast where he'll spend about 10 days seeing thisa and thata and talking to this one and that one. With "International Rock-Ola Days" coming up on Nov. 23 seems that J. Ray Bacon is gonna be a busy, busy man. . . . Lotsa guys here wondered if they could (and how they could find an excuse) to get down to Miami as soon as possible. Well, the excuse came along, in the notice **Willie (Little Napoleon) Blatt**, prexy of the Miami Aut. Music Ops. Association, sent up here inviting one and all to this org's second annual banquet at the very go'geous Saxony Hotel on Nov. 29. (P. S. We'll be there.)

Harold Motherway busy politicking. . . . Sure do hope the man you voted for (or will vote for, depending when you get this issue) wins. . . . Greatest thing that ever happened was invitation from **O. P. S. to George A. Miller** of MOA to come to Washington, D. C., and discuss why juke boxes should not be included under Reg. No. 34. George'll tell 'em in no uncertain terms, believe you us. . . . **Nate** and **Sol Gottlieb** rush to Pittsboigh to see **Robert Lazar** get married. . . . **Sam Stern** of Williams there, too, and continues on to his hometown, Philladelfia. . . . It all happened at the Schenley Hotel and the **Lazar brothers, Ben** and Si, verra, verra much touched with the ceremony. **Gil Kitt** in L. A. talkin' things over with Auto-Photo on which Gil doin' a very, very terrif' job. The guy's behind in orders. . . . **Vince Shay** claims, "Brother, this is the biggest bingo game year I've ever seen. And I've seen some great years." Who can question Vince that he's seen some "great years." . . . Never knew it before, but, that **Nate Feinstein** of Atlas is one of the bestest of the best talkers we ever did yet hear talk.

Anytime that **Sam Lewis** of ChiCoin wants a job as a reporter for us he can have it. After listening to his 'news report' on the firm's brand new "Bowl-A-Ball," we just said, "Send it in as you wrote it." The guy sure does know his stuff. . . . **Fletcher Blalock** of Noo Ohleans and **Ray Williams** of Dallas spent the past weekend here. And thoroly enjoyed themselves while, at the very same time, howling fo' mo' and mo' equip't. . . . **Bill ('The New Man') DeSelm** strictly on the 'Cokey' side these days. That's right: Coco-Cola. . . . **Johnny (Bean Bag) Casola** was in, and out, and about, and then back again all in just a few days. . . . **Fleming Johnson** of Seeburg having his toothies fixed. . . . Brother, if y' ever wanna see somethin' that'll make y' sit up and applaud th' way a fact'ry can be gorgeously conducted (and so very, very clean, too) get **Marion (Greg) Gregory** to take y' thru the big Seeburg plant. Any coinman who doesn't make this trip ain't seen nothin' yet. "Greg" makes the trip so interesting you'll wanna come back again t' look over anything y' might have missed.

By the way, walked into the beautiful Seeburg showrooms t'other day and bumped smack into **Bob Gnarro, Nate Feinstein, Bob Dunlap, Frank Rizzo, C. T. McKelvy** and a buncha other swell people . . . and on the way in met with **Marshall Seeburg** and his son **J. P. Seeburg, II**. . . . In case you didn't know, MOA (Music Ops of America, Inc.) goin' ahead with their own Public Relations program, according to **George A. Miller**. . . . **Dave Bender** of Coven Distribs gives out publicly now that he has one of the greatest of all the parts dept mgrs.—none other than **Regis Meade**—who was parts mgr. for Bendix. . . . By the way didy' read that item by **Ben Coven** in his latest issue of "Coven News"? . . . On Aug. 11, 1947 (Page 21), **The Cash Box** proudly reported that there were 12,000,000 sides on America's coin operated music instruments. Today . . . there are over 35,000,000 on display . . . and this figure is extremely conservative. . . . Watch for somethin' to pop on EP (Extended Play) which'll make you spin about and around and back again. It's great.

Talk about a guy ready to blow his top—**Frank Mencuri**—of Exhibit Supply. First: Word leaks out that firm has the 'ex' on 'Space Patrol.' The ship that's on that big ABC-TV program. That stirs distribs from all around everywhere to phone Frank to be 'first' with shipments of this 'space ship.' Then Frank keeps looking at the phone nervously all day long. Why? Because he may be a daddy again (and for the 4th time) verra, verra soon. . . . **J. A. (Art) Weinand** learned about 'the road' this past week. In a fast trip, covering Youngstown, Ohio, Albany and Oneonta, N. Y., and then back to Chi. But, as Art left by plane from Youngstown, he forgot his grip at **Leo Dixon's**. S'wha'hoppen? So he flew out and told **Leo Dixon, Jr.**, to send his grip back to Chi. And bought shirts and shorts and ties as he traveled about. . . . Nicest phone call we had this week (and at 8:30 A.M. too) was from **Walter Tratsch** who was telling us how he "reports for work" at about 8 A.M. (Ain't that somethin'?)

Les Rieck of H. C. Evans tells us that present production can't meet even half the orders the firm has on hand. . . . **Lou Gensburg** of Genco all hot about the firm's new "Jumping Jacks." . . . **C. F. (Chuck) Renner**, formerly with TWA, takes over as Kansas mgr for Central Music Distribs, **Johnny Balk** tells us. . . . Is that Oscar **Schultz** we saw looking over that car washing joint? . . . well, well and well. . . . **Dom Pigati** sends us a copy of some of the ads he's run out in Highwood about his new record store which is clickin', "Because," Dom reports, "we're first with the latest." . . . **Al Stern**, who originated the Edgewater Heart Fund at the Edgewater Hospital, named it as a memorial to **George Moloney**. . . . **Bud Brandom** is gettin' mighty important in the music pub biz. The kid's got one of the very hottest tunes in the entire business. . . . By the way does **Joe Glimco** play golf? To hear **Phil Weisman** and **Mike Spagnola** we wonder whether anything else is 'important.' . . . **Happy Birthday (Sunday, Nov. 2) to Raymond Theodore Moloney**, one of the swellest guys ever yet to appear on this planet called, 'earth.'

Geo. George

THIS IS THE PLACE
TO BUY IF YOU WANT TO SAVE MONEY AND, AT THE SAME TIME, GET THE WORLD'S FINEST MACHINES

Roy Monroe

VALUES! VALUES! VALUES!

WURLITZER BAR BOXES (Model 2140)	$ 19.95
AMI WALL BOXES, Sc/10c Play	29.50
Gottlieb HIT & RUN	190.00
Williams SLUGFEST	159.50
Seeburg SHOOT-THE-BEAR	249.50
Exhibit SILVER BULLETS	139.50
Williams STAR SERIES	75.00
Exhibit DALE GUNS	65.00
Gottlieb FOUR HORSEMEN	110.00
United DeLuxe 6 PLAYER SHUFFLE	335.00
ChiCoin 6 PLAYER DE LUXE	325.00
Williams CONTROL TOWER	115.00
Bally BIG INNING	125.00
Williams DELUXE WORLD SERIES	239.50
4 COLUMN STAMP VENDORS	18.00
Bally BRIGHT LIGHTS	239.50
Atlas ACE NUT VENDORS	8.95
Silver King DUCK HUNTERS	17.50
ABT TARGET SKILLS (Post-War)	19.00
Telejuice JUICE BAR VENDORS, NEW, 6 Selections, 600 Can Capacity	295.00

NOTICE

We are only listing a cross-section, very few of the machines we have on hand. If you don't see what you want—WRITE NOW—we have it and it's priced lower—reconditioned better—and guaranteed regardless of price.

WE'RE DELIVERING!
CHICAGO COIN'S
BOWL-A-BALL
MATCH BOWLER
10th FRAME BOWLER
SUPER MATCH BOWLER

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: SUperior 1-4600)

WATCH YOUR PROFITS JUMP!

GENCO'S NEW
"JUMPIN' JACKS"
DETAILS SOON! GENCO, CHICAGO 14, ILL.

COVEN distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

Exclusive Distributors of Wurlitzer Phonographs

Bally Announces New Kiddy-Ride "Space Ship"

CHICAGO—Bally's new coin operated kiddy-ride, rocket-type space ship, Bally "Space Ship" started rolling out of the Bally plant to all its distributors this week, according to an announcement by Jack Nelson, general sales manager of Bally Manufacturing Company, this city.

The Bally new "Space Ship" contains a 4-way dive—dip—roll—swing action, entirely new in kiddy-ride equipment, according to Nelson.

Describing the new "Space Ship" and its action, Nelson said, "The 4 motions are all in action at the same time, with the space ship gliding forward and backward; dipping and rising; rolling right and left and banking like a jet plane; and the tail of the ship, swinging from side to side with the motion pattern constantly changing during the flight. Variable speeds are controlled by the movement of the 'speed-stick' in the cockpit.

"Realistic instrument panel is equipped with impressive illuminated dials and indicators. Colored lights in those, tail, wings and instrument panel, flash on and off while 'Space Ship' is idle to attract attention, and continues to flash during flight. Air blast blows from concealed blower when starting button is pressed. Ray-guns, mounted on the nose of the ship shoot light rays, and sound effects of machine gun rattle accompany shooting of ray-gun."

Bally "Space Ship" is equipped with a National slug rejector, powered with a heavy duty 1/3 horse power motor, 110-115 volts. It is compact, requiring only 28" x 55" of floor space. Retractable Casters permit any movement indoors or outdoors, and the base sets solid when the casters are retracted. It's built of weather-proof laminate, and finished with weather-proof lacquer to take punishment of continuous operation, indoors or outdoors.

Built-in "boarding steps" permit small children to board the "Space Ship" without assistance. A safety feature on ride is that the ship cannot take off until the starting button is pressed.

In addition to the lights which attract great attention, Bally's "Space Ship" is painted bright red with yellow wings riding a night-blue base. Polished metal trim is used thruout.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted $1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classied ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special ($48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT — Spot Lites, Coney Islands, Brite Spots, Atlantic City, Seeburg 100s, Gottlieb Grippers, Panorams, Midget Movies, Philadelphia Toboggans, Skeeballs & Arcade Equipment. Send list and prices. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

WANT—Palm Beaches, Atlantic Cities, Spot Lites, Bright Spots, United Leader, Stars, Boleros, 100 Record Seeburgs and late model Phonographs, Exhibit Guns, Seeburg Bear Guns, Hobby Horses. Give best price in first letter. VALLEY DISTRIBUTORS, 710 12TH STREET, SACRAMENTO, CALIF.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON Co., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—Mutoscope Voice Recorder—quote cash price and serial number in first letter. BOX 1025, THE CASH BOX, 26 W. 47th STREET, NEW YORK 36, N. Y.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500

WANT—800 and 1015's. All you have. LAREDO EXPORTING CO., LAREDO, TEXAS. Tel: 672-723.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N.Y.

WANT—15 Palm Beach and 10 Atlantic Citys. Must be in A-1 condition mechanically and in outward appearance. Contact us, stating best price, immediately. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel: MAin 8751.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay $40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13 ILL.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: LIncoln 9-3996.

WANT—45 R.P.M. records, late 15c, older 12c, we pay transportation. Selling Genco Targets $89.50; Bally Baseball $89.50; Chicago Derby $219.50. Will take in trade Rockola 1422's or records. NATIONAL NOVELTY COMPANY, 183 EAST MERRICK RD., MERRICK, N. Y. Tel: FReeport 8-8320.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel: BRyant 9-6677.

WANTED — Mills Panorams — Write price, condition, etc. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—AMI D40—D80, 40 selection Hideaways, Wall Boxes, Steppers, Speakers, Seeburg 100's, Hideaways, Wall Boxes; Wurlitzer 1017, 1217, 1400, 1100; Latest amusement games, Metal Typers, Heavy Hitters, Silver Bullets, Arcade Guns, Scales, etc. Write stating condition, number, model and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel: 2648.

WANT—Late Solotone Master Entertainers; Hobby Horses; Shufflecades; Star Series; Heavy Hitters; 10th Innings; Ball and Tab Gum Vendors, Northwestern '49 preferred. E. LIEBMAN, 12 BABY POINT RD., TORONTO 9, ONT., CANADA.

WANT — United 2 Player Rebound Bowlers For Resale. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVE., NO., MINNEAPOLIS 11, MINN.

WANT—Chicago Coin Bowling Alleys green or blue cabinets. MERIT INDUSTRIES, 542 W. 63 STREET, CHICAGO 21, ILL. Tel: ENglewood 4-9240—ENglewood 4-9202.

WANT — We buy dealers' surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: TIlden 4-9040.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—United Skee Alley $85; HyRoll $50; Zingo $225; Wurlitzer Skeeball $100; A.B.C. $225; Wm. Jalopy $200; Exhibit Six Shooter $175; Genco Score Unit $90; Wall-O-Matics $10; Star Speakers $18; Bank Ball $125. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—115 New and used wall boxes $100 at Thermopolis, Wyoming. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—Two hundred thousand assorted records, popular, rhythm and blues, hillbillies — Fourteen thousand dollars. Fifty thousand Spanish: Victor, Seeco. Ten Thousand Albums: Large selection. Best offer. A. EICHLER, 776-6 AVENUE, NEW YORK, NEW YORK CITY.

FOR SALE — Brand New Bally Sunshine Parks; Bally Futurities; large assortment of used One Balls. Prices slashed. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS.

FOR SALE — New and used phonographs and games by distributors of world's finest (Wurlitzer phonograph). For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—40 pcs. of pre-war music consisting of: 9 Rock-Olas, 7 Wurlitzers, 11 Seeburgs, 7 Aireons, 5 A.M.I.'s, 2 Mills. All parts there. Entire lot $1000. F.O.B. Cleveland. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO Tel: HEnderson 1-7577

FOR SALE—Spot Lite $375; A.B.C. $175; Zingo $200; Lite-A-Line $125; Bright Lights $325; Coney Island $350; Flying Saucer $65; Tri Score $50; Big Inning $75. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel: WHeeling 5472.

FOR SALE—Futurity's $250; Turf King $100; Very Clean. S & A NOVELTY CO., ANTLERS HOTEL, SAN BERNARDINO, CALIF.

FOR SALE — America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price $49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—The Finest Reconditioned Used Games: Turf King $110; Champion $65; Winner $95; Bright Lights $205; Holiday $225; Coney Island $275; Bright Spot $285; Spot Lite $295; Atlantic City $395; Palm Beach $440; Sharpshooter $65; Four Horsemen $85; Football $60; Maryland $55; Utah $70; Dreamy $80; Bowling Champ $55; Tampico $70; Harvest Moon $55. All machines sold on a money back guarantee. One-third deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVENUE, NEW ORLEANS, LA. Tel: CAnal 7137.

FOR SALE—Clean ready for location: Wurlitzer 1080's $150; Seeburg 5c wireless wall box $7.50; Packard wall box $7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—Will sell, trade, or buy all types of coin operated equipment; Pin Games; Shuffle Alleys; Music Boxes; Guns, Etc., with operators in Pennsylvania. RUGINIS NOVELTY COMPANY, 329 East Seventh Street, Mount Carmel, Penna. Tel.: 31.

FOR SALE—Match The Wheel Shuffle Alley Conversion. Attached to top of head. Fits all types shuffle alleys. Only action matching unit. Only two wires to attach. Sample $42.50. Write for quantity price. One third deposit with order. KINGS AMUSEMENT CO., 1505 CONEY ISLAND AVE., BROOKLYN 30, N. Y.

FOR SALE—Keeney Used Cigarette Vendor $195; National 950 2 King Columns, New Paint $135; National 750 2 King Columns, New Paint $125; Eastern Electric C8 New Paint $135. SAM SOLOMONS, UNIVERSITY COIN MACHINE, 854 NORTH HIGH STREET, COLUMBUS, O. Tel: UNiversity 6900.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Bally Sunshine Parks, floor samples, never on location, $625 ea; two or more, $610 ea. Also United Across The Boards and United Steeplechases. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel: CAnal 8318.

FOR SALE—50 Aireon Super DeLuxe Phonos, make offer. 30 Buckley Wall Boxes N.S. $6 each; 20 Wurlitzer 3031 Wall Boxes $5 each; 1 Chicago Coin Hit Parade $100; 2 Filbin Mirro Cabinets 24 Selection 115 ea.; 1 Chicago Coin 4 Player Derby $195; 25 Bally Heavy Hitters with stands $40 ea.; 20 United A.B.C. $165 ea.; 10 Chicago Coin Bowling Classic $60 ea.; 10 Chicago Coin Bowling Alleys $35 ea.; 5 United 5 Play Bowlers with Factory Formica Playing Field $275 ea.; 4 Keeney League Bowlers 4 Player $125 ea. 1/3 Deposit required, balance Sight Draft Bill of Lading. MIDWEST MUSIC COMPANY. 8600 W. COLFAX AVE., DENVER 15, COLO.

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy one balls, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel: 500.

CLASSIFIED ADVERTISING SECTION

FOR SALE—8 Champion $39.50; 5 Winners $84.50; 10 Turf Kings $119.50; Bally Spot Lites $345; Williams Sweetheart $64.50; Chicago Coin Pin Bowler $64.50; Gottliebs Knockout $64.50; Gottliebs Triplets $94.50. MICKEY ANDERSON, 314 E. 11TH STREET, ERIE, PA. Tel: 22-894

FOR SALE—Williams Deluxe World Series $240; Mills Panoram $185; Packard Manhattan $85; Wurlitzer 1217 Hideaway $345; Wurlitzer 1017 Hideaway $95; Williams-Hayburner $175; Williams Sparkplug $195. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel: 6-3583.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3757 W. CHICAGO AVE., CHICAGO, ILL. Tel: SAcramento 2-5050.

FOR SALE — Packard Boxes $7.50 ea.; Wurlitzer 3025 $10 ea.; 3031 $6 ea.; Seeburg 146 Hide-A-Ways $95 ea.; Photo Finishes $49.50 ea. Your choice $25 ea. ready for location—Bally Speed Bowler; Bally Shuffle Board; C.C. Rebound; Genco Bowling League; Genco Baseball; Exhibit Strikes; C.C. Baseball; United Shuffle Alleys; Gottlieb Bowlette. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel: MArket 1-3967.

FOR SALE—Closing out our used 5-ball inventory, which includes: Old Faithful, Knockout, Basketball, Pinch-Hitter, Freshie, Tri-score, Dallas, Stop & Go, Rockette, Red Shoes, 4-Horsemen, Fighting Irish, Shoo Shoo, plus 50 other machines. Make us a reasonable offer for one or all. Genco Shuffle Targets thoroughly reconditioned, only $50 while they last. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO, NEW YORK.

FOR SALE—Chicago Coin Hit Parades $125; Model 1422 Rock-Ola $75; Genco Shuffle Target $125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE — Phonographs with famous Davis six point guarantee: Seeburg Hideaway Specials H148M $219; H147M $169; H246M $159; H146M $129; 1941 R C Special $50; Wurlitzer 1080 $159. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE — Contact us before you bny. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE — Chicoin Bowling Alleys $55; Seeburg Guns $75; Lite League $49.50; DeLuxe Bowler $34.50; and many other valnes. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE — United: Four Players with G. Formica tops and large pins $225; Twin Rebounds $125; Genco Bing-a-Rolls $65; Bear Guns $250; C. C. Trophy Bowls $25; Universal Super Twin Bowlers $25. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA 2, N. Y.

FOR SALE—Pin Bowler $75; Double Action $90; Spring Time $100; College Daze $75; Tri Score $50; Canasta $50; Rocket $69.50; Hayburner $179.50; Keeney 4 player formica top $175; Knockout $69.50; A. B. C. $179.50; Canadian Jobbers write for prices on Multi Bells, Reserve Bell, Keeney Super Twin, DeLuxe Draw Bell, Keeney Bonus Bell. K. C. SPECIALTY CO., 410 MARKET STREET, PHILADELPHIA 6, PA. Tel: MArket 7-6865 or 7-6391.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'—45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARFORD AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wnrlitzer distributors Maryland and District of Columbia.

FOR SALE — Brand New Original Crates Scientific Pokerino Jr. $69.50; Used Williams Music Mites $69.50; Watling Scales-Tom Thumb $65; Rockola World Series $75. All types Shuffle Games, Music & Pin Games—Write. MILLER-NEWMARK DISTRIBUTING COMPANY, 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

FOR SALE — New Astroscope $275; New 1c Camera Chief $10; New 1c Advance Peanut Machines $12; 120 Wurlitzer Wall Boxes $3; Citations $55; Bally Rapid Fire $75; Bowlette $40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—24 W4-L56 (5-10-15) $34.50 ea; 11 W1-L56 (5c) Remote $4.50 ea; 11 30W (5c) Rock-Ola Postwar $4.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel: 2-3992.

FOR SALE—New Smokeshop Cigarette Machine (Write); New Rockola (Write) Turf King—New in Crate $295; Turf King—used—$145; Three Mechanical Horses (Thunderbolts) $574.50 each. EASTERN VENDING SALES CO., 940 LINDEN AVE., BALTIMORE, MARYLAND. Tel: MUlberry 2110.

FOR SALE — Reconditioned Wurlitzers: 1250's $425; 100's $300; 1015's $150; 1080's $150. Seeburgs: 146M $150; 147M $175; 148M $275. Packard Manhattan's $125; Packard Sevens $75; Wall Boxes 3-W-2 L 56's $12.50; WL-1-56's $10 less tubes. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Wire, 2300 Lengths, silk covered with male plug attached—6 ft. lengths—4c each. Write for quantity prices. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

CLASSIFIED ADVERTISING SECTION

FOR SALE — AMI "A" $325; AMI "B" $450; AMI "C" $500 (with latest amplifier); Evans Constellation $375; 1015 Wurlitzer $125; 46 Seeburg $100; 1426 Rockola $100; 3048 Wurlitzer boxes $50. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS.

FOR SALE—1 Dale Gun $65; 1 Chicago Coin Basketball Champ $195; 1 Mills Constellation $135; 1 Seeburg Bear Gun $195; 1 Williams Double Header $65; 1 Telequiz $165; 1 Williams Georgia $95. AUTOMATIC AMUSEMENT CO., 308 N.W. 8th STREET, EVANSVILLE 8, IND. 3-4508.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—New 5c hot nut machines, heavy steel construction. Attractively finished in white. Side cup dispenser. Capacity 6 lbs. We invite inquiries from distributors. Write for special quantity prices. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. Tel: BIgelo 8-3524.

FOR SALE — Coney Island $390; A.B.C. $215; Spot Lights $425; Atlantic City—write, Skee Alleys $65; Universal Snpers $60; Shuffle Alleys $15; Five Stars $145. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAn. 6-0293.

FOR SALE—Ready for location. C.C. King Pin $125; Genco Hits and Runs $75; The Thing $45; Harvest Time $50; Bomber $70; Tahiti $62.50; Utah $50; Stop & Go $70; Star Series $49.50; Chicago Coin Pistol $95; Dale Gun $45. AMUSEMENT ARCADE CO., 419-9TH STREET, N.W., WASHINGTON, D. C.

FOR SALE — United Steeplechase $295; Coney Island $245; Touchdown $245; Williams Spark Plug $250; Hayburner $245; Sea Jockey $245. Write for low prices on pins, bingos, arcade games. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—5 Hayburners, condition excellent; 2 St. Louis, 1 El Paso, 1 Tucson, condition fair; 9 machines as package deal only $700. f.o.b. Glens Falls. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, N. Y. Tel: Glens Falls 2-2519.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Universal; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel: 3-7648.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS COMPANY, 3726 KESSEN AVENUE, CINCINNATI, O. Tel: MOntana 5000-1-2.

FOR SALE—Spotlite $375; Harvest Time $50; Knockout $60; Utah $35; Five Star $100; King Pin $50; Cinderella, Wisconsin, Ramona, Shanghai $15 each. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON W. VIRGINIA. Tel: 3-0311.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Photo-Finish, Citation $35; 3 for $100; C. C. King Pin $145; Quizzer $75; Goalee $89.50; Super 150-Selection Candy Bar Vendor with base $124.50. J. ROSENFELD CO., 3220 OLIVE ST., ST. LOUIS 3, MO. Tel: OLive 2800.

FOR SALE—A.M.I. Model B $295; Seeburg Bear Gun $265; Bally Hi-Rolls $45; 10 Post War Flipper 5-Balls $25 each; Turf King $165; Universal Winner $125; Photo Finish $85; Exhibit Sixshooter $165; Dale Gun $45. Will pay cash or trade for Exhibit Pony Express. STANLEY AMUSEMENT CO., 5225 SOUTH TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—25 Keeney "Lite-A-Line." Reconditioned, ready for location, $115. each. One third deposit. balance sight draft. ROTH NOVELTY COMPANY, 54 NORTH PENNSYLVANIA AVE., WILKES-BARRE, PA.

FOR SALE — Williams Hayburners $175; Williams Jalopys $175; Williams Spark Plugs $195; Williams Sea Jockeys $220. Also late model 6 Gun A.B.T. Shooting Gallery. WANT—Will buy Wurlitzer 1250's; Seeburg M100B's 45 rpm; Seeburg M100A's; and AMI Model C's. BUSH DISTRIBUTING CO., 286 N.W. 29th STREET, MIAMI, FLA.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Perfect condition, like new: Coney Islands (latest improved model with 5 contacts) $375; Leaders $325; Hot Rods $60; Turf Kings $165; Citations $35; Various Flipper Pins, write. 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5231 S. KEDZIE AVE., CHICAGO, ILL. Tel.: HEmlock 4-3844.

FOR SALE—Wurlitzer 1080 $179.50 ea.: Wurlitzer 1100 $375 ea.; 10 Seeburg 100A—78 $675. Plus $10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE — Seeburg 100 A $719; Seeburg 147 $149; Packard Manhattan $110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—Knockout $79.50; Bowling Champ $49.50; Buccaneer $49.50; Canasta like new $39.50; Champion One Ball $49.50; College Daze $60; Control Tower $125; Dallas $45; Universal 5 Star $129.50; Flying Saucers $69.50; Four Horsemen $115; Gin Rummy $70; Harvest Time $49.50; Hayburner $195; Genco Hit & Run $85; Humpty Dumpty $29.50; Just 21 $39.50; Lady Robin Hood $29.50; 49 Majors $35; Oklahoma $60; Thing $39.50; Triple Action $29.50; Tri-Score $80. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel: SUperior 1-4600.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is "'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

FOR SALE—Wurlitzer 1100 $349; Seeburg 148ML $265; 146S $115. On hand, a large supply of Packard, Wurlitzer and Seeburg Wall Boxes fully reconditioned. Write: CENTURY MUSIC DISTRIBUTORS, 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—Special Limited Offer—Ten new Shipman Triple Column Postage Stamp Machines plus 100,000 Free Stamp Folders—all for $395. Victory Folders $6 for 10,000; Shipman Folders $10 for 20,000. Mail Check To—SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI, FLORIDA.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York Ctiy, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Change to dime play. Hawley Convertor Kit for old style and new style Packard boxes. Lots of 25, $1 each; Samples $1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

NOTICE—Wire Music System—2-20 selection phono. Units modernized with Western electric equipment for plug operation. 28-location mirrors and amplifiers. Late type Garrard turn tables. 8000 record library and racks. Complete ready to set up anywhere $4500. TELO MUSIC, 901 CHENERY ST., SAN FRANCISCO 12, CALIF.

NOTICE—Mailing List of Coin Machine Operators. 919 Illinois, Indiana $14; 836 Kentucky, Ohio $12.75; 833 Michigan, Wisconsin $12.75; 772 Iowa, Kansas, Missouri, Nebraska $11.75; 10,956 United States $125. Write for other states. L. W. WHIPPLE, BOX 125, MATTHEWS, N. C.

Did YOU Fill Out The Last "END-OF-MONTH INVENTORY ISSUE"

(OCTOBER 25th)

of The Cash Box

FOR YOUR FIRM?

IF YOU DIDN'T, THEN TEAR OUT AND MAIL THIS COUPON TODAY!

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Gentlemen:

Please send me a free copy of the last "End-Of-Month Inventory Issue" of *The Cash Box*. I'm enclosing $15 for a full year's subscription for 52 weeks which includes the "End-Of-Month Inventory Issue" (the last issue of each month) and which lets me know just where I stand as far as what my equipment is worth by compiling a permanent monthly inventory record.

FIRM NAME .....

ADDRESS .....

CITY..... ZONE.... STATE.....

Individual's Name .....

THIS WEEK'S USED MACHINE QUOTATIONS

14th Year of Publication
683rd Consecutive Week's Issue

How To Use "The Confidential Price Lists"

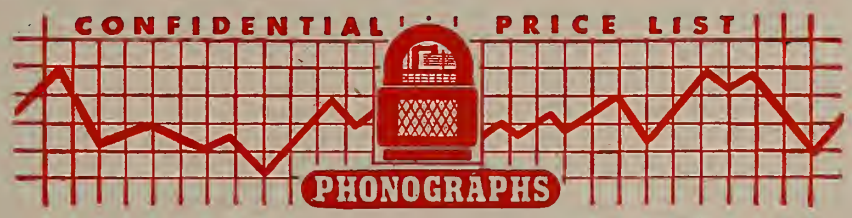
[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added
* Great Activity



WURLITZER

4. 24	29.50	39.00
4. 600R	39.50	50.00
4. 600 K	49.50	69.50
4. 500A	49.00	69.50
4. 500K	35.00	59.50
4. 41 (Counter)	24.50	50.00
6. 51 (Counter)	30.00	45.00
4. 61 (Counter)	24.50	50.00
4. 71 (Counter)	59.50	75.00
6. 81 (Counter)	49.50	75.00
4. 700	49.50	89.50
4. 750M	50.00	79.50
4. 750E	49.50	79.50
4. 780M Colonial	49.50	99.50
4. 780E	79.00	89.50
4. 800	44.50	79.00
4. 850	59.50	79.50
4. 950	59.00	99.50
4* 1015	125.00	175.00
2. 1017 Hideaway	95.00	175.00
1* 1100	300.00	375.00
4* 1080	125.00	179.50
4. 1250	399.00	475.00
6. 300 Adapter	10.00	15.00
6. 320 Wireless Wall Box	3.50	5.00
6. 310 Wall Box 30 Wire	4.50	5.00
4. 320 2 Wire Wall Box	4.00	5.00
6. 332 2 Wire Bar Box	5.00	9.50
6. 331 2 Wire Bar Box	5.00	10.00
6. 304 2 Wire Stepper	3.50	5.00
6. Wireless Strollers	19.50	25.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00
6. 420 Speaker Cabinet	40.00	49.50
2* 3031 Wall Box	5.00	9.95
4. 3045 Wall Box	9.95	20.00
3* 3020 Wall Box	25.00	39.50
4. 3025	5.95	10.00
4. 2140 Wall Box	20.50	24.50
4. 219 Stepper	22.50	35.00
4. 100 Wall Box 5c 30 Wire	3.50	5.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50
6. 111 Bar Box	3.00	10.00
4. 120 Wall Box 5c Wire	3.00	4.50
6. 305 Impulse Rec.	2.50	10.00
6. 350 WIs Speaker	17.50	29.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50
6. 135 Step Receiver	14.50	19.50
6. 145 Imp. Step Fast	4.50	7.50
6. 306 Music Transmit	7.50	9.50
6. 130 Adapter	15.00	19.50
6. 580 Speaker	25.00	49.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00
6. 125 Wall Box 5/10/25 Wire	2.50	6.00

SEEBURG

4. Plaza	25.00	39.50
6. Royale	25.00	39.50
4. Regal	39.50	49.00
4. Regal RC	39.50	49.00
4. Gem	29.50	44.00
4. Classic	49.00	60.00
4. Classic RC	49.00	60.00
6. Maestro	44.00	65.00
4. Mayfair	44.00	59.50
4. Mayfair RC	44.00	59.50
6. Melody King	49.50	79.50
6. Crown	39.50	59.50
6. Crown RC	49.50	79.50
6. Concert Grand	39.50	59.50
4. Colonel	29.50	49.00
4. Colonel RC	29.50	49.00
6. Concert Master	49.50	69.50
6. Concert Master RC	59.50	89.00
6. Cadet	35.00	65.00
4. Cadet RC	39.50	65.00
4. Major	39.50	59.00
4. Major RC	39.50	59.50
4. Envoy	39.50	59.00
4. Envoy RC	39.50	59.00
4. Vogue	39.00	59.50
6. Vogue RC	49.50	69.50
6. Casino	35.00	59.50
6. Casino RC	49.50	79.50
6. Commander	39.50	59.50
6. Commander RC	50.00	69.00
4. Hi-Tone 9800	39.50	60.00
4. Hi-Tone 9800 RC	45.00	60.00
4. Hi-Tone 8800	49.50	59.00
4. Hi-Tone 8800 RC	49.50	59.00
4. Hi-Tone 8200	49.50	59.00
4. Hi-Tone 8200 RC	45.00	59.00
2* 146S	100.00	150.00
4. 146M	125.00	150.00
4. 147S	135.00	149.00
4* 147M	149.00	175.00
4. 148S	249.00	350.00
1. 148M	275.00	300.00
3* 148ML	250.00	275.00
4* M-100-78	675.00	719.50
6. Remote Speak Organ	7.50	17.50
6. Multi Selector 12 Rec.	12.50	35.00
6. Melody Parade Bar	4.50	6.00
6. 5c Wallomatic Wireless	3.00	8.50
6. 5c Baromatic Wireless	4.50	5.00
6. 5c Wallomatic 3 Wire	2.00	8.00
6. 30 Wire Wall Box	2.00	9.50
6. 5, 10, 25c Baromatic Wire	3.00	6.95
4. 5, 10, 25c Wallomatic 3 Wire	7.50	9.95
4. 5, 10, 25c Baromatic Wireless	6.95	9.00
6. 5, 10, 25c Wallomatic Wireless	8.50	17.50
2* 3W2 Wall-a-Matic	10.00	15.00
4* W1L-56 Wall Box 5c	4.50	10.00
4. 3W5-L-56 Wall Box 5, 10, 25c	34.50	44.50
4* W4L-56	29.50	34.50
4. W6L-56-5/10/25 Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectravox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playboy	25.00	30.00
4. Commando	30.00	49.50
4* 1422 Phono ('46)	75.00	150.00
4. 1424 Phono (Hideaway)	140.00	169.00
4. 1426 Phono ('47)	100.00	175.00
7. 1428	250.00	325.00
4. 1432 (Rocket '51)	419.00	495.00
4. Magic Glo (1428)	295.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	4.50
2. Wall Bar Box N.S.	6.00	17.50

PACKARD

2* Pla Mor Wall & Bar Box	4.50	7.50
4* Manhattan	85.00	125.00
4. Model 7 Phono	69.50	100.00
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
4. Panorama Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	125.00	175.00

A M I

6. Hi-Boy (302)	49.50	55.00
4. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
4* Model A '46	239.00	350.00
4* Model B '46	295.00	450.00
1* Model C	475.00	500.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	50.00	79.50
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	64.50	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

2. Chicago Coin Hit Parade	100.00	125.00
4. Ristaucrat	65.00	79.50
4. Williams Music Mite	69.50	145.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00
1* A.B.C. (Un 5/51)	165.00	249.50
4. Ali Baba (Got 6/48)	29.50	49.50
4. Alice (Got 8/48)	25.00	39.50
4. Aquacade (Un 4/49)	30.00	65.00
4. Arcade (Wm 11/51)	150.00	195.00
4. Arizona (Un 5/50)	37.50	95.00
2* Atlantic City (B 5/42)	350.00	465.00
4. Baby Face (Un 1/49)	24.50	45.00
4. Ballerina (B 48)	14.50	35.00
4. Band Leader	25.00	59.50
4. Banjo	20.00	39.00
4. Bank-A-Ball (Got)	37.50	75.00
4. Barnacle Bill (Got 8/48)	29.50	40.00
4. Basketball (Got 10/49)	95.00	149.50
4. Be Bop (Ex)	50.00	110.00
4. Bermuda (CC 11/47)	20.00	34.50
6. Big Time	32.50	39.50
4. Big Top	49.50	59.00
4. Black Gold	44.50	59.50
4. Blue Skies (Un 11/48)	25.00	40.00
2. Bolero (Un 1/52)	275.00	295.00
2. Bomber (CC 5/51)	70.00	90.00
4. Bonanza (Wm 11/47)	12.50	29.50
4. Boston (Wm 11/47)	49.00	89.50
2. Bowling Champ (Got 2/49)	49.50	55.00
4. Bowl. League (Got 8/47)	10.00	24.50
3* Bright Lights (B 5/51)	175.00	325.00
2* Bright Spot (B 11/51)	240.00	355.00
4. Broadway (B)	199.50	295.00
4. Buffalo Bill (Got 5/50)	40.00	79.50
4. Buccaneer (Got 10/48)	34.50	50.00
4. Build Up	25.00	34.50
4. Buttons & Bows (Got 3/49)	49.50	69.50
4. Camel Caravan	39.50	69.50
4. Caravan (Wm 7/52)	210.00	250.00
4. Campus	79.50	115.00
4. Canasta (Ge 7/50)	39.50	50.00
4. Carnival (B '48)	25.00	45.00
4. Carolina (Un 3/49)	30.00	49.50
4. Carousel	15.00	29.50
4. Catalina (CC 2/48)	22.50	29.50
4* Champion (B '48)	39.50	75.00
2. Champion (CC 6/49)	52.50	70.00
6. Chico	39.50	69.50
4. Cinderella (Got 3/47)	15.00	39.50
4* Citation (B '48)	29.50	55.00
4. Cleopatra	25.00	39.50
6. Club Trophy	29.50	49.50
4. College Daze (Got 8/49)	60.00	75.00
4* Coney Island (B 9/51)	245.00	390.00
4. Contact	20.00	55.00
6. Contest	29.50	39.50
4. Control Tower (Wm 4/51)	90.00	125.00
4. County Fair (Un)	195.00	230.00
6. Cover Girl	24.50	45.00
4. Crazy Ball (CC 7/48)	29.50	45.00
4. Crossroads (Got 5/52)	175.00	210.00
4. Cyclone (Got 5/51)	135.00	169.50
4. Dallas (Wm 2/49)	39.50	49.50
4. De Icer (Wm 11/49)	65.00	95.00
4. Dew Wa Ditty (Wm 6/48)	25.00	39.50
4. Domino (Wm 6/52)	185.00	225.00
3. Double Action	80.00	90.00
4. Dble. Feature (Got 12/50)	65.00	164.50
4. Dbl. Shuffle (Got 6/49)	75.00	95.00
3. Dreamy (Wm 3/50)	80.00	96.00
6. Drum Major	25.00	34.50
4. Eight Ball	165.00	190.00
4. Entry (B '47)	25.00	65.00
4. El Paso (Wm 11/48)	25.00	50.00
4. Fighting Irish (CC 10/50)	60.00	100.00
1* Five Star (Univ 5/51)	100.00	210.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	32.50	49.50
2. Flying Saucers (Ge 12/50)	65.00	69.50
2. Football (CC 8/49)	39.50	60.00
3* Four Horsemen (Got 9/50)	85.00	115.00
4. Four Stars (Got 6/52)	210.00	260.00
4. Freshie (Wm 9/49)	65.00	104.50

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2. Georgia (Wm 9/50)	95.00	100.00
4. Gin Rummy	39.50	70.00
4. Gizmo (Wm 8/48)	19.50	45.00
4. Glamour	24.50	129.50
4. Gold Cup (B '48)	19.50	25.00
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	84.00	100.00
4. Gondola	19.50	39.50
4. Grand Award (CC 1/49)	40.00	60.00
4. Happy-Go-Lucky	159.50	199.50
4. Harvest Moon(Got12/48)	49.00	69.50
4. Harvest Time (Ge 9/50)	50.00	69.50
4. Harvey (Wm)	125.00	175.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	175.00	245.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hit Parade (CC)	125.00	175.00
2. Hit & Runs (Ge 5/51)	75.00	85.00
4. Hit 'N' Run (Got 4/52)	180.00	275.00
4. Holiday (CC 12/48)	25.00	49.50
2. Holiday (Ke 12/51)	225.00	295.00
4. Horse Shoe (Wm)	149.50	175.00
4. Hot Rods (B '49)	39.50	60.00
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	25.00	49.50
4. Jalopy (Wm 9/51)	175.00	240.00
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	79.50	119.50
4. Jockey Special (B '47)	22.50	45.00
4. Joker (Got 11/50)	115.00	160.00
4. Judy (Ex 7/50)	95.00	105.00
4. Just 21 (Got 1/50)	25.00	59.00
4. K. C. Jones	69.50	89.50
6. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur (Got 10/49)	47.50	119.50
4. King Cole (Got 5/48)	28.50	72.50
4* King Pin (CC)	50.00	145.00
4* Knockout (Got 1/51)	60.00	90.00
4. Lady Robin Hood (Got 1/48)	29.50	39.50
1. Leaders (Un)	300.00	325.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
4. Lite-A-Line (K 6/51)	125.00	135.00
7. Long Beach (Wm 8/52)	385.00	400.00
4. Lucky Inning (Wm 5/50)	35.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	95.00	139.50
4. Majors '49 (CC 2/49)	35.00	55.00
4. Major League Baseball	39.50	59.50
4. Manhattan (Un 2/48)	22.50	34.50
2. Majorettes (Wm 4/52)	180.00	269.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	25.00	65.00
4. Merry Widow	24.50	39.50
4. Melody (B 47)	20.00	49.50
4. Mercury (Ge)	69.50	80.00
4. Mermaid (Got 6/51)	110.00	199.50
6. Metro	17.50	27.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	95.00	175.00
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/49)	25.00	45.00
4. Morocco	25.00	49.50
4. Nevada (Un 10/47)	15.00	29.50
4. Niagara	185.00	225.00
2. Nifty (Wm 12/50)	90.00	100.00
6. Nudgy (B 47)	25.00	39.50
4. Oasis	79.50	90.00
4. Oklahoma (Un 6/49)	45.00	60.00
4. Old Faithful (Got 1/50)	95.00	125.00
4. Olympics (Wm)	190.00	210.00
4. One Two Three	34.50	50.00
4. Palm Beach (B 7/52)	440.00	515.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	29.50	49.50
4* Photo Finish	35.00	85.00
6. Pimlico	15.00	32.50
2. Pin Bowler (CC 7/50)	64.50	75.00
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	35.00	60.00
4. Play Boy (CC 5/47)	35.00	95.00
2. Playland (Ex 8/50)	69.50	124.50
4. Playtime (Ex)	40.00	69.50
4. Puddin Head	40.00	55.00
4. Punchy (CC 11/50)	90.00	100.00
4. Quarterback (Wm)	48.50	84.50
4. Quartet (Got 2/52)	165.00	190.00
4. Rag Mop (Wm 11/50)	79.50	149.00
4. Rainbow (Wm 9/48)	35.00	45.00
4. Ramona (Un 2/49)	15.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	90.00	129.50
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	25.00	60.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	69.50	139.50
4. Rockettes (Got 8/50)	90.00	139.50
4. Rondevoo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	150.00	199.50
4. Round Up (Got 11/48)	29.50	64.50
4. St. Louis (Wm 2/49)	24.50	50.00
4. Sally (CC 10/48)	29.50	54.50
4. Samba	29.50	59.50
4. Saratoga (Wm 10/48)	29.50	49.50
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	15.00	39.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	220.00	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	25.00	40.00
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	15.00	49.50
4. Shantytown	79.50	80.00
2. Sharpshooter (Ge)	65.00	90.00
4. Shoo Shoo (Wm 2/51)	89.50	100.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	25.00	49.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52)	149.50	190.00
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4. South Pacific (Ge 3/50)	50.00	100.00
6. South Paw	15.00	19.50
4. Spark Plugs (Wm 10/51)	195.00	250.00
4. Special Entry (B '49)	17.50	35.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	35.00	59.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	115.00	139.50
4. Spot-Lite (B 1/52)	295.00	425.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
2. Springtime (Ge)	95.00	125.00
6. Stage Door Canteen	10.00	25.00
6. Stars	15.00	19.50
6. Stardust (Un 5-48)	25.00	45.00
4. Steeple Chase (Un 2/52)	195.00	295.00
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	69.50	125.00
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	29.50	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
6. Supercharger	19.50	24.50
4. Super Hockey	25.00	54.50
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	44.50	65.00
4. Sweetheart (Wm 7/50)	64.50	90.00
4. Tahiti (CC 10/49)	62.50	75.00
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	64.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	65.00
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
4. Thing (CC 2/51)	29.50	45.00
4. Three Feathers	25.00	69.50
4. Three Four Five (Un 10/51)	240.00	325.00
4. Three Musketeers (Got 7/49)	49.50	95.00
4. Thrill (CC 9/48)	25.00	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	245.00	285.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
6. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	20.00	49.50
4. Triple Action	29.50	44.50
4. Triplets (Got 7/50)	94.50	135.00
4* Tri-Score (Ge 1/51)	50.00	90.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	10.00	22.50
4. Tucson (Wm 1/49)	50.00	80.00
4. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
1* Turf King (B 6/50)	95.00	165.00
1. Utah (Un 8/49)	35.00	70.00
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	70.00	125.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	120.00	175.00
1* Winner (Univ)	84.50	125.00
4. Wisconsin (Un 3/48)	14.50	39.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	17.50	49.50
2. Zingo (Un 10/51)	200.00	295.00

CONFIDENTIAL PRICE LIST — ROLL DOWNS

4. Bing-A-Roll	64.50	75.00
6. Bonus Roll	25.00	49.50
6. Buccaneer	49.50	64.50
6. Champion Roll	15.00	29.50
4. ChiCoin Roll Down	19.50	49.50
4. Genco Advance Roll	39.50	69.50
4. Genco Total Roll	39.50	69.50
1. Hy-Roll	45.00	75.00
4. Pro-Score	39.50	45.00
4. Singapore	10.00	39.50
6. Super Score	35.00	49.50
4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Shuffle-Line	99.50	125.00
4. Bally Hook Bowler	135.00	175.00
4. Bally Baseball	49.50	89.50
4. Bally Shuffle Champ	45.00	65.00
4. Bally Shuffle-Bowler	24.50	39.00
4. Bally Speed Bowler	24.50	49.50
4. ChiCoin Bango	15.00	49.50
2. ChiCoin Bowling Alley	35.00	55.00
4. ChiCoin Alley w/con.	35.00	79.50
4. ChiCoin Ace Bowl	70.00	110.00
2. ChiCoin Bowl Classic	60.00	115.00
4. ChiCoin Horseshoes	90.00	125.00
4. ChiCoin Rebound	25.00	45.00
4. ChiCoin Pin Lite Bowler	125.00	149.50
4. ChiCoin Baseball	25.00	95.00
2. ChiCoin Trophy	25.00	125.00
4. ChiCoin 6 Player	250.00	285.00
4. Exhibit Strike	25.00	89.50
4. Genco Shuffle Target	90.00	125.00
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	79.50
4* Gottlieb Bowlette	24.50	40.00
4. Keeney ABC Bowler	25.00	60.00
4. Keeney Bowling Champ	50.00	95.00
4. Keeney King Pin	45.00	85.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	24.50	45.00
4. Keeney Lucky Strike	35.00	75.00
4. Keeney Dbl. Bowler	50.00	100.00
4* Keeney League Bowl	145.00	185.00
4. Keeney Duck Pins	65.00	125.00
4. Keeney DeLuxe League Bowler	285.00	300.00
4. Keeney Big League Bowl	155.00	225.00
4. Keeney 4-Way Bowl	125.00	225.00
4. Keeney 6-Player	225.00	~~275.00~~
7. Keeney Super Deluxe	325.00	365.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	49.50
2. Univ. Deluxe Twin	85.00	200.00
2. Un. DeLuxe 6-Player	335.00	375.00
4. Un. Dbl. Shuffle	49.50	79.50
4* United Shuffle Alley	15.00	29.00
4. Un. Shuffle w/con.	25.00	45.00
4* Un. Shuffle Alley Exp.	35.00	50.00
4. Un. 2-play Express	64.50	169.50
4. Un. Sin Rebound	80.00	129.50
1. Un. Twin Rebound	125.00	145.00
4. United Slugger	65.00	79.50
4. United Skee Alley	65.00	85.00
4. Un. 4-Player	195.00	225.00
4. Un. 5-Player	225.00	245.00
4. Un. 6-Player	250.00	265.00
2. Un. DeLuxe 6-Player	325.00	375.00
4. Un. Shuffle-Cade	145.00	189.50
2. Un. Twin Shuffle Cade	75.00	110.00
2* Univ. Super Twin	25.00	69.00
4* Universal Twin Bowler	49.50	65.00
4. Univ. HiScore Bowler	45.00	145.00
4. Williams DeLuxe Bowler	34.50	49.50
1. Williams Twin Shuffle	24.50	35.00
1* Williams Dbl. Head	29.50	65.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

6. Allite Strike 'N Spares	39.50	149.50
4. Boomerang	45.00	85.00
4. Bally Big Inning	75.00	185.00
4. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
2. Bally Heavy Hitter	40.00	69.50
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	85.00	95.00
6. Bank Ball	59.50	150.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
4. ChiCoin Basketball Champ	195.00	225.00
2. ChiCoin 4 Player Derby	195.00	295.00
4. ChiCoin Goalee	85.00	125.00
4. ChiCoin Hockey	29.50	75.00
4. Chi Midget Skee	199.50	229.50
1. ChiCoin Pistol	95.00	115.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
4. Evans Bat-A-Score	100.00	275.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	34.50	75.00
6. Evans Tommy Gun	49.50	100.00
1* Exhibit Dale Gun	45.00	69.50
4. Exhibit Gun Patrol	199.50	215.00
2. Exhibit Jet Gun	215.00	265.00
4. Exhibit Pony Express	225.00	385.00
6. Exhibit Rotary Mdsr.	175.00	275.00
4. Exhibit Silver Bullets	100.00	150.00
1* Exhibit Six Shooter	165.00	185.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	39.50
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer	79.50	149.50
4. Jack Rabbit	55.00	95.00
4. Keeney Air Raider	110.00	125.00
6. Keeney Anti Aircraft Br.	15.00	25.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	49.50	125.00
4. Keeney Texas Leaguer	40.00	55.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	75.00
4. Mutoscope Ace Bombers	95.00	150.00
4. Muto. Atomic Bomber	95.00	125.00
4. Mutoscope Dr. Mobile	95.00	150.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo.(Pre-War)	195.00	350.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	535.00
1. QT Pool Table	89.50	125.00
4. Quizzer	75.00	110.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	75.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Batting Pr.	29.50	95.00
4. Scientific Pitch 'Em	140.00	185.00
2* Seeburg Bear Gun	195.00	275.00
1. Seeburg Chicken Sam	105.00	125.00
4. Seeburg Shoot the Chute	49.50	75.00
6. Skee Barrel Roll	25.00	49.50
6. Skill Jump	25.00	39.50
6. Super Torpedo	25.00	79.50
4. Supreme Bolascore	40.00	100.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	99.50	165.00
4. Un. Team Hockey	70.00	95.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	60.00	85.00
6. Whizz	15.00	29.50
4. Wilcox-Gay Recordio	120.00	150.00
4. Williams All Stars	49.50	109.50
6. Williams Box Score	39.50	65.00
4. Williams Star Series	49.50	100.00
2. Williams Super World Series	225.00	249.50
4. Williams Quarterback	50.00	110.00
4. Wurlitzer Skeeball	100.00	150.00

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PRICE LISTS"

CIGARETTE MACHINES

4. Antomatic "Smokeshop" (9 Col., 486 Cap.)	$237.50-	$250.00
4. Du Grenier (Mod. A-7)	110.00-	140.00
4. Dn Grenier (Mod. A-9)	120.00-	150.00
4. Du Grenier (Mod. AC-7)	125.00-	155.00
4. Du Grenier (Mod. AC-9)	130.00-	160.00
4. Du Grenier (Mod. E-7)	135.00-	165.00
4. Dn Grenier (Mod. ES-9)	140.00-	170.00
4. Du Grenier (Mod. E-9)	145.00-	175.00
4. Du Grenier (Mod. ES-11)	150.00-	180.00
4. DuGrenier "W" (9 col.)	69.50-	89.50
4. DuGrenier "S" (7 col.)	69.50-	85.00
4. DuGrenier "S" (9 col.)	69.50-	85.00
4. DnGrenier Champion (9 col.)	85.00-	97.50
4. DuGrenier Champion (11 col.)	97.50-	125.00
4. Eastern Electric C-8	135.00-	165.00
4. Electro (8-col.)	229.50-	
4. Electro (10 col.)	249.50-	
4. Lehigh PX (Elec. 8 col.)	125.00-	145.00
4. Lehigh PX (10 col.)	89.50-	149.50
4. Lehigh King Size	125.00-	145.00
4. National 750	95.00-	125.00
2. National 950	85.00-	135.00
4. National 930	85.00-	130.00
4. National 9-A (9 col.)	100.00-	125.00
4. National Electric	119.50-	139.50
4. Rowe Diplomat (10 col.)	165.00-	205.00
4. Rowe Imperial (6 col.)	69.50-	95.00
4. Rowe Imperial (8 col.)	69.50-	95.00
4. Rowe Royal (6 col.)	79.50-	100.00
4. Rowe Royal (8 col.)	95.00-	130.00
4. Rowe Royal (10 col.)	95.00-	140.00
4. Rowe President (8 col.)	100.00-	145.00
4. Rowe President (10 col.)	100.00-	169.50
4. Rowe Crusader (10 col.)	125.00-	155.00
4. Rowe Electric (8 col.)	125.00-	150.00
4. Uneeda "A" (6 col.)	45.00-	60.00
4. Uneeda "A" (8 col.)	49.50-	70.00
4. Uneeda "A" (9 col.)	59.50-	95.00
4. Uneeda "E" (6 col.)	50.00	75.00
4. Uneeda "E" (8 col.)	79.50-	95.00
4. Uneeda "E" (9 col.)	79.50-	95.00
4. Uneeda "E" (12 col.)	65.00-	85.00
4. Uneeda "E" (15 col.)	75.00-	95.00
4. Uneeda 500 (7 col.)	85.00-	130.00
4. Uneeda 500 (9 col.)	79.50-	110.00
4. Uneeda 500 (15 col.)	75.00-	115.00
4. Uneeda Monarch (8 col.)	95.00-	115.00
4. Uneeda Monarch (10 col.)	79.50-	125.00
4. Uneeda Monarch (12 col.)	79.50-	135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 35.00-	$ 60.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	85.00-	87.50
4. Stoner (Mod. 120, 6 col., 120 cap.)	90.00-	95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00-	97.50
4. Stoner (Mod. 80, 4 col., 80 cap.)	95.00-	97.50
4. Stoner (Mod. 120, 5 col.)	89.50-	95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00-	100.00
4. Stoner DeLnxe Theatre (8 col., 160 cap.)	85.00-	95.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00-	300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50-	99.50
4. Coan "U-Select-It"	35.00-	45.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$300.00	$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00	225.00
4. Bert Mills Coffee Bar, 600 cups	200.00	250.00
4. Bert Mills Coffee Bar, 500 cups	300.00	375.00
4. Chef-Way, Model 100, cap. 400-600	375.00	400.00
4. Hot-O-Mat Comh. Hot Coffee-Choc., 600 cups	250.00	300.00
4. U-Select-It Hot Coffee, 600 cups	375.00	400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$275.00	$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00	475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00	525.00
4. Lyons # 1400, single flavor, 5c	425.00	475.00
4. Lyons # 1400-2F	475.00	650.00
4. Lyons Model 500, 5c single	225.00	275.00
4. Mills Automatic Fountain, 400 cups	150.00	250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00	175.00
4. Soda Shoppe	975.00	1025.00
4. Spacarb single 5c, 1000 cups	135.00	175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00	550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00	650.00
4. SuperVend 3 flavor, 600 cnp A-1	275.00	325.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00	250.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	$100.00	$125.00
4. Refreshomat, 5c, 10c, 300 cups	250.00	300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$325.00	$450.00
4. Refresher, 3 sel., 300 can cap.	550.00	600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend," 203 Bar Capacity	$250.00-	$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00-	475.00

This Week's Used Market

MOST ACTIVE EQUIPMENT

Most Active Used Music

Held—Wurlitzer 1015	$125.00-	$175.00
Up—Wurlitzer 1100	300.00-	375.00
Held—Wurlitzer 1080	125.00-	179.50
Down—Wurlitzer 3031 Wall Box	5.00-	9.95
Up & Down—Wurlitzer 3020 Wall Box	25.00-	39.50
Down—Seeburg 146S	100.00-	150.00
Held—Seehurg 147M	149.00-	175.00
Up & Down—Seehurg 148ML	250.00-	275.00
Down—Seeburg 3W2 Wall-a-Matic	10.00-	15.00
Held—Seeburg W1L-56 Wall Box 5c	4.50-	10.00
Held—Seehurg W4L-56	29.50-	34.50
Held—Rock Ola 1422 Phono '46	75.00-	150.00
Down—Packard Pla Mor Wall & Bar Box	4.50-	7.50
Held—Packard Manhattan	85.00-	125.00
Held—AMI Model A '46	239.00-	350.00
Held—AMI Model B '46	295.00-	450.00
Up—AMI Model C	475.00-	500.00

Most Active Used Pin Games

Up—A.B.C. (Un 5/51)	$165.00-	$249.50
Down—Atlantic City (B 5/42)	350.00-	465.00
Up & Down—Bright Lights (B 5/51)	175.00-	325.00
Down—Bright Spot (B 11/51)	240.00-	355.00
Held—Champion (B '48)	39.50-	75.00
Held—Citation (B '48)	29.50-	55.00
Held—Coney Island (B 9/51)	245.00-	390.00
Up—Five Star (Univ 5/51)	100.00-	210.00
Up & Down—Four Horsemen (Got 9/50)	85.00-	115.00
Held—Hayburner (Wm 7/51)	175.00-	245.00
Held—King Pin (CC)	50.00-	145.00
Held—Knockout (Got 1/51)	60.00-	90.00
Held—Photo Finish	35.00-	85.00
Held—Tri Score (Ge 1/51)	50.00-	90.00
Up—Turf King (B 6/50)	95.00-	165.00
Up—Winner (Univ)	84.50-	125.00

Most Active Used Shuffles

Held—Gottlieh Bowlette	$ 24.50-	$ 40.00
Held—Keeney League Bowl	145.00-	185.00
Held—United Shuffle Alley	15.00-	29.00
Held—Un. Shuffle Alley Exp.	35.00-	50.00
Down—Univ. Super Twin	25.00-	69.00
Held—Universal Twin Bowler	49.50-	65.00
Up—Williams Dhl Head	29.50-	65.00

Most Active Used Arcade Equipment

Up—Exhihit Dale Gun	$ 45.00-	$ 69.50
Up—Exhibit Six Shooter	165.00-	185.00
Down—Seehurg Bear Gun	195.00-	275.00

Manufacturers New Equipment

Prodncts listed here are currently in prodnction. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	

AMI, INC.

Model D-40 Phonograph	$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	

BALLY MFG. CO

Frolics	$ 665.00
Futurity	735.00
The Champion (Mech. Horse)	1,195.00
Sunshine Park	735.00

CHICAGO COIN

Band Box (New Model)	$229.50
6 Player Super Match Bowler	599.50
10th Frame Bowler	575.00

COIN-O MFG. CO.

Bat-O-Mat (Automatic Basehall Pitcher)	$1,295.00

H. C. EVANS & CO.

Century Phono 100/45	$1,050.00
Juhilee Phono 40/45	825.00
Jubilee 40/78	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rahhit	725.00
Rawhide	725.00
Complete Package of Three Bodies, 'Rudolph The Red Nosed Reindeer,' 'Pete The Rabhit,' and 'Rawhide,' with One Base	1,195.00
Team Bowler	645.00
Test Pilot	325.00
Space Gun	375.00
Stratognn	375.00
Silent Salesman (Card Vendor)	79.50
Snper Twin Rotation	695.00

D. GOTTLIEB & CO.

Chinatown	$349.50

INTERNATIONAL MUTO. CORP.

Photomat '52	$1,900.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$284.50
Coin Changer Model	304.50
Team Bowler	645.00
10 Player Bowler	

MARVEL MFG. CO.

Overhead Scorehoard for Shufflehoards	$125.00
Wall Type Scorehoards for Shufflehoards	95.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	$1,065.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R.C. Special)	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Circus	$690.00
Six Player Super Shuffle Alley	535.00
Stars	625.00
Star 6-Player Shuffle Alley 8 ft.	565.00
10th Frame Star Shuffle Alley	590.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	$1,095.00

WILLIAMS MFG. CO.

Hong Kong	$359.50

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLnxe Speaker	

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Rudolph The Red Nosed Reindeer

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BIG BRONCO'
TRIGGER'
and
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HE'S LOVABLE!

HE'S IRRISISTABLE!

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HIS NOSE LIGHTS UP, TOO!

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On "Trigger" you'll find: 1) The Authentic Roy Rogers' Saddle and Bridle; 2) Tru-Life "Trigger" Palomino finish; 3) Colorful Double-R-Bar Ranch plus Roy Rogers' picture on base; 4) Retractable Casters; 5) Underwriter's Approval; And many, many more outstanding, captivating and precision - perfect features.

Day in and day out promotion on Roy Rogers is the greatest of all time. Millions see him on television, hear him on radio, read about him in newspaper comic strips and in comic books, his latest movie: "Son of Paleface" is breaking records. You benefit from all this consumer acceptance when you operate "Trigger". Order from EXHIBIT SUPPLY today!

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- ALL CARDS DOUBLED
- ALL CARDS TRIPLED
- SPOTS Nos. 15, 16, 17
- SPOTS Nos. 14, 19, 22

ALSO SPOTS ABOVE NUMBERS SINGLY

EXTRA BALLS

1, 2 OR 3 EXTRA BALLS CAN BE PURCHASED AFTER ONE OR MORE OF THE FIRST 5 BALLS HAVE BEEN PLAYED.

METHOD OF SCORING

THREE, FOUR OR FIVE IN-LINE-SCORING... DIAGONAL, VERTICAL AND HORIZONTAL.

NEW HINGED FRONT DOOR

SLUG-REJECTOR COIN CHUTE

EASY TO SERVICE... MECHANISM LOCATED IN BACK BOX AND ON HINGED BACK DOOR.

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REALISTIC HORSE, FLASHY REAL SADDLE
+ TOPS IN RIDE-APPEAL
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= TOPS IN PROFIT

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REDD DISTRIBUTING COMPANY, INC.
Headquarters for New and Used COIN EQUIPMENT
298 LINCOLN STREET • ALLSTON • BOSTON 34, MASSACHUSETTS
Telephone Algonquin 4-4040

June 16, 1952

Mr. Jack Nelson, General Sales Manager,
Bally Manufacturing Company,
2640 W. Belmont Ave.,
Chicago, Illinois

Dear Jack:

We have the "CHAMPION" located with J. J. Newberry Company, McLellan Stores, W. T. Grants, Filenes, Jordan Marsh, Gilchrists, R. H. Whites, and all of the other leading variety Stores, Department Stores Drug Stores and Super Markets in the greater New England area.

To give you an example, Mr. Morton, Manager of Filene's Surburban Store, Chestnut Hill, told me that it was his belief that for every $100.00 that the Horse earned, (incidentally, it earns $100.00 per week) it tripled the sales of merchandise.

Many, many Store Managers state that "The Children actually drag their Mothers into our Stores, and this increases our Sales in addition to the revenue from the Horse".

Sincerely,
REDD DISTRIBUTING COMPANY, INC.
W. S. REDD

WSR:mdt

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